

50
YEARS



SOS CHILDREN'S
VILLAGES
INDIA

A loving home for every child



**A HOME FOR EVERY CHILD.
A HOPE FOR A BETTER TOMORROW.**

SOS Annual Report 2013-14



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WHO ARE WE

EVOLUTION OF THE UNIQUE SOS CONCEPT

Mother

Each child has a caring parent

The SOS mother builds a close relationship with every child entrusted to her and provides the security, love and stability that each child needs. As a child care professional, she lives together with her children, guides their development, and runs her household independently. She recognizes and respects each child's family background, cultural roots and religion.

Brothers and Sisters

Family ties grow naturally

Girls and boys of different ages live together as brothers and sisters, with natural brothers and sisters always staying within the same SOS family. These children and their SOS mother build emotional ties that last a lifetime.

Home

Each family creates its own home

The house is the family's home with its own unique feeling. Under its roof, children enjoy a real sense of security and belonging. Children grow and learn together, sharing responsibilities and all the joys and sorrows of daily life.

Village

The SOS Family is a part of the community

SOS families live together, forming a supportive village environment where children enjoy a happy childhood. The families share experiences and offer one another a helping hand. They also live as integrated and contributing members of the local community. Through his or her family, village and community, each child learns to participate actively in society.

SOS TIMELINE:

- 1964** SOS Children's Villages registered in India.
- 1968** First SOS Children's Village set up in Greenfields, Faridabad.
- 1981** First SOS Kindergarten came up at Anangpur, Faridabad.
- 1983** SOS Mother's Training school was set up in Faridabad.
- 1984** First SOS Hermann Gmeiner Medical Centre came up in Chennai.
- 1985** First SOS Hermann Gmeiner school was set up.
- 1989** SOS Children's Village in Bhopal is set up following the Bhopal Gas Tragedy.
- 1994** SOS Children's Village Latur set up after the earthquake of September, 1993.
- 2001** SOS Nursing school started in Anangpur, Faridabad.
- 2003** SOS Children's Village Bhuj is established after the 2001 earthquake.
- 2008** SOS Children's Village Nagapattinam was established reaching out to children affected by the Tsunami disaster.
- 2012** 33rd SOS Children's Village established in Tirupati, Andhra Pradesh.

ABOUT SOS

Founded in 1949, SOS Children's Village is an independent, non-governmental and non-profit organization working for the well-being of the children globally.

Dr Hermann Gmeiner, an Austrian philanthropist, established the first SOS Children's Village at Imst, Austria. Since then, the organization has been active and expanding throughout the world. At present, SOS Children's Village is active in over 133 countries with over 500 SOS Children's Villages and 400 SOS Youth Facilities striving for the welfare of the children in need of care and protection.

The organization has several SOS Hermann Gmeiner Schools, SOS Kindergartens and SOS Vocational Training Centres operational in different countries providing education to more than 1,50,000 children and young people. It also runs medical centres and social centres where close to 9,00,000 people benefit from the services every year.

In India, the organization caters to over 23,000 children and there are 31 SOS Children's Villages in 21 states of India. The first children's village was set up in Greenfields, Haryana in 1964 and since then the organization has settled over four generations of SOS children who were once rendered parentless or were abandoned.

Fifty years and running, the organization has lived up to its expectations of not only providing a loving home for every parentless or abandoned child but building strong, supportive relationships between every child and his SOS family and helping them develop resilience and confidence to face life's challenges.

Through two of its core programmes, namely the Family Based Care (FBC), a curative programme that reaches out to over 6500 girls and boys in 31 children's villages across India and the Family Strengthening Programme (FSP), a preventive community intervention programme aimed at preventing the abandonment of children in close vicinity of the village, the organization provides a unique long-term and sustained support to the children it caters to.

"When a child loses parental care, he doesn't merely lose food, clothing and shelter, but his sense of identity. Through our unique family based care, we try and give back an identity to the children who've lost their families" - Rakesh Jinsi, Secretary General, SOS Children's Villages of India



MESSAGE FROM THE PRESIDENT

Making the "invisible" visible!

An abandoned or a parentless child is practically invisible in society. We see them all around us, at traffic signals selling their wares, begging, doing some odd job at railway stations, in parks etc. but does anyone ever wonder how these children grow up? Where do they sleep at night? What does the future hold for them?

At SOS Children's Villages of India, we have been doing our bit in developing a promising life for such children with no one to care for. We have not just given them food, clothing and shelter but have ensured that they are educated, employed and settled in life by the age of 25. We walk along with them all the way till they are settled! We give our children a family, a sense of belonging and a community to live in. Most of our children have done us proud by becoming successful professionals leading well settled lives as doctors, engineers, software professionals, chefs, nurses and so on. Going a step ahead we are also working with neighboring communities to strengthen livelihood of families

living below the poverty line and in turn helping prevent possible abandonment of children.

India may have moved up the ranks to become the 3rd largest economy in the world, but there is still plenty to be done for the underprivileged, especially children. More than one third population of India is below the age of 18. But still this segment is by and large a neglected lot in our country. The Government may have drafted many policies in favour of children but the challenge lies in the proper interpretation and implementation.

The means to deliver on most of the developmental goals nevertheless seem to exist in abundance. Despite the slow economic growth in 2013, philanthropy seems to have witnessed a leap. India has moved from the 134th position to the 93rd position in the World Giving Index. This is certainly heartening. We do hope that the new provision for mandatory Corporate Social Responsibility spend under the Companies Act 2013 paves the way for more support to causes like ours.

SOS Children's villages looks forward to an increased and firmer support from the Indian brothers and sisters and our corporate friends.

We are targeting to become self-sufficient in the near future and to enhance our income from domestic sources from the current level of 37% to 100% of our annual needs. We hope to get the continued support of our donors, both corporate and individuals. After all it is a matter of national pride for us, as fellow Indians, to take care of our underprivileged children ourselves!

Let us all join hands in our endeavour for the "invisible" to be made not only "visible" but good citizens of the world.

Thank you for the support so far and look forward to the continued support in the years to come.



S Sandilya
President
SOS Children's Villages of India



MESSAGE FROM THE SECRETARY GENERAL

“We restore their childhood and encourage them to follow every rainbow.”

Every child has a right to dream and to create the means to follow their dreams. We believe that this is precisely what we do at SOS. We transform broken and shattered lives of children into happy, carefree and fulfilled lives by providing them with a secure and nurturing environment.

The year 2013 was a year of continued efforts for path towards sustainability. Our focus continued to be our youth programmes, as this is the most important stage in the development of the child. Ensuring quality settlement of SOS Youth was the theme for the Village Directors' workshops over the year. During the entire year, we identified and announced three clear objectives; a) Ensuring one employable skill through a recognized educational course for all our children. The special focus being on the girl child since it is noticed that girls, at times, are not facilitated to gain an employable skill. b) Ensuring fluent English speaking and understanding skills in all our children. c) Ensuring computer literacy - to cover

MS office, email and internet usage amongst our children.

Many new initiatives were also taken for quality settlement of young people. An upgraded version of MIMN (Multiple Intelligence and Multiple Nature) test was introduced. SOS children could undertake the test 3 times up to class XII to decide on the career they would like to pursue which would best suit their nature and capabilities. English speaking course through computer aided teaching methodology was also piloted at 4 of the Children's Villages. The computer learning centre was extended to all the SOS Youth houses. A tie up with KIKI institute was also made for providing employment guaranteed vocational training. A batch of 30 children joined this 36 months long course, benefitting from our endeavour of ensuring 100% employment for the SOS youth.

We have ensured timely renewal of licenses of all the SOS Children's Villages across India under child care laws for smoother functioning in the respective states. With the objective of ensuring that all policies and standards are in compliance as per

the requirements of the organisation, we have also conducted Participatory Programme Reviews (PPRs) in the Children's Villages of Nagapattinam, Puducherry, Srinagar and Begusarai.

SOS mothers, playing a pivotal role in raising thousands of SOS children across the country, require skills based training and emotional support from the organization and in the last year, we have ensured timely training on Common Sense Parenting and appropriate psychological support has been provided for keeping up with the challenging job of building families across 21 states in the country.

Functioning of HR, Fundraising and Finance verticals have also been further strengthened. This has been possible due to the support received from our donors and friends, some of them who have been walking with us through all our trials and tribulations over the years. On behalf of the entire SOS family, we are truly grateful to them and would like to thank them all.

Rakesh Jinsi
Secretary General
SOS Children's Villages of India

SITUATION ANALYSIS

With more than a third of its population below the age of 18, India has the largest child population in the world. The country has made some significant commitments towards ensuring the basic rights of children and with the receding infant mortality rate, the child survival rate going up, and the dropout rates from schools having fallen, there has been progress in a variety of indicators. But the issue of child rights in India is still caught between legal and policy commitments towards children on the one hand, and the fallout of the process of globalization on the other.

Over the last decade, countries across the world have been changing their existing economic models in favour of one driven by the free market, incorporating processes of liberalisation, privatisation and globalisation. The direct impact of free trade on children may not leap to the eye, but we do know that globalised India is witnessing worsening levels of basic health, nutrition and shelter.

Children are being deprived of even the scarce social benefits once available; they are displaced by forced and economic migration, increasing the number of children subsisting on the streets; more and more children are being trafficked within and across borders; and rising numbers of children are engaged in part - or full-time labour.

Ground realities

- With more than one-third of its population below 18 years, India has the largest young population in the world.
- Only 35% of births are registered, impacting name and nationality.
- One out of 16 children die before they attain the age of 1, and one out of 11 die before they are 5 years old.
- 35% of the developing world's low-birth-weight babies are born in India.
- 40% of child malnutrition in the developing world is in India.
- The declining number of girls in the 0-6 age-group is a cause for alarm. For every 1,000 boys there are only 927 females and even less in some places.
- Out of every 100 children, 19 continue to be out of school.
- Of every 100 children who enroll, 70 drop out by the time they reach the secondary level.
- Of every 100 children who drop out of school, 66 are girls.
- 65% of girls in India are married by the age of 18 and become mothers soon after.
- India has the world's largest number of sexually abused children, with a child below 16 raped every 155th minute, a child below 10 every 13th hour, and at least one in every 10 children having been sexually abused at any point in time.



BOARD MEMBERS

SOS Children's Village is governed by an effective board of directors who are committed and dedicated to SOS's objective of improvement of the life of underprivileged children. These board members guide the SOS organisation and ensure that they function in-line with the laid down guidelines and rules of the organisation. They meet regularly to discuss various issues concerning the organisation and ensure that the core objectives of the organization are met. They are, in short, the ones charged with the responsibility of recognising, nurturing and polishing the talent in their care.

Following are the board members:



**Mr. S. Sandilya,
President**

A commerce graduate from Chennai University and an MBA from IIM, Ahmedabad, Mr S. Sandilya is currently the Non- executive Chairman of Eicher, Mastek, Chairman, Lean Management Institute of India, a National Council member of the Confederation of Indian Industries (CII), a member of the Governing Body of the Quality Council of India, and a member of the Board of Lean Global Network, USA. In the past he has also been the President of SIAM and International Motorcycle Manufacturers Association, Geneva.



**Mr. Anuroop Singh,
Member**

A qualified Chartered Accountant, Mr. Anuroop Singh is the Vice Chairman of Max India Ltd., Max New York Life Insurance Co. Ltd. and Max Bupa Ltd. He is the Director of the Boards of Max Healthcare, a National Council member of the Confederation of Indian Industries (CII), a member of the Governing Body of the Quality Council of India, and a member of the Board of Lean Global Network, USA. In the past he has also been the President of SIAM and International Motorcycle Manufacturers Association, Geneva.



**Mr. Ashis Kumar Ray,
Member**

Mr. Ray is a practicing Chartered Accountant with an independent practice. He also remained President of Gillanders Arbuthnot & Co. Ltd. for about fifteen years, starting in 1967. Mr. Ray did his post-graduation in Commerce & L.L.B. from University of Calcutta and C.A. from Institute of Chartered Accountants of India. He is the representative of SOS Children's Village Kolkata.



Mr. Ashok Behari Lall, Vice President

Mr. Lall has done his B.A. (Arch & Fine Arts) from Cambridge University, U. K. and Architectural Association Diploma from London. He is a Member of Indian Institute of Architects, Council of Architecture (India), Indian Society of Lighting Engineers, Indian Society of Heating, Refrigeration and Air-Conditioning Engineers and Academic Council (Architecture), Jodhpur University. He is also the Convener of Delhi Urban Arts Commission Work group on Energy.



**Mr. Bharat Deva,
Member**

Coming from a family of philanthropists, he has been continuing the family's heritage of giving back to the society. A mechanical engineer by profession, Mr. Bharat Deva is associated with many social organizations such as RD & DJ College, Munger, Sri Savitri High School Ulao, Begusarai, Balika Shiksha Vikas Parishad Founder Member – Varanasi Eye Bank Society.



**Mr. D. Ranganathan,
Treasurer**

A qualified Chartered Accountant with more than 27 years of experience, Mr. D. Ranganathan is an independent consultant and advisor for specific assignments of an NGO in Delhi and runs and manages a few schools in the north east of India. A member of Finance Committee of Central University of Haryana, Gurgaon and an external faculty Member of NIILM, Greater Noida, he is also the Honorary Vice Chairman of Association for Cricket for the Blind in India (ACBI).



Mr. Devinder Rai Puri, Member

Mr Puri, a retired IPS Officer is the representative of SOS Children's Villages, Rajasthan. He was Senior Vice President of Jet Air and Chairman of RSRTC during the year 1987-90. He served the Indian Police Service during 1956-87 and retired as DG Rajasthan. Mr. Puri completed his graduation in BA (Hons) in 1951 from Delhi University and completed M.A. L.L.B. from Delhi University in 1954.



**Ms. Navita Srikant,
Member**

Navita Srikant is a Chartered Accountant and is a globally recognized expert in Forensic Accounting and Anti-corruption by American Bar Association, OECD and other International professional bodies. Navita has worked/advised several global multilateral development banks including the World Bank and ADB etc. In 2010 she was invited to consult with India's Central Vigilance Commission, providing invaluable counsel in the drafting of the country's first Anti-Corruption Strategy.



**Ms. Sarita Gandhi,
Vice President**

She has done her Post Graduate Diploma in Personnel Management and Industrial Relations from XLRI, Jamshedpur. Ms. Gandhi has worked with the Eicher Group in Corporate HR and was on the management board of three Eicher schools, namely Alwar, Parwanoo and Faridabad. As the Secretary of the All India Women's Conference (A.I.W.C.), she was involved in managing number of projects in education, women and children health and welfare and income generation for the underprivileged.



**Ms. Seema Chopra,
Member**

Ms. Seema Anand Chopra is a freelance journalist and also participates in the family business (Punjab Kesari group). She is a member of the Indian Society for Authors. She is a Trustee and a member of the advisory board of the Mata Pushpa Gujral Nari Niketan and A.N. Gujral School run by the former PM Sh. I.K.Gujral. She is the chairperson of the American Smith Institute for special needs children and also the Vice President of the Udaan Educational Society for special children in Jalandhar.



Ms. Shubha Murthi, Deputy Secretary General for Asia of SOS Children's Villages International

Ms. Shubha Murthi is the Deputy Secretary General for Asia of SOS Children's Villages International, the umbrella organization of SOS Children's Villages. A Delhi University graduate, she is a post graduate in Business Finance and Computer Application. Ms. Shubha Murthi over the years has held and worked in various positions within the organization. For the last 10 years she has been an active member of the group which defines and works on the "Core Policies" of the organization.



Mr. Siddhartha Kaul, President of SOS Children's Villages International

Mr. Siddhartha Kaul is the global President of SOS Children's Villages International. Prior to that, he was in charge of the Asian continent as Deputy Secretary General. During his 34 year tenure in Asia, Mr. Kaul was actively involved in strengthening SOS foot print in Asia. The government of Vietnam recognized his instrumental role in re-establishment of organization in the country and bestowed on him numerous awards including the prestigious Friendship Award in 1992.



**Ms. Uma Narayanan,
Member**

A devout social worker, she founded the SOS Children's Village at Chennai in 1968. For her dedicated services, she received 'Golden Badge of Honor' from SOS International.



**Ms. Valli Alagappan,
Member**

An active social worker, she is also the Managing Trustee of MR. Omayal Achi MR. Arunachalam Trust. She has also been a member of the National Committee for Promotion of Social and Economic Welfare, Ministry of Finance, Government of India (1997-2000).



**Mr. Rakesh Jinsi,
Secretary General**

An electrical engineering graduate from Punjab Engineering College, Chandigarh, Rakesh Jinsi worked with the Eicher Group for 20 years. He was also President – Hero Motors and was with M/s. Chase Manhattan Bank as their Nominee and MD in one of their investee companies in India. He held various leadership positions over the years in Force Motors Ltd, Tata Vectra Motors India Ltd, and New Holland Tractors. He joined SOS India in Jan 2009 as its Secretary General and he is also a member of the Core Group of the National Human Rights Commission (NHRC) and of the Proposal Advisory Committee of National Skill Development Corporation (NSDC).



HUMAN RESOURCES

SOS Children's Villages of India has a unique combination of both professionals and social workers, who have been placed at various programmes to help and implement development activities.

And, since all our work is delivered through such a varied mix of people, it becomes essential that our co-workers meet the knowledge and skill levels of their respective roles. Therefore, we, at SOS Children's Villages India, have the HR policy in place for all aspects of Human Resource Management.

Here are a few initiatives undertaken in the year 2013 by our HR team directed towards increasing efficiency, optimizing resources, capacity development and development at emotional and physical levels.

- Total employee strength reached 1,816 against a budgeted provision of 1,936.
- 180 New Employees joined the organization.
- 159 Employees resigned from the services.

- 33 Employees retired.
- Employee turnover stood at 4.77%.
- 55.79% of employees underwent training during January to December, 2013.

The main function of the HR Department was to achieve the Strategic Objective of proficiency and effectiveness of Human Resources in fulfilling the mission of the organization and following actions were implemented for the same:

- The recruitment process was aligned with the Competency model of SOS and all members of interview Panel underwent training on Behavioral Interviewing Technique.
- Employee engagement Activities were led by each Zonal HR Coordinator in each Zone and this has received a great response from our co-workers.
- For the fifth consecutive year, training activities were carried out based on individual needs

identified through PMS in the areas of Communication & Presentation Skills, Counseling Skills, Basic Management Skills, Report Writing and Documentation Skills, Child Protection Policy for schools and alternative method of disciplining were completed. Management Development program for AVDs (Assistant Village Director) was conducted to prepare them for higher role.

- For the Fourth year, Employee Satisfaction Survey completed for all co-workers and mothers that indicates gradual improvement in employee satisfaction level in almost all areas.

Staff Remuneration (Gross Yearly + Benefits*)
Highest paid member – Secretary General - Rs. 33,76,889/-
Lowest paid member – Helper - Rs. 1,01,132/-

*Benefits valued as per IT rules

HR STATISTICS

Distribution of staff according to salary levels and gender break-up - Year 2013

Slab of gross monthly salary (in Rs.) plus benefits paid to staff	Male Staff	Female Staff	Total Staff
< 2,500	Nil	Nil	Nil
< 7,000	6	83	89
< 15,000	222	457	679
< 30,000	328	496	824
< 50,000	91	47	138
>/ 50,000	39	13	52

Details of National/International Travel by Staff and Board Members – Year 2013

S.NO.	NAME	DESIGNATION	PURPOSE	TOTAL COST	SPONSORED
1	MR. SUMANTA KAR	ICC HEAD	SOS Children's Villages Programme Policy Training Programme	1,37,518.00	Nil
2	MR.RIVU BANERJEE	CHIEF FINANCIAL OFFICER	For attending the steering committee meeting of the Project Improve Global Funds Management	31,301.90	Nil
3	MR. RAKESH JINSI	SECRETARY GENERAL	Annual National Director Meet	98,674.00	Nil
4	MR. BARTHOLOMEW J. BASUMATARY	DIRECTOR-PROGRAMME	Oreintation of NEFT Member on Children's Village Programme Policy	59,443.00	Nil
5	MS. ARCHINA DHAR	DIRECTOR - ADVOCACY	Care for the Campaign meeting at Hermann Gmeiner Academy	81,879.00	Nil
TOTAL				4,08,815.90	

Note: The governing board of SOS Children's Villages of India is known as the Board of Directors. None of the board members are related to one another through blood or marriage.

SOS ACROSS INDIA



No. of mothers
400+



No. of children
6500+



No. of homes
450+



No. of villages
30+

Name:
MEERA

A passion for debating and extempore fills Meera today. She joined our family at SOS Children's Village Bhubaneshwar when she was abandoned and left to fend for herself at the age of 3. Hers is a story of determination and ingenuity.

Qualities that stood her in good stead, led her to an interest in public speaking and debating while spending her days with us. In her SOS mother's words "My daughter is not only a keen learner at

school, but also takes part in every extracurricular activity, especially debating and extempore".

Meera recently has been awarded the first prize in a debating competition organised by the Women and Child Development Department, Government of Odisha. The future for her is looking bright as she slowly but surely moves from success to success. And in this journey we are by her side, ever ready to help.

Names of children have been changed to protect their identity.



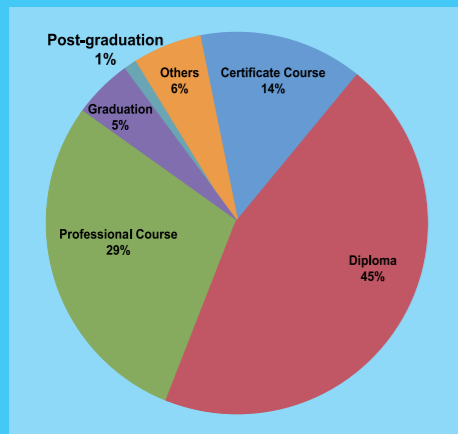
HOW DO WE DO IT

FAMILY BASED CARE (FBC)

FAMILY BASED CARE (FBC), a curative program of SOS Children's Villages of India, reaches out to over 6,500 girls and boys in 31 children's villages across India. Each village has 12-15 Family Homes, with every home consisting of 10 children on an average along with an SOS mother. All round development including education, nutrition, health and psychological development is taken care of till the children are settled in their lives.

	Jan to Dec'13	Jan to Dec'12
No. of Children	6,655	6,654
No. of Family Homes	457	454
No. of Children brought home	366	400
No. of Children settled (Departed)	210	160
No. of Children taken employment	183	102
Percentage employment of SOS Youth	100%	100%
Average Monthly Salary of SOS Youth	Rs.8,564.32	Rs.7,905.88

Qualification of SOS children getting employed for the first time



The total number of children under the Family Based Care programme currently stands at 6,655 and last year, 183 out of them got first time employment after completing their higher education, 161 of them having completed a vocational course and 22 of them having undergone college education, successfully completing their graduation and post-graduation courses.

FBC Highlights

- "Common Sense Parenting" with support from Dr. Shilpa Gupta, a Parenting Coach was piloted for the mothers in SOS Children's Village Bawana. The sessions dealt with techniques on effective praise, preventive teaching, corrective teaching, teaching self-control, etc. through various methodologies. Considering the effectiveness of the programme, it was further extended to SOS Children's Villages Faridabad and Greenfields. Mothers were immensely benefited from this programme.
- Considering the complex nature of the roles and responsibilities that our education co-workers have to undertake and particularly because these roles and responsibilities are unique to SOS Children's Villages, it was felt that a specific module needed to be developed. After the completion of the module development, a 6 days ToT (Training of Trainers) on the Learning Manual for Education co-workers was organised. With the objective of identifying a feasible location for establishing a Vocational Training Centre, a comparative feasibility study was conducted in Guwahati and Rajpura with the help of an external partner – GROW.
- Henkel conducted a 40 days short term training programme - 'Shaping the Future' in hair dressing and beauty care at Alibaug and Bangalore.

SUCCESS STORIES OF FBC

SUCCESS STORY OF MOHAN



used to be nervous and a feeling of being alone seemed to be his constant companion. He even tried to escape. But the love, care and affection provided by SOS mother Niruben Patel, family members and co-workers made him forget all his old traumas and slowly won him over.

On observing his academic performance and his attitude towards his studies he was sent to one of the best schools of Bhuj, namely Chanakya Academy, where he studied from 5th to 8th. Here too he stood first in all his exams.

Mohan who was born in Chobari village of Bhachau taluka came to SOS Children's Villages of India after the disastrous earthquake of 26th January 2001. At that time he was only 6 years old. His parents were farm labourers and he would join them in the field every day instead of being at school. At the time of earthquake he lost his mother, younger brother and sister. His house was completely destroyed. After 3 months of this calamity he joined SOS Children's Villages and during the first days, he

He was admitted to 1st standard in St. Xavier's English medium school – Bhachau. And to our utter surprise stood first in his first ever exam. He was well supported by his immediate SOS family, school teachers and classmates. After the shifting of SOS Children's Village Bhuj he was enrolled to Shree Jainacharya Ajaramarji English Medium School, Bhuj. Here he studied from 2nd to 4th standard and stood first in almost all exams.



His stellar academic performance up to 8th standard convinced SOS Children's Village Director to send him out of Bhuj for further education. So, he was sent to Shree Green Farm School - Rajkot, from where he completed his 10th standard.

He scored 92% in the 10th board exam and stood first in the school, and third in Rajkot District.

After achieving good result in 10th standard he selected Science B group i.e. Physics, Chemistry and Biology. He completed his 11th and 12th in Info City Junior Science College

– Gandhinagar. He scored 94.18 percentile in 4 combined semesters and 102.75/120 in GUJCET exam and stood 2nd in the college. He has also received scholarship of Rs. 80,000 from Gujarat Education Board. Currently he is preparing himself for a career in medicine.

Besides his academic performance his interest lies in quizzing, cricket, football and volleyball. Ever agreeable to give others a helping hand, he's someone others can always count on.

His ambition of becoming a doctor is being ably supported by us at SOS.



SUCCESS STORY OF REEMA

creative and artistic girl. She always had a flair for art and the written word, but could never find the right platform to let them shine.

Through proper guidance she became expressive and developed confidence in herself and started developing a collection of her own paintings and self-composed poems. Her creative talent manifested itself in one of her art classes when she was not merely drawing with a poetic flow but even her words seemed to have a rhythm of their own.

It was a matter of great pride and pleasure for Reema, her mother and SOS when her first book was released on 9th August 2012 which included a collection of her paintings and poems. It was through an initiative of IAOPA (Indian Academy Of Perpetual Arts)

to promote talents from different fields of art, culture and human endeavour. The National Director, the ICC Head, media and other significant guests were also present on the occasion. The poems and paintings of Reema were appreciated by all. On 6th June 2013, Reema along with a group of other children visited the Vice-President of India Mr. Hamid Ansari and presented him his portrait made by her and other children.



Reema is a 15 year old girl of the House Amar Jyoti at SOS Children's Village Greenfields. She became a part of our family when she was a mere 7 years old. Currently Reema is studying at Hermann Gmeiner School, Faridabad.

During the initial years she was a very emotional and an introvert, lacking confidence in dealing with people. But slowly with love and care she became more emotionally stable, secured, expressive and confident. Reema is a

FAMILY STRENGTHENING PROGRAMME (FSP)

FAMILY STRENGTHENING PROGRAMME (FSP), a preventive community intervention program, covers over 16,500 children at 31 locations across India. Designed to prevent children from losing parental care or from being abandoned, this program runs in slums & rural areas, within a 30 km radius of an SOS Children's Village. The beneficiaries of this program are children of the most vulnerable lot i.e. children of widows, single women, and Below Poverty Line (BPL) families. Spanning 3 to 5 years, the program aims to enable families to move out of the vicious cycle of poverty towards greater dignity and self-reliance by ensuring education of children and income generating capacity development of the care givers.

Highlights:

- IGA (Income Generating Activity) of the caregivers in FSP continued to be the focus area in 2013. Initiated 3 years back, it has started yielding results with families registering 35% to 40% increase in their income. 17,531 beneficiaries (24,798 as per our new counting method) were covered under FSP in the year 2013. During the period, 5,339 new beneficiaries joined the programme where as 2,922 beneficiaries exited the programme. The number of Self-Help Groups (SHG) increased from 359 to 417.
- FSP Assessment as part of the Children's Village Program Policy implementation was conducted at 4 locations – Nagapattinam, Puducherry, Jammu and Begusarai by an external partner. The purpose of doing this assessment was to find out the gaps and opportunities of the program. Based on the findings action plan was made and implemented to fill the gaps and utilise the opportunities to ensure that maximum benefit of the program reached the beneficiaries.
- With the objective of taking stock of the progress in the implementation and challenges faced at the ground zero and to improve quality of services by identifying the gaps and by enhancing the capacity of our colleagues a 4 day review-cum-training programme on FSP was organised. The training was conducted in the areas of various aspects of livelihood promotion among the poor, with special focus on value chain management. A total of 34 FSP workers were trained on the subject.

CASE STUDIES ON INCOME GENERATION PROGRAMME



Seedling planted in 15 segment for nurturing



Seedling nurturing – watering, weeding for 3 months



Seedling nurturing – watering, weeding, putting manure for 3 months



Putting manure and fertilizers once in 15 days

CASUARINA NURSERY AND SELLING SAPLING

Background of FSP Family:

Caregiver Chitra has been a part of FSP since 27.06.2012.

When the FSP Team went for Social Investigation it was realised that both the caregiver and her husband had been daily wage coolies in the Casuarina field. After her husband's demise in January 2012, the family had been surviving solely on her income. The caregiver, Ms. Chitra, had to take care of her daughters Kayalvizhi (12yrs) and Sangavi (9yrs). She had a private loan of Rs.10,000/- and had even mortgaged 3 gold sovereigns, which were spent

on her husband's medical assistance. She was still paying interest for both when she approached us for FSP support.

FSP Field animators made regular visits to her home on weekly basis, to check the BMI status of the children and to know more about the educational status and socio-economic condition of the family. They even brainstormed with her to come up with an idea for an Income Generation Programme which can be supported by SOS Children's Village's Family Strengthening Programme. The team visited the caregiver's house twice to come up with a Family Development Plan for the family.

While a Family Development Plan was being prepared and during Resource Analysis, it was found that she has the potential to become a confident and self-reliant woman, if she was given an IGP as a Casuarina planter. As per FDP, in October 2012, she was supported by the FSP Fund, to develop a nursery and sell the saplings. Last year, she reaped a profit in three-four months (single harvest). FSP contribution towards this initiative was Rs.10,000, her contribution was Rs. 5,000, excluding labour charges. With the FSP support, she had put up 15 segments of Casuarina seedling and nurtured it for 3 to 4 months.

Before we lent a helping hand she was only an agricultural labourer in this sector, now she takes care of her own

nursery. Even today she shares her labour with the nearby farmers and earns wages amounting to Rs. 3,000 per month, in addition to the profit she makes from her own nursery.

In a few years 1 segment at Rs. 3,000 to larger farms. By this time she had earned Rs. 45,000, something she used to repay all her loans. Today she has celebrated her daughter's puberty attainment function and put up a saving of Rs. 10,000/- on her children's name. The caregiver Ms. Chitra's daughter Kayalvizhi currently studies in the 8th while her other daughter Sangavi is in 5th standard. The children are both very happy to see the progress their family has made over the years.



Saplings of Casuarina being harvested after 3 months



Saplings being bundled for sale to large farmers



Photocopy of the Passbook

STEP INTO NEW LIFE



Abhaddam with her children



Venkatalakshmi with her classmates at study hours

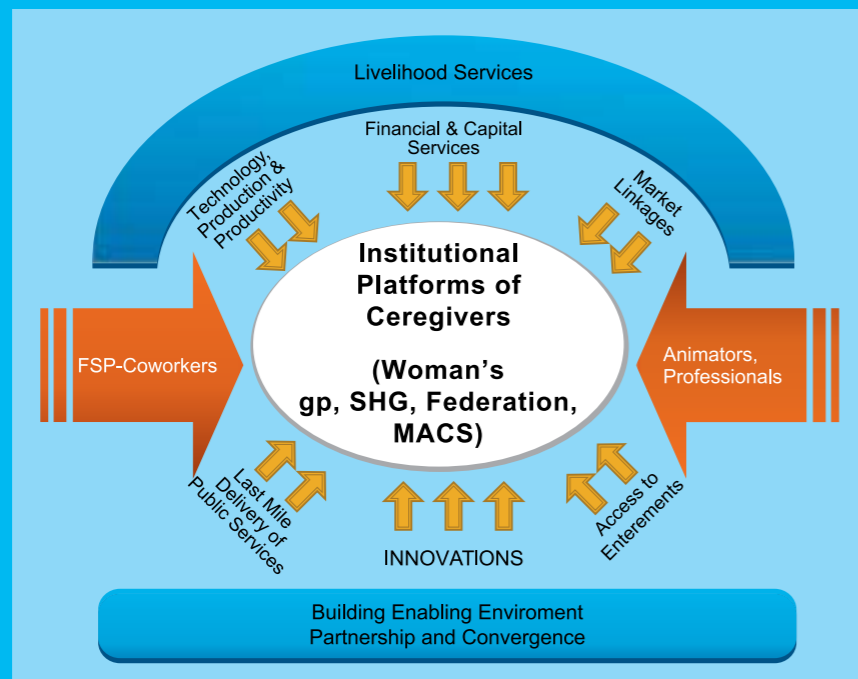
Mrs. Abhaddam is a 40 year old single mother living in a thatched roof house in Geddapeta with her two daughters. Her husband passed away in 2008 due to kidney failure. In 2010, she lost her house in a fire. As the sole bread winner in the family, the future for her looked bleak indeed.

She explored seasonal labour opportunities for employment purposes. In a few months however, she received some agricultural land from her father-in-law. Thereafter she started her own banana cultivation on this land. But the super cyclone of 2011 had other plans. It destroyed the entire cultivation and she was back where she had started. The Government did sanction an amount of Rs. 1000 as compensation but it was not nearly enough. She even contemplated moving her family to Visakhapatnam and finding employment for herself as a domestic help.

It was at this stage when one of our SHG members became acquainted with her calamity. Based on this interaction, in 2011, our SOS FSP team visited her house and took note of her condition. That very year itself, she was enrolled into our FSP programme.

The FSP team furnished her daughters with school materials like bags and books needed. Beside this, the team felt that there seemed a livelihood opportunity for her in the milk production business. Accordingly she was allotted Rs. 19,000 to purchase a cow and start her on her way. This support was extended as part of the Income Generation Programme.

Today she is earning Rs. 3500 per month as income from selling milk to Visakha Cooperative Dairy. Her children are attending school regularly and life once again is looking up.



HIGHLIGHTS

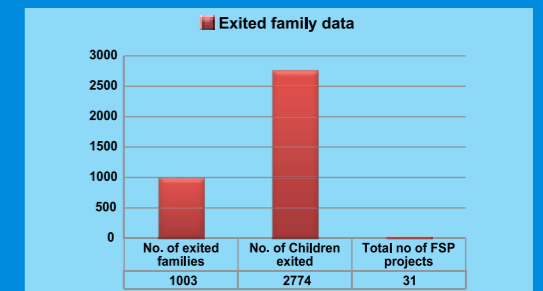
An outside agency (Grasp Analytic) conducted an assessment of the FSP at the Children's Village Nagapattinam and Puducherry. The assessment brought out the following benefits accrued to the beneficiaries:

- Increase in family income ranging between 30% to 70%;
- Better education for children;
- Improved nutrition for children;
- Improvement of children's health as well as of care givers;
- Increased awareness about entitlement and rights; and
- Women taking more active roles in running of the families leading to women empowerment.

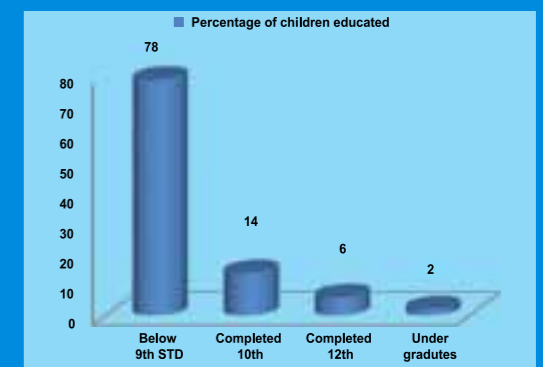
	ACTUAL	
	Jan to Dec'13	Jan to Dec'12
No. of Beneficiaries	17,531	15,114
No. of Beneficiaries - Joined	5,339	1,401
No. of Beneficiaries - Exited	2,922	3,209
No. of Active Self Help Groups	417	359
Expenditure on Capacity Building (%)	35.18%	43.38%

A REPORT ON FAMILIES EXITING FSP IN 2013

A. **No. of participant caregivers and children:** A total of 1,003 families and 2,774 children exited from 31 FSP locations during the year 2013.



B. **Education of children:** It was found that out of a total of 2,774 children who had exited from the programme, 14% completed matriculation (10 years of schooling), whereas 6% children completed senior secondary (12 years of schooling), 2% children were pursuing undergraduate courses and around 78% of children were studying below 9th Class.





EDUCATION

At SOS we strongly believe in the power of education. We operate schools and vocational training centres with an emphasis on promoting quality education for women and children alike.

SOS Hermann Gmeiner Schools are one such example of the various education programmes set up by Dr. Hermann Gmeiner, the founder of SOS Children's Villages, in different parts of India. The schools offer primary and secondary education, both to children from SOS Children's Villages and their neighbourhoods.

The schools were set up keeping in mind the lack of good schools in the vicinity of our villages. Once set up, the schools not only benefitted the children in our villages but also took care of the educational needs of children from the mainstream society. The schools go a long way in integrating SOS children back into society once again.

Overview

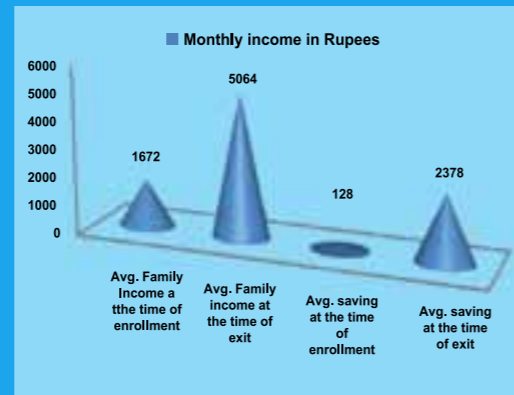
SOS Hermann Gmeiner Schools cater to around 7,000 children across India and has more than 400 teaching & non-teaching staff working for it. These schools create an environment for realization of the physical and intellectual potential of the students, ensuring a holistic overall development.

What's unique about these schools is that they develop an egalitarian culture through integration of children coming from various strata of society, particularly those from the SOS Children's Villages. It not only gives children from our Villages an equal access to opportunities studying alongside children from the mainstream society, but also ensures an impactful education system in place to create the leaders for tomorrow. In turn, they also serve the nearby communities by creating educational infrastructure for them.

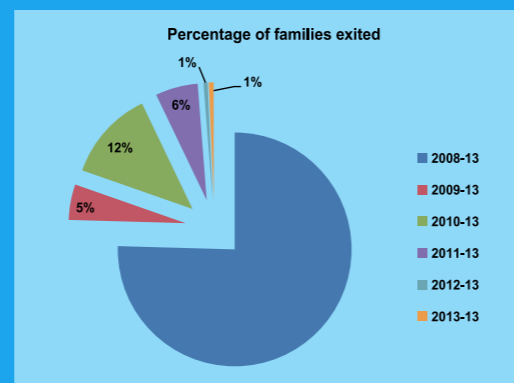
VTC AND PROFESSIONAL COLLEGES

Besides schools, SOS Children's Villages of India runs vocational training centres and professional colleges. The J. N. Kaul B.Ed. College, Bhimtal, Uttarakhand, affiliated to Kumaon University, is one such example. Every year 60 well trained teachers graduate from here and go on serve the society. Similarly, SOS Nursing School, Faridabad, Haryana, approved by the Haryana Nursing Council and Indian Nursing Council, provides ANM (Auxiliary Nursing and Midwifery) and GNM (General Nursing and Midwifery) courses to 120 candidates every year. The Vocational Training Centres at Nizamuddin and Raipur provide training in Computer Fundamentals, Automobiles, Electronics, Fabrication and Personality Development free of cost to the marginalised sections of the society with 100% placement guarantee.

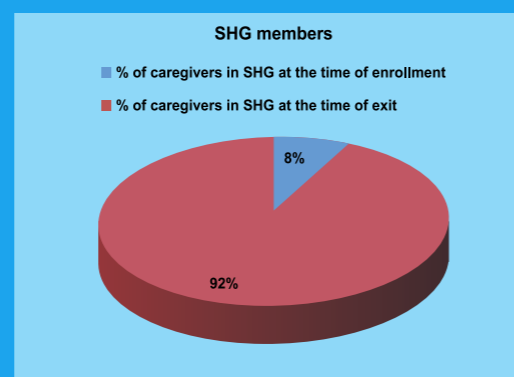
C. **Income and Savings:** Average family income at the time of enrolment was Rs.1,672.00 p.m. while at the time of exit it was Rs.5,064.00 p.m. the average saving at the time of enrolment was Rs.128.00 and at the time of exit it was Rs. 2,378.00. During the duration of the project there was an increase of 203% in the monthly income of the families.



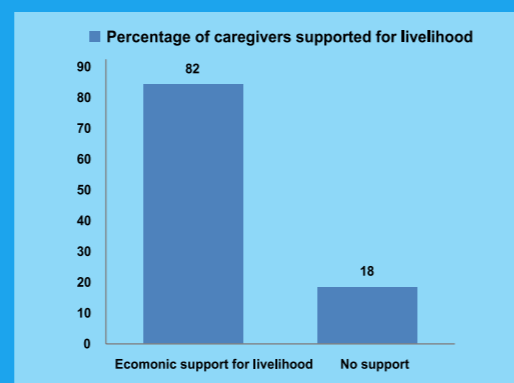
D. **Duration of participation in the programme by families:** 75% of the families participated in the programme for more than 5 years, 4% families for 5 years, 12% for 4 years, 5% families for 3 years and 1% families 2 years or less.



E. **Self Help Group (SHG) Membership:** At the time of enrolment only 8% of the caregivers were members of the SHG but at the time of exit 92% of the caregivers were members of the SHG.



F. **Livelihood Support:** Out of the total 1,003 families that exited from the programme, 820 families were provided economic support for individual as well as group livelihood activities. 183 families were not economically supported. The main reasons were migration, employment after capacity building support and reluctance of the caregiver to take up any economic activity.



Highlights:

- The number of students in our Vocational Training Centres (VTC), increased to 550 from 373 with 295 getting placed in jobs.
- To impart sports education in a structured way, 'Edu-Sports' classes have been introduced for primary and pre-primary students at SOS Hermann Gmeiner School Faridabad and Bhimtal. 'Edu-Sports' is an organisation which specialises in imparting sports education.
- The 1st Alumni Meet was organised at SOS HGS Jammu and Faridabad and was met with extremely good response.
- Two new trades, electrical & fabrication were introduced at SOS Vocational Training Centre (VTC) Raipur.
- Many SOS Hermann Gmeiner School's students won awards in various events. Some of the noteworthy mentions are:
 - HGS Bhimtal students won 1st prize and 2nd prize in a State level Painting Competition organised at Rishikesh and were selected for National level Painting Competition.
 - HGS Bhimtal teams won the overall best performance trophy at CANVAS 2013 'SHADES OF TALENT' organized by Deptt. of Management Studies, Kumaon University for the second time successively. The team won 1st position in Poem Recitation, Mehandi, Painting, Table Tennis & Volley Ball and 2nd position in Debate, Ad Mad, Vartini, Craft, Solo Singing & Badminton.
 - 5 students participated in B.R.Ambedkar National Games 2013 at Talkatora Stadium, New Delhi. One was awarded the Silver medal, while another secured the Bronze medal.
 - 135 students participated in Annual Vivekananda Competiton 2013 at the school level. Four students qualified for the second round at State Level in which 1,500 students from Delhi and NCR participated. The students have since qualified for the third round also.



ADVOCACY

Since its inception in India, advocating child's rights has been an integral part of SOS Children's Villages' endeavour of providing a loving home to every child in need of care and protection.

Every child deserves a memorable childhood, having the chance to just be a child thriving in a conducive environment. He or she deserves a caring family and an emotional patronage to grow into a better individual. This is exactly what everyone at SOS Children's Villages of India stands for. A loving home for every child.

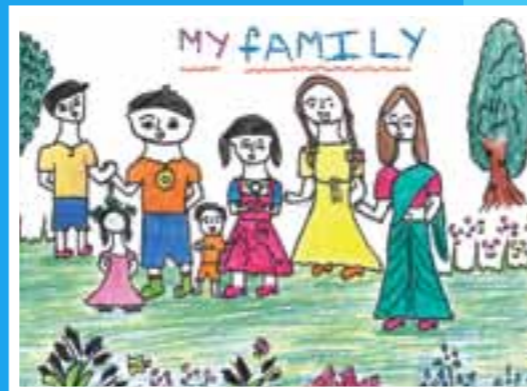
Highlights of the year:

- SOS India was invited by Delhi Commission for Protection of Child Rights to speak on 'Strengthening Family Care programme' on 10th, December 2013. SOS model of care was presented during the session on 'Foster care and Community Based care'.
- SOS India actively participated in National Consultation on United Nations – Stakeholders Workshop: Developing the agenda post 2015 MDG (Millennium Development Goal). Participated in a Seminar on Creation of National Action and Coordinating Groups on Violence Against Children (NACG) in India which was organised by UNICEF. SOS Children's Villages of India was invited by Delhi Commission for Protection of Child Rights to speak on 'Strengthening Family Care Programme' on 10th December 2013 at Habitat Centre, New Delhi. Representatives also participated in the seminar/workshop on Protection of Children with disability-way forward, children in India-country audit update, formulation of guidelines on minimum standards in relief during emergency, overseas voluntarism in social development, early childhood development, child rights and protection, constitutional rights for the welfare of girl child organised by various NGO forums and government bodies.
- Two State level seminars, one in Bhopal and the other in Bangalore on "Child's Right to Quality Care" were organised during the year. About 70 representatives from various Govt. Departments, INGOS, NGOS and other stakeholders participated in the seminar at Bhopal. Ms. Usha Chaturvedi, Chairperson, State Commission for Protection of Child Rights, Government of Madhya Pradesh was the Chief Guest on the occasion. The seminar in Bangalore was done in collaboration with the Department of Women and Child Development, Government of Karnataka. The chief guests for the seminar were Ms. Gumeet Tej, Director of DWCD (Department of Women and Child Development) Government of Karnataka and Shri Umesh Aaradya, Chairperson Karnataka Child Protection Commission. The seminar brought together 100 participants from Child Care NGOS, UNICEF, WCD department Government of Karnataka and media. The seminar has also been documented in a comprehensive report listing out recommendations for children in the State of Karnataka.





NURTURING TALENT. NURTURING CHILDHOOD.



Name:
RANJAN

Ranjan is quite a football crazy little boy and has the skills to match the sport. Put him on the field and he is quite the marvel. Losing his parents when he was still a newborn, Ranjan became a part of our family at a very young age.

He soon stole hearts with his pleasing nature and attitude, not to mention his skills with the football. It's his dream to play football professionally later in his life and with his skills, it doesn't seem impossible.



AN ODE TO ABILITY

The commitment behind our efforts can be showcased in various forms. Sometimes in numbers of reflecting financial standings, at others, in the voice of the media. In this section, we look at two such perspectives that can give you another window into our ability to do what we do.

MEDIA CLIPPINGS

swabhimaan
Initiated by
HDFC Life
with
SOS Children's
Villages of India

Hindustan Times
Bhopal, 31 March 2014
Special children sweat it out

GAIL extends support to 5 families, as part of social responsibility

Meditation mind of YOGA GURU

Festival of music and dance

SOS children's village being inaugurated

SOS Children's Villages of India

STATEMENT OF AFFAIRS AS AT 31st MARCH 2014

RECEIPTS AND PAYMENTS

SOS CHILDREN'S VILLAGES OF INDIA STATEMENT OF AFFAIRS AS AT 31ST MARCH 2014			
AS AT 31.03.2013 (Rs.)	LIABILITIES	SCHEDULE	AS AT 31.03.2014 (Rs.)
1,97,957,525	Project Fund	-	1,99,24,344
	Loans		
1,25,147,039	On term's Money O/M	2	1,79,265,294
18,777,671	Long Term	3	17,700,512
26,035,613	Short Term	4	11,534,446
	Provisions		
	Long Term	5	-
5,575,817	Short Term	5	18,46,546
2,547,944,073	TOTAL		2,420,679,952
AS AT 31.03.2013 (Rs.)	ASSETS	SCHEDULE	AS AT 31.03.2014 (Rs.)
1,07,020,459	Fixed Assets	7	1,12,344,371
1,22,951,414	Capital Work in Progress	8	82,144,511
683,497,807	Investment in Approved Securities	9	748,380,210
	CURRENT ASSETS:		
	Cash and Bank Balance		
503,443	Cash in Hand	10	518,502
17,179,115	Balance with Banks	11	14,164,167
1,02,131	Cheques in Hand/Out Hand	12	2,270,156
25,143,479	Time Deposits in Banks	13	1,94,005,111
	Other Current Assets		
1,472,952	Receivables	14	8,72,513
1,353,425	Prepaid Expenses	15	970,579
89,847	Other Receivables	16	4,00,000
12,815,729	Other Receivables	17	32,317,022
2,348,944,073	TOTAL		2,420,679,952

Significant Accounting policies and Notes to Accounts 37

Chartered Accountants
for Jagdish Chand & Co.
Firm registration No. 000129 N
Chartered Accountants
Partner
Membership No. 078748
Place of Signing: New Delhi
Date: 09th June 2014



for SOS Children's Villages of India
(Ritu Baharjee) Chief Financial Officer
(Rakesh Jindal) Secretary General

SOS CHILDREN'S VILLAGE OF INDIA
RECEIPTS & PAYMENTS ACCOUNT
FOR THE PERIOD 01ST APRIL 2013 TO 31ST MARCH 2014

RECEIPTS	TOTAL (INR)
Opening Balances :	
Cash	6,03,443
Bank	42,26,91,103
Grant from NO/Rem of fund amongst FDC/other pr.	95,02,19,164
International Sponsorship from IDS Vienna	48,78,41,484
International Maintenance subsidy for Running Cost	22,07,23,198
Donation from PSAs	1,30,92,642
Direct Donation from abroad	5,01,84,502
CMG Money Gift received - KDI	2,16,71,688
CMG Money Gift received - Local	1,42,000
CMG Money Gift received - FC	0
Local Sponsors	0
General Donation	28,76,27,854
KG Income	1,42,000
School Fee Income	15,55,15,665
Bank Interest	4,88,22,594
Misc. Income	1,16,78,940
Adoption Fee	75,000
Receipt from Sale of Asset	3,55,923
Donations Collected at Projects	6,45,95,071
Recoverable/Payable from other projects	1,47,22,713
Other Recoverable/Payable	51,82,692
Payment to Children reversed	
Investment Matured during the year	
TOTAL	2,75,58,87,676

Page 1

Cont. 2



P A Y M E N T S	TOTAL (INR)
Investments	2,35,47,213
Low Value Investments	28,64,438
<u>Current Working Expenses</u>	
Repair & Maintenance	3,59,06,637
Family Budgets	22,21,34,592
Other Current Working Expenses	27,93,11,053
Material	10,62,246
Medical Expenses	2,23,89,881
Vehicle and Travel Expenses	4,39,49,621
Personnel Cost	39,13,40,093
Administrative Expenses	3,21,99,640
Publicity Expenses	8,80,76,488
Outgoing Transfers/Rem of fund amng. FDC	1,12,30,000
Outgoing Transfers to other SOS projects by FDC	25,02,64,894
Outgoing Transfers - Others	73,60,08,217
Payment to Children	3,60,00,974
Site Development Exp	
Payment to Contractor	4,04,57,192
Payment to Architect	15,50,074
Payment for Material	0
Payment for Furniture	14,11,790
Payment for Equipment	18,75,140
Payment for Vehicle	2,35,530
Other Construction Costs	7,07,994
Other Recoverable/Payable	1,75,96,002
Recoverable/Payable from other projects	64,39,387
Local Donation sent to NO	
Investment during the year	12,19,11,529
Closing Balances :	
Cash	8,18,302
Bank	38,65,98,748
TOTAL	2,75,58,87,676

(Rivu Banerjee)
Chief Financial Officer

(Rakesh Jinsi)
Secretary General

AUDITOR'S REPORT

As per our separate report of even date attached

For Jagdish Chand & Co.
Chartered Accountants

(Ravi Goel)
Partner

Membership No. 078748



Place of Signing : New Delhi
DATE: 09th June 2014

Name:
RAUSHNI

It's painting, which is Raushni's passion. She was only 3 when her parents passed away and soon after she was brought to an SOS Children's Village. Her life underwent a huge positive transformation as she got another opportunity to thrive in a loving family environment with a dedicated mother and brothers and sisters. She developed a flair for painting at an

early age and it soon became her favourite pastime and the best loved hobby.

Raushni captures moments through her paintings. She also loves to draw faces. She goes to a nearby school and loves to study Science. Her teachers call her an all-rounder. It's no wonder with that with her love for science she dreams of growing up to be a scientist.

HELP US HELP THEM

FUND-RAISING

In a world like ours, there are some realities one cannot always outrun. And one of them is the need for funds. For without the necessary financial ability, doing what we do and in the scale we do it in, becomes near to impossible. But thankfully there are those who stand by us in our hours of need.

Some of the highlights in this regard:

- Gross income during the period of Jan-Dec 2013 has been Rs. 34.83 Crs registering a growth of 32% over last year
- Committed donors increased by 58%
- 27,000 new donors added
- This year 37.7% of running expenses of SOS India were met by Local Funds
- 40,400 donors paid in 2013, a growth of 43% over last year; Child Sponsor contributions grew by 38%
- The active regular givers (committed donor) increased by 58%
- New Media income and donors grew by 50%



INDIVIDUAL GIVING

“We make a living by what we get. We make a life by what we give.” — Winston Churchill

Individuals worldwide have been the biggest change makers. In the year 2013-14 India has witnessed interesting turn of events by becoming the third largest economy globally. However while there is much to cheer the bad news is that India is still at 93rd position of the Global Giving standards for charity. India still has a tendency to donate in typical months which is mainly the tax saving months. While charity in India has primarily been through monetary contributions over the years, during the last year volunteering of individuals has seen a sharp rise.

SOS Children's Villages of India has traditionally been supported by overseas donors, however lately due to recession and tougher economic conditions they are finding it difficult to sustain their contributions, hence we are at a risk of losing support. Additionally due to increase in price of basic commodities our costs have also gone up.

Individual support has been the lifeline for our fundraising over the last few years. Last year, more than 70% of support came of individuals. More than 27,000 new friends joined us making our family stronger. The contributions grew over 30% from the previous year.

We upgraded our website, initiated toll free services, and provided regular updates on Facebook, YouTube and other social media. We kept a strong vigil on the cost of fundraising and convinced many donors to support us online; the online revenue grew by 50% thus reducing cost. We have also started moving to a paperless service wherever possible thus helping environment and also cost.

Sponsorship Options:

You can opt for any of these ways to support our cause:

- A. Sponsor a child by donating only Rs. 650 a month.
- B. Sponsor a child by donating only Rs. 7,800 a year.

This one-time donation will help a child grow up in a loving and caring SOS family.

- C. Sponsor a child and his education by donating only Rs. 15,600 a year.

This one-time donation will help a child grow up in a loving and caring SOS family as well as take care of all his educational needs.

You can also support our Family Strengthening Programme (FSP) by donating Rs. 8,400 per year.



CORPORATE PARTNERSHIPS

The year was an exciting one as we engaged actively with corporations and their employees at multiple locations.

Corporate partners of SOS India, old and new, have provided the much needed financial support for sustaining programmes at a national level. We thank all the partners listed below and hope that in 2014, we will be able to enhance our partnerships, especially in light of the new Companies Bill. SOS India takes the bill in positive stride and considers it a vital step for strengthening the Corporate - NGO ecosystem. Multiple stakeholder engagement has become a norm in CSR practices and we continuously look at ways of improving the value we bring in a partnership which ultimately transforms the lives of many children and women.

Alcatel Lucent Foundation

Andritz Hydro

Anglo American Group Foundation

Applied Materials

AMBB Interiors

Airports Authority of India

Barclays Bank PLC

Barco

Balmer Lawrie & Co.

Bank of America

Bank of Baroda

Berger Paints

Bibby Financial Services

Bharti Group

BMR Associates

Canara HSBC OBC Life Insurance

CAF India

Capital One

Caterpillar Foundation

Dantal Hydraulics

Dell International Services

Dimension Data

Drish Shoes

Dun & Bradstreet

Ernst & Young

FC Sondhi & Co

Federal-Mogul Goetze India

Fena Foundation

4Life Foundation

GAIL(India) Ltd.

Godrej industries

Give India

HDFC Standard Life Insurance

HSBC Future First

Herbalife & its Distributors

Hiranandani Group

ING Vysya Foundation

Johnson & Johnson

Jotun Paints

JP Morgan Chase Foundation

KPMG

Lajjya Dev Darshan Charitable Trust (Hi-Tech Gears Ltd.)

Metso Group of Companies

Metric Stream Infotech India Pvt Ltd

Meghalaya Cooperative Apex Bank

Microsoft & its employees

Mphasis & its employees

Nav Bharat Samark Nidhi

New India Group

Northern Trust

Nirmala Devi Charitable Trust

Oil India Ltd.

Oil and Natural Gas Corporation Ltd.

Padam Motors

RocSearch & its employees

Religare Enterprises

RIICO

Rajasthan Drugs & Pharmaceuticals Ltd.

RITES Ltd.

State Bank of India

SanDisk Corporation

Shriram Pistons

Target Corporation India

United Way Mumbai

Unicel Technologies

Walmart Sourcing

XL Business Services

Below mentioned are a few corporate partnerships undertaken over the last few years:

Family Home Sponsorship

Rs.7,00,000 per annum

Education Partnership

Rs. 1,56,000 per annum for 10 children

Rs. 15,60,000 per annum for 100 children

Capital Asset Funding

Youth House/Computer Centre – Hardware & Software/

Retired Mothers' Home

Cause Related Marketing

Portion of Sales proceed

Payroll and Employee Group Giving

Spreading the word

- Be an ambassador of SOS India and spread the word about us in your neighbourhood
- Post the SOS links on your websites
- Follow and share our Facebook and LinkedIn pages
- Sign up as a Volunteer at our national office and SOS's Children's Villages
- Provide PR and branding opportunities which will help us save money
- Share our information by including our website's link in your mails

Come and join us in our endeavour of creating a beautiful future for all these little souls who are the future of our country!

50
YEARS



SOS CHILDREN'S
VILLAGES
INDIA

A loving home for every child

National Office

Plot No. 4, C-1, Institutional Area, Nelson Mandela Marg,
Vasant Kunj, New Delhi - 110070, India

Tel: +91 11 4323 9200

Call us on our toll free: 1800-102-6905

www.soschildrensvillages.in