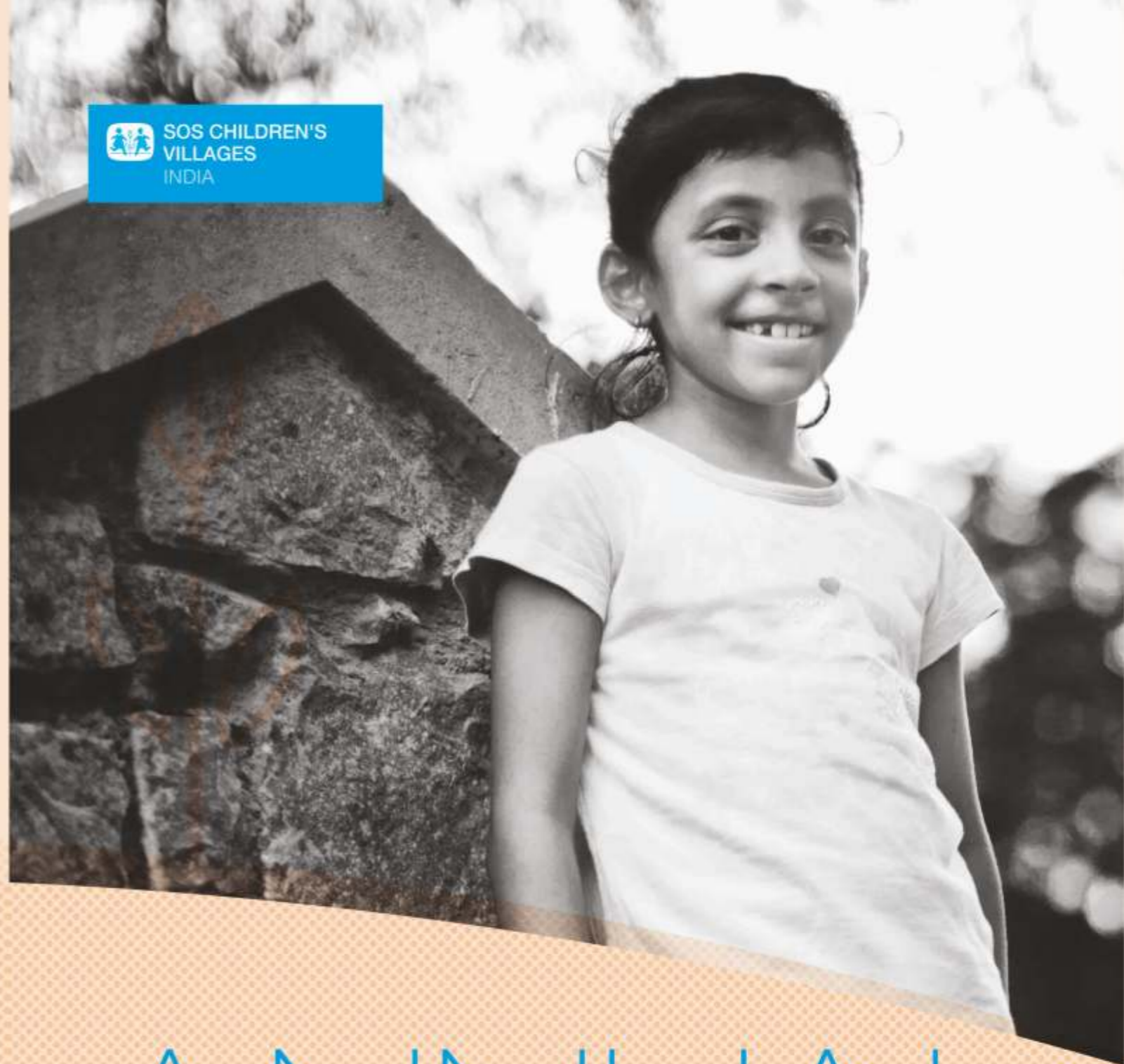




SOS CHILDREN'S  
VILLAGES  
INDIA



SOS CHILDREN'S  
VILLAGES  
INDIA

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# ANNUAL REPORT

2012  
-  
2013

A loving home for every child

A loving home for every child



# BLOOMING DESERT ROSE

*With love and toil anyone can turn barren lands into the lushest blooms. We, at SOS Children's Villages of India, use the right mix of guidance, nourishment and care to give less privileged kids a life full of hope and empowerment.*

*Every year, we highlight only a selection of our work in the annual report. Please visit [www.soschildrensvillages.in](http://www.soschildrensvillages.in) to learn more about all our initiatives.*

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## CONTENT

### 02 — Sowing the seed

- 02 — Unique Concept & Timeline
- 04 — About SOS
- 06 — Message from the President
- 07 — Message from our Secretary General

### 08 — The flourishing environment

- 10 — Family Based Care (FBC)
- 14 — Family Strengthening Program (FSP)
- 18 — Education
- 20 — Advocacy

### 22 — Nurturing the growth

- 24 — Board Members
- 26 — Human Resource
- 28 — SOS in Limelight
- 30 — Financials
- 32 — Receipts & Payments

### 34 — Receiving the nourishment

- 36 — Fund-raising
- 38 — Corporate Partnerships



# UNIQUE CONCEPT



**Mother:**  
*Each child has a caring parent*

The SOS mother builds a close relationship with every child entrusted to her and provides the security, love and stability that each child needs.



**Home:**  
*Each family creates its own home*

The house is the family's home with its own unique feeling. Under its roof, children enjoy a real sense of security and belonging.



**Brothers and Sisters:**  
*Family ties grow naturally*

Girls and boys of different ages live together as brothers and sisters, within the same SOS family.



**Village:**  
*SOS Family is a part of the community*

SOS families live together, forming a supportive village environment where children enjoy a happy childhood.

# SOWING THE SEED



## SOS TIMELINE

- 1968 1st SOS CV set up in Greenfields, Faridabad
- 1981 1st SOS KG came up at Anangpur, Faridabad
- 1983 Mother's training school was set up in Faridabad
- 1985 1st Herman Gmeiner school was set up
- 1987 1st Youth Facility set up
- 2001 SOS Nursing school started in Anangpur, Faridabad
- 2012 33rd SOS CV established in Tirupati, Andhra Pradesh



# ABOUT SOS

**Founded in 1949, SOS Children's Village is an independent, non-governmental and non-profit organisation working for the well being of the children globally.**

Dr Hermann Gmeiner, an Austrian philanthropist, established the first SOS Children's Village at Imst, Austria. Since then, the organisation has been active and expanding throughout the world. At present, SOS Children's Village is active in over 133 countries with 539 SOS Children's Villages and 400 SOS Youth Facilities striving for the welfare of children. The organisation has several Schools, Kindergartens and Vocational Training Centres operational in different countries providing education to more than 1,55,000 children and youth. It also runs Medical Centres and Social Centres where around 9,00,000 people benefit from their services every year.

The first SOS Children's Village in India was established in 1964. Today, the organisation operates through 33 Children's Villages and 32 SOS Youth Facilities and reaches out to more than 6000 children and young adults throughout the country.

Every child needs a family— this is the philosophy of SOS's Children's Villages. According to the founder-father Dr. Hermann Gmeiner, there's only one place in the world where children are the happiest – at their home, with their family. SOS Children's Village looks after parentless children and provides them with a parent under our Family Based Care programme. SOS Children's Villages is the only organisation of global reach that provides direct care to children who can no longer stay with their families.

*SOS Children's Villages' main objective is to make children who have lost parental care literate, confident, self-reliant and give them a family; ultimately, making them a contributing citizen. Therefore, they not only provide parental care and education to the children but also, train them appropriately to ensure that each one is gainfully employed as to be able to support themselves and their families.*

It fiercely advocates about child's rights, the importance of family in a child's growth and development. It also believes in strengthening a family and undertakes initiatives like creating awareness about entitlement through various schemes and imparting vocational training or helping them with capital to set up a small business.



## Our Vision

Every child should belong to a family and grow up with love, respect and security.

## Our Mission

To build families for children in need, help them shape their own futures and to share in the development of their communities.

## Our Roots

SOS Children's Villages of India concept was pioneered by Dr. Hermann Gmeiner

## Our Values

**Courage:** We take action | **Commitment:** We keep our promises

**Trust:** We believe in each other | **Accountability:** We are reliable partners

# SOS ACROSS INDIA



No. of children

6654



No. of mothers

418



No. of homes

454



No. of villages

33

## FAMILY BASED CARE PROGRAMME





## Message from the President



**Coming together is a beginning;  
Keeping together is progress;  
Working together is success.**

These words by Henry Ford are nothing, but truth. Individually, we might be a tiny speck in this vast universe, but collectively, we are a group, a company, an army and, the entire human race. SOS Children's Villages intends to drive this country's growth and has been contributing in its own way, creating a significant impact over the period. For the last 49 years, SOS Children's Villages of India has been shaping the lives of the parentless or abandoned children and youth of the country and giving them much more than shelter. Till date, it has settled over 4500 lives through its unique Family Based Care programme.

And we are not alone. Nor are the 3.3 million NGOs operating across India. Thanks to the media and the social networking sites, NGOs have started receiving assistance from different sources: Individuals, Corporates, High Networth Individuals etc. And the best thing is, the youth is instrumental for bringing in this change. According to the Bain Philanthropy Report, young members of the families have been a major influence in changing the perception about NGOs. Many young people have been joining NGOs at various positions, even though pay wise it isn't lucrative enough as a career. Youth from other sectors not only

contribute with funds but also actively participate in creating awareness through social media by sharing news or signing campaigns.

But in spite of all these encouraging developments, it is discouraging to see India figure at the 134th position in a list of 145 countries in the World Giving Index 2012, prepared by the Charities Aid Foundation. We have the largest number of people donating money every year but still, our country is ridden with a lot of issues. The challenges are tough and so are the solutions. But together, we can make a difference. Let's play our part to the fullest and build a better life for the future generations.

Thank you for all the support and with warm regards.

**S. Sandilya**  
President

## Message from the Secretary General



**Family means no one gets left behind  
or forgotten - David Ogden Stiers**

The importance of family is self-evident. Our founder-father, Dr. Herman Gmeinner tried to follow this very approach in taking care of children and as a result, developed the Family Based Care programme.

The year 2012 was a fruitful one with a lot of success coming our way. Many programs and initiatives were successfully launched and many more were envisioned. We continued to tread on our path of looking after children in need, thanks to some individuals and organisations that regularly supported our cause and helped us financially as well as emotionally.

We added more members to our Family Based Care programme and now, the children under our care have increased to 6654. In 2012, through our various projects, we got 400 new children under our care and 102 children got employed for the first time in various fields. Also 160 children were settled and 148 children were reunited with their families after proper social investigation.

The progress does not end here. Thanks to the efforts of our volunteers, 3 more Youth Houses were established at Nagapattinam, Alibaug and Srinagar, for children beyond 14 years of age. Emotional Well-being, a module that will help

mothers cope with stress and help them enrich their life, was launched at Faridabad, Puducherry, Cochin, Latur and Bhopal. Under our Family Strengthening Program (FSP), 15114 beneficiaries were covered in 2012. 1404 were added and 3209 exited after becoming self-reliant.

As part of the youth programmes we ensured that basic English speaking skills and IT skills were instilled in the SOS youth and we also took care of empowering the girls with at least one employable skill.

And all this has happened, thanks to our precious donors who have helped us in every possible way. But since the task is huge and the resources limited, we are looking out for more such generous entities that share our vision of 'A loving home for every child'.

Expecting your cooperation!

**Rakesh Jinsi**  
Secretary General



# THE FLOURISHING ENVIRONMENT



## A well-known NGO recently conducted a survey to analyse the condition of children in India. And the findings are appalling.

- More than 50% of India's children are malnourished.
- One in every ten children is disabled in India.
- 70 in every 1000 children born in India don't live to see their first birthday.
- One in every 100 children in India between age group of 0-14 years suffers from acute respiratory infection.
- While one in every five adolescent boys is malnourished, one in every two girls in India is undernourished.
- 50% of Indian children aged 6-18 do not go to school
- Of the 12 million girls born in India, 1 million do not live to see their first birthday.
- Large numbers of children work simply because there is no alternative - since, they do not have access to good quality schools.

**With being one of the fastest growing economies in the world, India sure is shining but in terms of human development, India is way behind ranking 136th in the United Nations' Human Development Index.**

A country where more than 50% population is under the age of 30, it is not an easy task to survive when most of this potent population is inflicted by many issues. With limited medical, educational and sanitary facilities, the underprivileged children of the country are suffering every moment and living an undeserving life. Under these circumstances, how can one expect a country to develop when its most potent force is weakened by various social disadvantages. These statistics are just the tip of the grave problems deteriorating the country. An innocent soul who needs care, love and security of his family suffers from innumerable social evils due to poverty, inadequate facilities and illiteracy.

Understanding the criticality of the scenario, Government has been doing its bit by trying to create awareness and making essential services like medical assistance, education, etc. accessible to these underprivileged children. Other social institutions like NGOs are also putting in efforts to uplift the social status of these children. As per the latest reports, at present, around 3.3 million NGOs are working across India for the welfare of the society. Thanks to these institutions, rapid improvements have been witnessed in multiple key social indicators. More children are entering the realms of education and taking strides towards a better future.

But even these NGOs have issues which hinder their functioning. Given the large number of underprivileged children in the country, NGOs are in constant need of funds and other kinds of assistance. Most of the large International NGOs are dependent on their parent organisations for most part of their funding. Since the recession in 2009, this funding from abroad is continuously on the decline. Hence most NGOs have to resort to raising funds locally.

According to the World Giving Index, of a list of 153 countries, India is placed on the 134th position. In contrast a small country like Sri Lanka is placed at the 9th position. Despite being touted as one of the fastest growing economies with one of the highest rates of growth of HNI's, it is indeed a matter of indignity for India, that NGOs like SOS Children's villages of India cannot even sustain their total running costs on their own. SOS raises only about 35% of its running cost locally. It is still dependent on its parent organisation for the balance 65% costs. People in India still believe in giving for a religious cause rather than a social cause. Nevertheless, trends are changing with the younger generation leading the way in being more socially conscientious.

Other than funds, active support from people from all strata is needed. Awareness through every medium possible can help, especially social networking sites, which have a great reach and are cost effective. An increasing number of youth are getting socially active and trying to support these causes in ways possible to them.

The wheels of change are in motion, but still we have a long way to go. The task is huge and this is just the start. Unless necessary steps are taken to tackle these social problems, we might have the highest GDP in the world, but it wouldn't be worth being proud if the future of this country sleeps hungry on dirty and filthy streets with a blank future to stare at.





# FAMILY BASED CARE

**Nothing can replace a mother's love. Every child yearns for it. Only a mother transforms a house into a home full of love and affection. We at SOS Children's Village understand this and therefore, have developed a programme called Family Based Care.**

Under this approach, children are brought to the Children's Village and are looked after by a SOS mother who provides the same affection and care like a mother provides to her own children. She gives the child a family-like environment which

helps in the overall growth of the child and helps them to recognise their potential. There are many such families in a campus each one being looked after by an SOS mother. In each family, there are 8-10 kids who bond with each other like siblings and are under the care of an SOS mother. In order to make sure each child gets the necessary attention they deserve, there's a limit on number of children per family.

The Village Director who is the head of the Children's Village, is the father figure here. He fulfills the administrative duties & responsibilities and also assists the SOS mothers in nurturing the children in the best possible way. He along with his co-workers makes sure the administration is smooth and also, takes care of all the needs of the community.

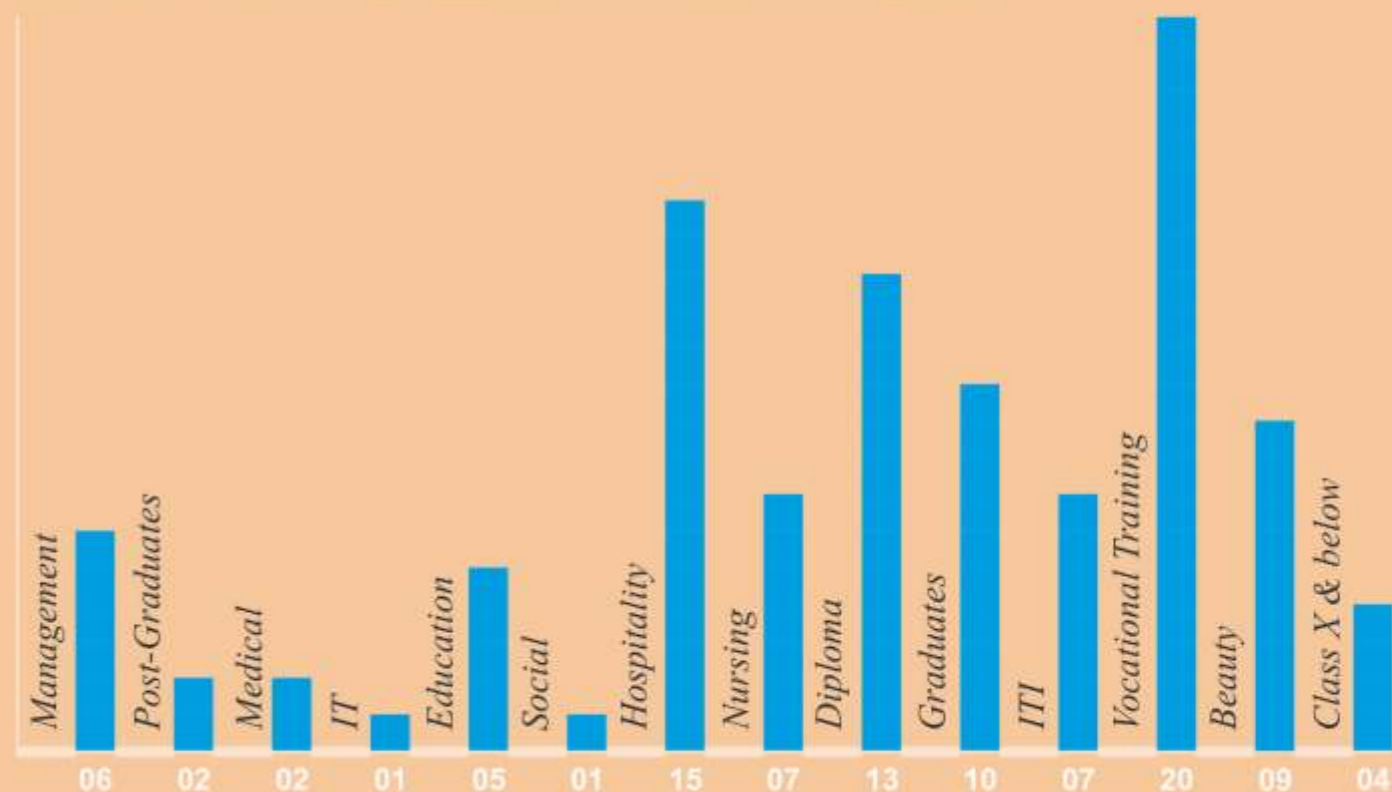
In this secured and happy atmosphere, the children grow without any worries and are shaped into contributing citizens. Children are nourished, nurtured and educated in the community school/vocational institutes/professional colleges till the age of 24 by when they are able to support themselves on their own. Till then, all their needs, emotionally as well as financially are taken care of.



## A doctor in making

Rajesh Kumar, born on 20th January, 1994 was brought to SOS Children's Village (Vishakhapatnam) in 1999 along with his two brothers and one sister. He was placed in Pushpanjali family house under the loving care of mother Vidhulatha. Rajesh was a bright kid since his school days and got admission to Sri Prakash thanks to his good academic record. He was ranked 5569 in EMCET 2012 and earned a medical seat in a private college under government quota. Even his siblings are doing well and studying at good institutions. Rajesh intends to be a cardiologist and recently got admission in Maharaja Institute of Medical Science for MBBS.

DETAILS OF THE COURSES SELECTED BY THE SOS YOUTH (2012)



### Shaping the country's tomorrow:

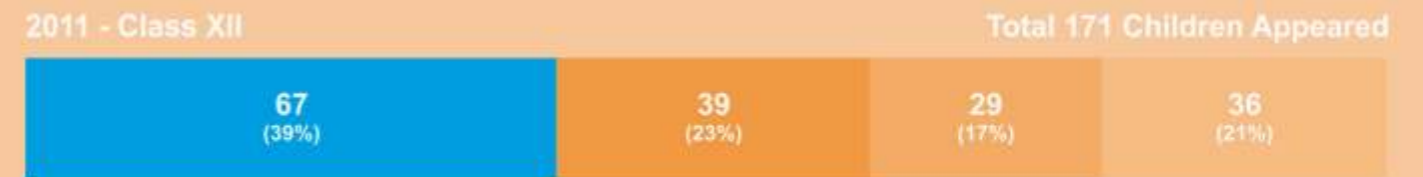
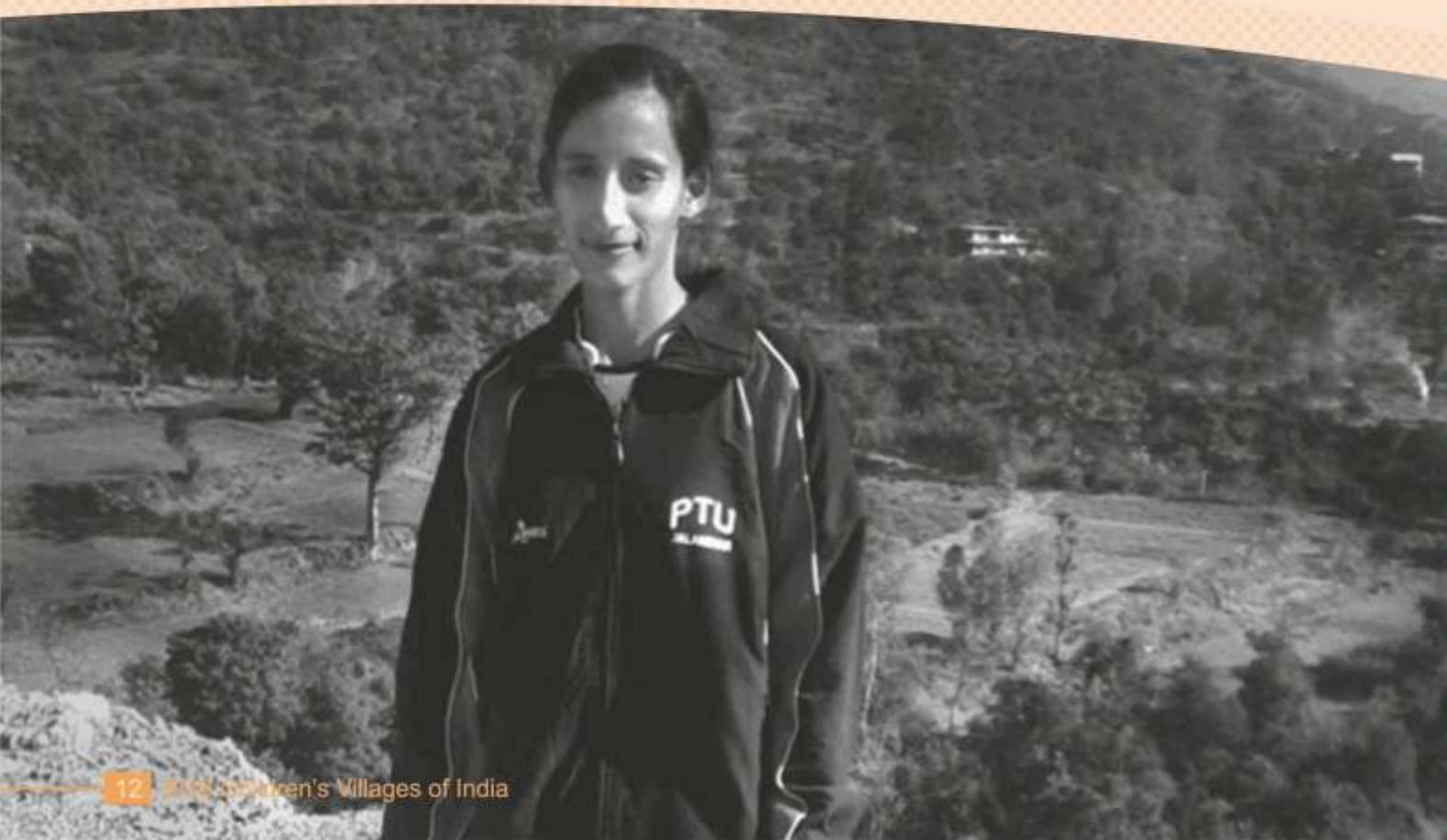
*We, at SOS, not only nurture the children but also help them grow into fruitful citizens of the country. Providing these children with a better tomorrow is the ultimate aim of SOS Children's Village. Hence, we continuously look after these children's needs and help them gain their confidence to realise their dreams and be a part of the society.*





# ACCOMPLISHMENTS - FBC

- Increase in the number of children under Family Based Care to 6736 from 6568
- 400 children added to the SOS family across India
- 102 children got recruited into various sectors and 160 children became self reliant and settled after becoming a part of the mainstream society.
- Anadi, one of the beneficiaries from the Bhimtal village passed 10th with 100% marks and won a scholarship and is currently in Norway for higher studies.
- 148 children were reunited with their biological parents after proper investigation
- Participatory Programme Reviews were conducted in 16 Project locations in the year 2011 & 2012 to ensure and facilitate the implementation of all policies, guidelines and care standards. More such reviews have been planned and will be conducted in 2013.
- Launched a module 'Emotional Well-being' to help mothers master their emotions, cope up with stress and help them enrich their lives by means of exercising their emotions towards something positive. This was rolled out at 6 places: Faridabad, Greenfields, Puducherry, Cochin, Latur and Bhopal.
- Keeping up with the organisation's Zero tolerance towards child abuse, training programs on child protection were undertaken in different regions. The main objective was to build awareness about child protection. In 2012, training sessions were organised for co-workers of West Zone at SOSCV, Khajuri Kalan, Madhya Pradesh. All First Instance persons, co-workers of the region, mothers and children of Bhopal were sensitised on the issue. A special module has been developed for this in-house training.
- 2012 was also the year of celebrations. SOS India witnessed 101 marriages of its children across the country, out of which 36 were boys and the rest, girls.
- The focus on education has paid off this year, as there has been an increase from 12% - 14% in the employed children's salary. (Category Rs 10,000 & above)



1st Division

2nd Division

3rd Division

Failed / Comp.

*Our focus is to encourage the children to focus on academics and take up related courses which offer enhanced employability options.*



## A sprint towards success

Children's Village (Jammu) has been Isha's home since 1998. Isha Sharma was 6 when she was brought here. She was a brilliant student and went to Pathankot for college. She is a good athlete and has won several prizes and accolades at school and district level. A confident girl who takes challenges head-on, Isha believed sports play a vital role in shaping an individual's life. Right now, she is pursuing her B.Tech from Raitbara Engineering College, Hosiarpur, Punjab and scored 70% in the recently concluded 5th semester.



# FAMILY STRENGTHENING PROGRAMME

**Family is the most important entity in an individual's life, especially of a child. It is a fortress where a child is secured and content.**

Family Strengthening Programme (FSP) helps families plan and prepare financially as well as emotionally, in order to fight against the evil elements that can ruin this entity. It provides the necessary immunity to a family to help them retain their security and happiness as a unit. Many families, especially the poor ones are plagued by problems like poverty, illness, malnutrition, unemployment, etc. Due to lack of education and awareness, these families succumb to such problems and as a result fall apart, and the child is the one who suffers the most. FSP helps these families recover from

such unfortunate events and also, provides them with the necessary help to be prepared in the future. As a result, drastic steps like abandoning their child due to inadequate resources could be avoided.

At present, we are running such FSPs at 33 locations across India with around 16,900 benefitting from it. Many families are provided with necessary guidance at these centres, and also with other requirements like medical assistance, etc, to help them become self-reliant.

#### Helping the needy ...

SOS Children's Village through its Family Strengthening Program (FSP) has helped a number of families going through a crisis because of some unfortunate reason. Considering the different problems that these families face, SOS Children's Village is on a continuous lookout for long-term solutions that will help them not only survive the crisis but also progress towards a better life.



## From a dark past to a bright future

Kasturiben was one of the unfortunate women to suffer the unfairness of our patriarchal society. Having got married at the age of 14, she became a mother at an early age. She had to go through a lot of harassment and violence from her in-laws and husband, who was also an alcoholic. In 2011, SOS (Bhuj) intervened and enrolled Kasturiben's family under FSP and helped her husband realise the error of his ways. Today, Kasturiben works as a domestic maid and her elder daughter works at Anchor and other 3 kids go to school while the youngest of all stays at home with her.

### FSP PROGRAMME

*No. of beneficiaries*

15114

*No. of beneficiaries - Joined*

1404

*No. of beneficiaries - Exited*

3209

*No. of active Self Help Groups*

359

#### How FSP works:

The Family Strengthening Programme has a 4-way module through which it reaches out to the needy ones.

#### Child Support

Children grow well in a happy and secured family. They need support and encouragement at every level in order to facilitate their development. A family troubled by problems won't be able to provide a child all these. While helping families come out of the situation, FSP helps children of such families and their educational, nutritional and health needs are supported through interventions.

#### Awareness Building

FSP undertakes many initiatives to make the families aware of a child's rights, education, government policies, importance of hygiene and about other social issues. It helps

the families take correct and informed decisions.

#### Enhancing Livelihood

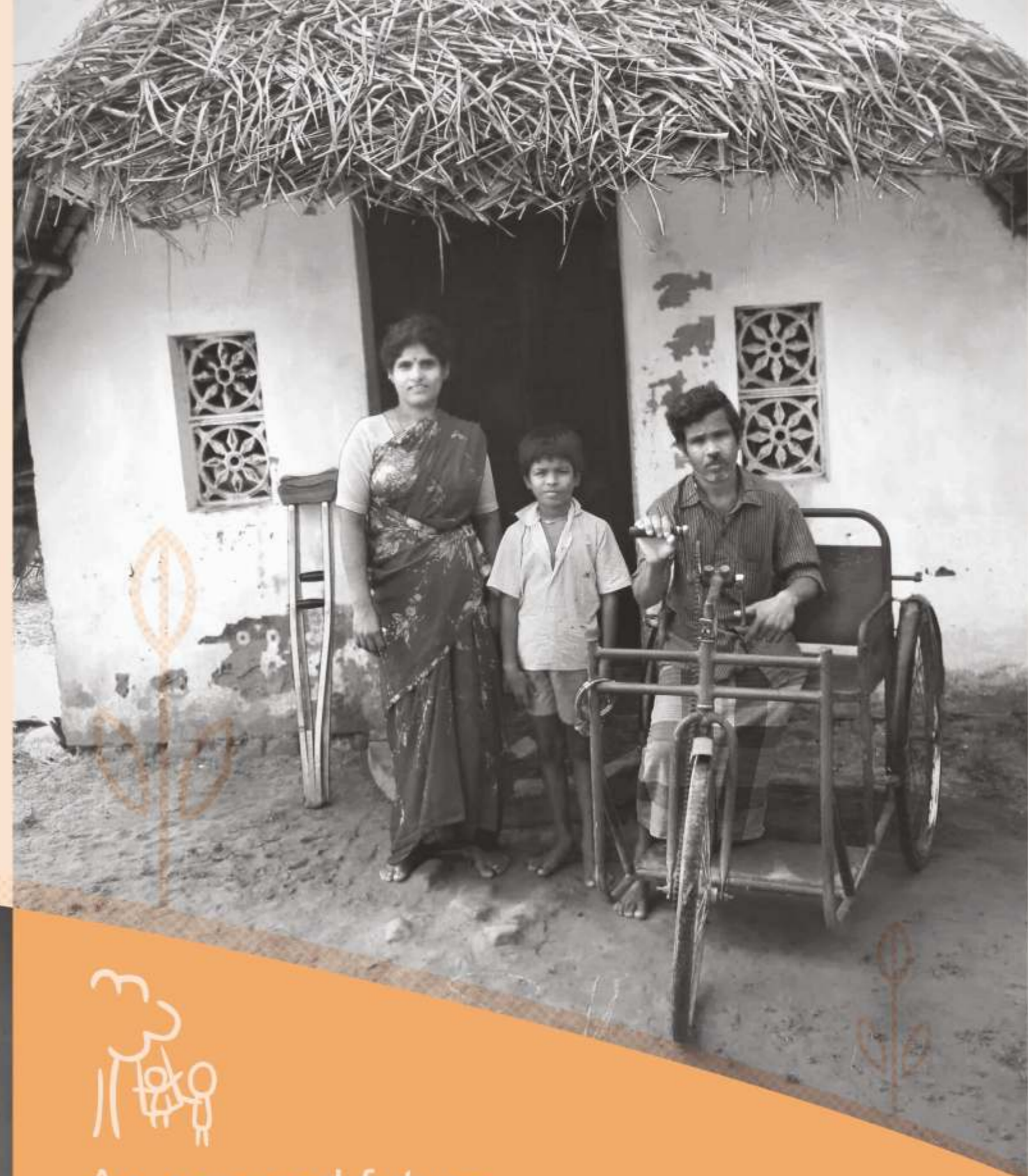
The FSP uses a 2-way approach to enhance the livelihood of the families: by educating the child - along with ensuring a healthy development by generating ways to make the parents or guardians self-reliant. It provides them with vocational training or training and capital support to start small business like tailoring, cottage industries, vegetable vending, etc. *Self-help Groups:* Care-givers are encouraged to come together and form Self-help Groups in order to help each other in future. Other NGOs as well as government organisations are asked for assistance to help them wherever needed.





# ACCOMPLISHMENTS - FSP

- 15114 beneficiaries were covered under Family Strengthening Programme (FSP) in 2012 and 1401 new beneficiaries joined the programme, whereas 3209 beneficiaries exited the programme after becoming self-reliant.
- Schwarzkopf, the cosmetic brand of FMCG company Henkel, conducted a forty day short term training programme "shaping the future" in hairdressing and beauty care, participants from different locations like Cochin, Jaipur, Chennai, Nagapattinam, Vishakhapatnam, Guwahati etc were present for the programme. This training has enabled young girls to get trained and secure gainful employment.
- We saw an increase in the number of children attending schools due to the FSP programmes empowering many families across the length and breadth of the country. 98% of school age children under FSP are enrolled in various schools and attend schools regularly.
- With specific reference to the FSP in Jorgama, which started on May 4th 2009, after the 2008 flood, resulted in a 100% decrease in the drop out rate of the children enrolled under the programme. Also from 72 children enrolled in schools at the time of the FSP intervention in 2009 it has increased to 176 children in 2012.
- Health check-ups conducted by SOS Children's Villages of India reached out to 21926 children and their care-givers.
- A total of 5289 adolescent boys and girls were trained on Adolescent Reproductive and Sexual Health (ARSH) and HIV/AIDS.
- A total of 1632 children and 684 care-givers were trained on child rights.
- The number of Self Help Groups (SHGs) primarily for the caregivers with an objective to improve their incomes increased to 259. A total of about 5026 members are benefitting from the SHGs.
- A study was conducted on families exited from the program to understand the impact of FSP programme on their socio economic development and how the program can be made more impactful based on the findings. Based on the learnings, the programme has been modified.



## An assured future

Deepan's future was at stake. His father, Rama was physically disabled and mother Rupa, was the only bread earner. She used to work as a daily wage worker, but her income was not sufficient to support them. SOS (Nagapattinam), through FSP, helped this family regain their dignity and livelihood. Rupa was given training for Areca plate making and soon she started earning better thanks to a Group Income generating activity. And Rama, who has an experience of soap selling, was provided with a special cycle, in which he sells soap. Now the family has a steady income and is happy that they can earn their livelihood and now, need not worry about Deepan's future.



# EDUCATION

**We, at SOS Children's Village, strongly believe in the power of education and understand its vital role in helping a child build a better future. Hence, since its establishment in 1964, SOS Children has been instrumental in advocating the rights and concerns of the underprivileged children and education is one of them.**

According to a recent survey by UNICEF, 20% of children between 6 to 14 years are still not in school. A terrifying fact for a developing country like India where a significant portion of its most potent force still thrives in ignorance and has no means of coming out of the dark ages.

Realising the importance of education in improving the lives of underprivileged children, SOS India has been continuously striving to provide these children with proper educational facilities. At present, SOS India runs a large number of schools, day-care centres, vocational training centres and medical centres with special emphasis on women empowerment. SOS Hermann Gmeiner Schools, the brainchild of our founder-father, Dr. Hermann Gmeiner, is one such establishment which offers primary and secondary education to the children from SOS Children's Villages and the neighbouring areas.

## SOS Hermann Gmeiner Schools

SOS Hermann Gmeiner Schools are functional at various locations around the country, providing education to children from SOS Children's Villages as well as neighbouring communities. It is an apt platform where underprivileged children get the opportunity to learn and interact with the other children of the society and develop their confidence. It promotes a healthy environment where every child gets equal learning opportunities under the guidance of trained teachers. At present, around 7,500 students are benefiting from these schools across India with around 400 teaching and non-teaching staff that is dedicated to the well-being of the children.

## VTC and Professional Colleges

Other than schools, SOS India also runs a number of vocational training centres and professional colleges in order to help them get employment in this tough and competitive world. J N Kaul B.Ed. College, Bhimtal, Uttarakhand, affiliated to Kumaon University, is one such example which sends out 60 well-trained teachers every year. Other few are SOS Nursing School, Haryana, VTC centres at Nizamuddin and Raipur. As a result of our extensive efforts, the students in these centres increased to 513 from 272 in 2012 with around 188 getting placed at different companies.



## Thank you, doctor!

Nisha was brought in to one of our Children's Villages in East India when a caring doctor spotted her crying at his garage and called our office. She was a new-born and was abandoned after a couple of hours of birth. Her condition was critical but due to the efforts of doctors and prayers of our staff, she survived. Since then, she has been under the loving care of Satyabhama Dhal, one of our mothers. Currently, she is studying at one of the best schools in the town - St. Joseph Convent School and aims to be a doctor. Well, wasn't it her destiny to be a doctor after all?



# ADVOCACY

**Since our inception in India, advocating for the rights of children has been an integral part of SOS Children's Villages' efforts of providing a better future to every child.**

Every child deserves a memorable childhood... a happy childhood. It deserves a caring family, a safe environment and emotional patronage to grow into a better individual. And that is what, everyone at SOS Children's Villages fights for.

#### **Advocating for the rights of abandoned children**

Continuing our struggle for the protection and promotion of children's rights, 2012 was a significant breakthrough, especially for orphaned and abandoned children in India. This year, SOS India submitted an Alternate Report titled 'From Invisible Children in Institutional Care to Visible Children in Families' to the UNCRC Committee in Geneva. The report was an outcome of an extensive research, comprising of several seminars and workshops, interviews of eminent personalities and long hours of internal discussion. The report highlighted the issues concerning orphaned children and firmly stated that children who have been orphaned are denied their 'right of being cared for by their biological parents' and this cannot be solved by relocating these children into institutions where they are long-forgotten. The purpose of this report was to not to criticize the government's report

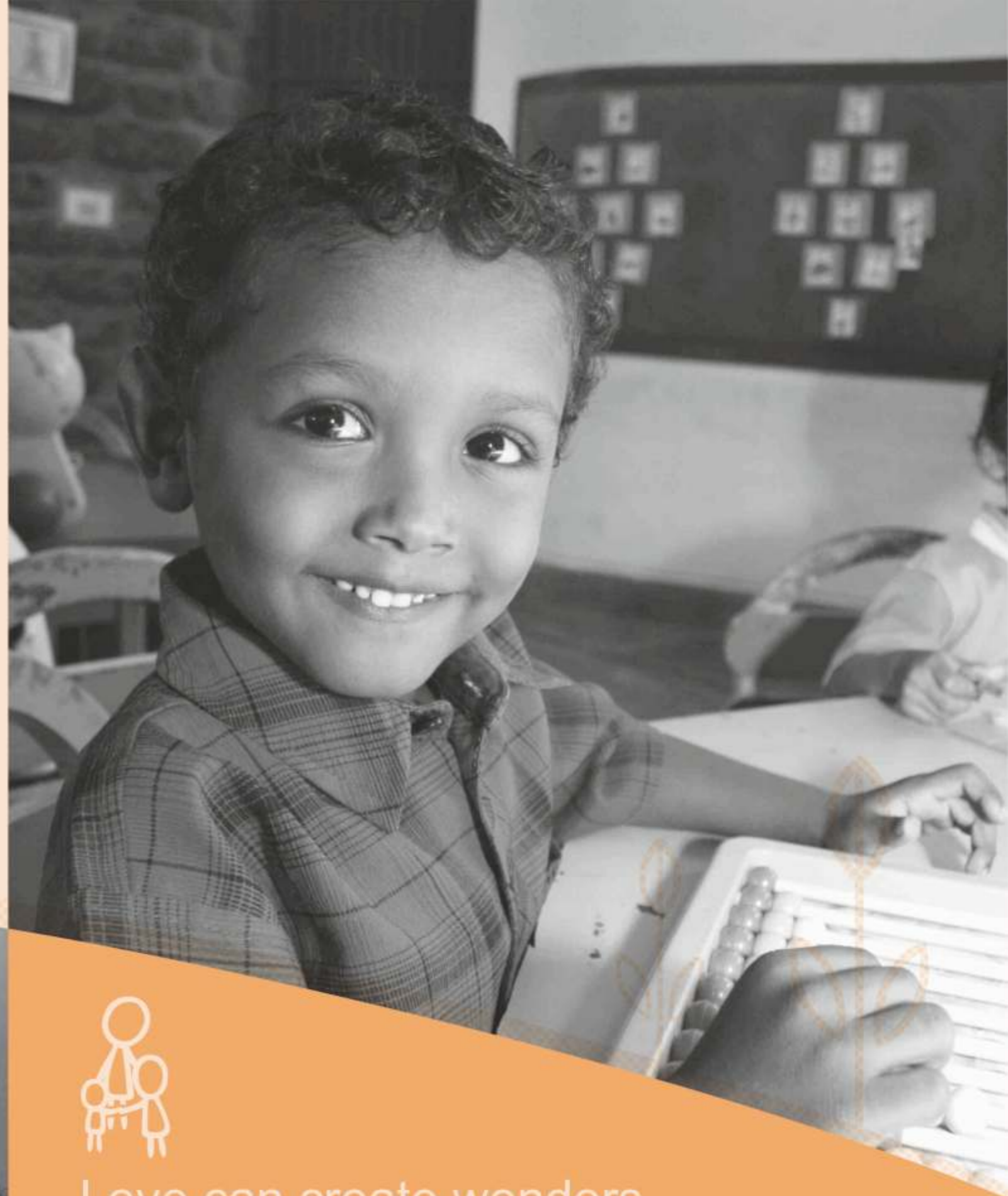
but to bring forth the point that existing institutional care facilities are not enough and more attention should be given to this cause and SOS Family Based Care being one of the tried and tested models .

#### **Recommendations for the JJ Act Amendments**

SOS India, after consulting several experts in the field of JJ Act and child rights, formulated certain recommendations for strengthening the existing Alternate Care systems in India. These recommendations were presented to the Additional Secretary and later on, submitted to the Ministry of Women and Child Development for consideration in the Amendments of the JJA Act.

#### **A seminar on 'A Child's right to a family'**

Organised in February 2012, the objective of the seminar was to examine the concept of family and its critical role in a child's growth and development. Other areas discussed were a child's right to secure and caring setting, exploring alternate care options for child without parental care and a need for a platform to discuss such issues. Various papers were presented and discussions were held on foster care, quality standards of care in institutions, care of children with disability and alternate care. Representatives from various NGOs, Government and the Chairperson of NCPCR (National Commission for Protection of Child Rights) participated in the seminar.



## Love can create wonders

It seems God has special plans for Anish. Anish became a part of SOS at the age of 2 years when he was bought from another social organisation since he needed special care. His mental growth was stunted and was dependent on others for even basic chores. But now, due to the love and care of his SOS family, his medical condition has improved. He is four now and responds to his name and even calls out words like mama, papa, akka, etc. He is undergoing physiotherapy at the village campus and everyone is hoping that he will become self-dependent soon and would be able to lead a normal life.



# NURTURING THE GROWTH

## Our governing ethics

Our code of 'Good Management' for the board of directors

### 1. Ensuring good management and transparency

- Integrating planning and budgeting
- Planning programmes with an objective of having the greatest impact
- Ensuring accurate and appropriate accounting
- Monitoring financial information and processes
- Getting yearly financial statements audited externally
- Regular communication to generate fundraising opportunities across borders
- Using management reports to set the future course of the organisation
- Standardising systems, processes and encouraging innovations

### 2. Fighting fraud and corruption

- Preventing fraud and corruption
- Creating awareness about ways to report, investigate and fight corruption.

### 3. Protecting and managing the assets

- Securing personal information and other data
- Ensuring a sound and safe structure for information storage and communication
- Protecting and maintaining buildings and other assets of significant value
- Procurement of any kind of stock or raw material in a competitive, fair and transparent way
- Proactively managing asset risks.

## SOS Children's Villages International defines the policy framework for all the member organisations across the world.

The 'Good Management and Accountability Quality Standards' sets the quality standards in the area of management and transparency, the integrity of the organisation and the protection of assets. These standards help the board members to set the future course of these organisations while ensuring good management and accountability at the same time. This framework was formulated and adopted after detailed consultation and studies and is the crux of everything that happens inside SOS institutions or is undertaken by them anywhere in the world.

Accountability, in simple words, means being responsible for one's actions. It defines who we are, and without accountability, we believe, neither our work would bear the necessary results nor would we be able to win over the trust of our donors. An institution's reputation and credibility is highly depicted by its accountability to the society and its management practices.



## The 3 sacred principles we live by:

We are accountable to children, local communities, the government and donors.

We get things done with good and transparent management practices.

We share responsibility for having the greatest possible impact on the welfare of children.



### 4. Building partnerships and relationships and pursuing related additional obligations

- Involving all funding partners during the budgeting process
- Developing and planning any programme with corporate partnerships
- Ensuring common accounting tools are used for funding partnerships
- Monitoring PSA\* funding requirements
- Sharing external audit results to meet PSA requirements
- Using common statistics for funding partnerships
- Integrating PSA and NA\*\* requirements for strong fund management
- Communicating in the best possible way to ensure growth in fund raising opportunities
- Establishing a friendly, appealing and efficient sponsorship approach

\* PSA - Promoting and Supporting Association  
\*\* NA - National Association



# BOARD MEMBERS



**S Sandilya, President**

A commerce graduate from Chennai University and an MBA from IIM, Ahmedabad, Mr. S. Sandilya is the non-executive chairman of Eicher Group since 2006. He is also the President of the Society of Indian Automobile Manufacturers and President of International Motorcycle Manufacturers Association.



**Bharat Deva, Member**

Coming from a family of philanthropists, he has been continuing the family's heritage of giving back to the society. A mechanical engineer by profession, Mr. Bharat Deva is associated with many social organisations such as RD & DJ college Munger, Sri Savitri High School Ulao, Begusarai, Balika Shiksha Vikas Parishad Founder Member - Varanasi Eye Bank Society



**D Ranganathan, Treasurer**

A Chartered Accountant by profession, he is also an advisor of an NGO in Delhi which runs and manages a few schools in the north east. A Member of Finance Committee of Central University of Haryana, he is also the Honorary Vice Chairman of Association for Cricket for the Blind in India (ACBI).



**Siddhartha Kaul, Member**

He is the President of SOS Children's Villages International and has been with the organization for more than 30 years. He represents the parent organization on the Board and as has been honoured by the Government of Vietnam thrice including the prestigious Friendship Award



**Anuroop Singh, Member**

A Chartered Accountant by profession, is the Vice Chairman of Max India Ltd., Max Life Insurance Co. Ltd. and Max Bupa Ltd. Prior to this he served as CEO & MD of Max New York Life Insurance and the Country Head, India ANZ Grindlays Bank.



**Devinder Rai Puri, Member**

An IPS Officer, who retired as the DG Police, Rajasthan after which he served as the Senior Vice President of Jet Airways and Chairman of RSRTC.



**Sarita Gandhi, Vice President**

A Post Graduate in Personnel Management and Industrial Relations from XLRI, Jamshedpur, she has worked with Eicher Group and is now on the management board of their three schools. She has also been the Secretary of the A.I.W.C.



**Uma Narayanan, Member**

A devout social worker, she founded the SOS Children's Village, at Chennai in 1968. For her dedicated services, she received 'Golden Badge of Honor' from SOS International.



**Ashis Kumar Ray, Member**

A freelance Chartered Accountant is also a Post Graduate in Commerce. Prior to this has been the President of Gillanders Arbuthnot & Co. Ltd.



**Navita Srikant, Member**

A Chartered Accountant by profession, she is a freelance consultant. In the recent past she has been Managing Director of Kroll's (a consulting firm), prior to which she has worked with organizations such as KPMG, PWC, Ernst & Young in various countries. She has also drafted the National Anti-Corruption Strategy for the Central Vigilance Commission of India.



**Seema Chopra, Member**

A freelance journalist, Mrs. Chopra is a member of Indian Society for Authors (INSA), Chairperson of the American Smith Institute for Special Needs Children and Vice President of the Udaan Educational Society for Special Children in Jalandhar.



**Valli Alagappan, Member**

An active Social worker, she is also the Managing Trustee of MR Omayal Achi MR Arunachalam Trust, She has also been a member of the National Committee for Promotion of Social and Economic Welfare, Ministry of Finance, Government of India (1997-2000).



**Ashok Behari Lall, Vice President**

An Architect by profession studied B.A. in Arch. & Fine Arts from Cambridge University, UK and holds a Diploma in Architectural Association from London.



**R H Belavadi, Member**

An I.A.S Officer and has worked as District Collector and Inspector General of Prisons. An MSW holder from Tata Institute of Social Sciences, has also studied at Oxford, UK. He is also the Vice President of International Leprosy Union.



**Shubha Murthi, Member**

She is the Deputy Secretary General for Asia of SOS International and has been with the organization since 1989. She represents the parent organization on the Board.



**Rakesh Jinsi, Secretary General**

(*ex-officio member*)  
An Electrical Engineer from Punjab Engineering College, Chandigarh, before joining SOS India, has worked in leadership positions with various organizations such as the Eicher Group, Hero Motors, Chase Manhattan Bank, New Holland Fiat Tractors etc.



# HUMAN RESOURCES

The success of any organisation depends on the strength and performance of its employees as it has a direct impact on the quality of work as well as its outcome. And since, all our work is delivered through people, it becomes essential that our co workers meet the knowledge and skill levels of their respective roles.. Therefore, we, at SOS Children's Village, have a HR policy in place for all aspects of Human Resource management.

Here are a few initiatives undertaken in 2012 by our HR team directed towards increasing efficiency, optimizing resources, capacity development and development at emotional and physical levels.

- An employee satisfaction survey was conducted for the 3rd consecutive years (2010 to 2012). The results in aspects like communication showed an increase from 79% to 85% , openness & trust increased from 71% to 81% and respect for employees increased from 86% to 90%
- 29 management trainees were hired from reputed institutions like TISS, IMS, Madras School of Social Work, etc. through Specific Campus Hiring conducted in Tier I institutes. They were provided structured training at various projects and placed across all projects in various programmes.
- An orientation program was organised to brief the employees about children's rights based approach and global strategy recording around 90% of the attendance from the employees.
- About 67% of the employees participated in the training programmes in 2012; far more than the estimated target of 40%, spending around 4.98 days per employee in training sessions.
- Routine HR functions such as Recruitment & Selection of Co-workers and Mothers, Discipline Management, Human Resource Management System, Maintenance of basic employee records, Final Settlements, etc. were decentralized to Zonal Level by placing Zonal HR Coordinators in each Zone. Sharing of good practices was conducted at Zonal level to raise the bar on effectiveness of the functions.
- Zonal Workshops on 'Personal Effectiveness' were conducted for supervisory level.
- To make the new co-workers familiar with the organisation, orientation package has been developed. It will save a considerable amount of time and help the new co-workers become field-ready within a short span.
- Curriculum for Mothers' Training was reviewed & revised thoroughly in line with current requirements. It will help the SOS mothers deal with the children in a better way and help develop understanding regarding their needs.



## NO. OF PAID WORKERS

Regular full time	1678
Regular part time	0
Full time contract staff	19
Part time contract staff	14
Consultants	0

## PAYMENTS TO CONSULTANTS



\*includes mother trainees

## STAFF REMUNERATION (GROSS YEARLY + BENEFITS)

Highest paid member - Secretary General

28,66,989

Lowest paid member - Helper

78,912





# SOS IN LIMELIGHT

## SOS Children's Villages India brings home prestigious award

S J Foundation recognized the work of SOS Children's Villages of India for children in need and bestowed on the prestigious 'S R Jindal award'.

Sri Sri Ravi Shankar and Mr. R C Lahoti bestowed this award on SOS Children's villages of India in a ceremony in New Delhi on December 3, 2012 In the category of 'Education - with emphasis on moral upliftment'. This award carried a cash prize of Rs.100 Lacs which SOS Children's Villages shared with Vivekanand Kendra.



## German actor's Diwali in Jaipur

Small celebrations started and he was special for the children of SOS Children's Village this year. The children celebrated the festival with their German actor friend, who is now working in Jaipur for his film 'The Last Day of the Indian General'. The actor, who is now working in Jaipur, visited the village and spent time with the children. He was accompanied by his family and a group of friends. The children were excited to spend time with him and his family.



It was a big pleasure to get to know the village and the children, so many smiling faces. The children were very happy to see him and his family. They spent a lot of time with them and they were very happy to spend time with them. The children were very happy to see him and his family. They spent a lot of time with them and they were very happy to spend time with them.



## They remained unmarried for kids

What's the secret? They remained unmarried for kids. The children were very happy to see him and his family. They spent a lot of time with them and they were very happy to spend time with them. The children were very happy to see him and his family. They spent a lot of time with them and they were very happy to spend time with them.



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## SOS Children's Village - Where dreams take shape

The nurturing environment at an SOS Children's Village enables children to become what they desire. Meet few of our children who are ready to walk on the path of success. The children were very happy to see him and his family. They spent a lot of time with them and they were very happy to spend time with them. The children were very happy to see him and his family. They spent a lot of time with them and they were very happy to spend time with them.



Divya wants to go to college just like you! The children were very happy to see him and his family. They spent a lot of time with them and they were very happy to spend time with them. The children were very happy to see him and his family. They spent a lot of time with them and they were very happy to spend time with them.



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## SOS Hermann Gmeiner students shine in CBSE Judo

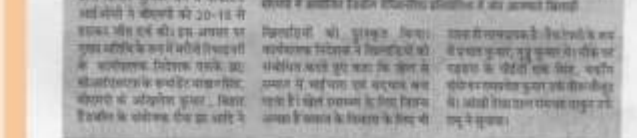
JAMMU, Oct 3 CBSE North Zone Judo Championship was held in Chandigarh from September 27, 2012 to September 30, 2012 in which 42 schools participated in the U/12, U/14, U/17, U/19 boys and girls. The Students of SOS Hermann Gmeiner School bagged 06 positions. Mrs. Sujata Rama (P.E.T) was also present during the Championship. The students were trained by Vikas Dogra (Judo Coach). The over all positions bagged by SOS HG are U/12 Shivan Sharma 2nd position, U/14 Shikha Bhat 1st position, Aditi Sharma 3rd position, Pardeep Singh 3rd position, Shubam Sharma 3rd position, U/19 Mehraj Marwah 1st position.



In India, every second child is abused in one form or another. The children were very happy to see him and his family. They spent a lot of time with them and they were very happy to spend time with them. The children were very happy to see him and his family. They spent a lot of time with them and they were very happy to spend time with them.

## एसओएस ने शिल्ड पर जमाया कब्जा

बेङ्गलूर, ०४ अक्टूबर २०१२. एसओएस ने शिल्ड पर जमाया कब्जा. The children were very happy to see him and his family. They spent a lot of time with them and they were very happy to spend time with them. The children were very happy to see him and his family. They spent a lot of time with them and they were very happy to spend time with them.



The children were very happy to see him and his family. They spent a lot of time with them and they were very happy to spend time with them. The children were very happy to see him and his family. They spent a lot of time with them and they were very happy to spend time with them.

## Father of children in 133 countries prepares to say adieu

SOS to get a new President, he's Indian. The children were very happy to see him and his family. They spent a lot of time with them and they were very happy to spend time with them. The children were very happy to see him and his family. They spent a lot of time with them and they were very happy to spend time with them.



## అనాథలకు 'సేవ్' సేవలు హర్షణీయం

రాష్ట్ర ప్రభుత్వ ప్రత్యేక సమస్య కార్యదర్శి చంద్రబాబునాయుడు. The children were very happy to see him and his family. They spent a lot of time with them and they were very happy to spend time with them. The children were very happy to see him and his family. They spent a lot of time with them and they were very happy to spend time with them.

## पढ़-लिखकर शिवानी ने मरी होसलों की उड़ान

शिवानी ने मरी होसलों की उड़ान. The children were very happy to see him and his family. They spent a lot of time with them and they were very happy to spend time with them. The children were very happy to see him and his family. They spent a lot of time with them and they were very happy to spend time with them.





# FINANCIALS

## INCOME & EXPENDITURE FOR THE YEAR ENDED 31.03.2013

PARTICULARS	PREVIOUS YEAR* 31.03.2012	CURRENT YEAR* 31.03.2013
<b>INCOME</b>		
Contribution from Overseas Donors	580,314,824	727,095,310
Contribution from Domestic Donors		
Gross Receipt	190,310,274	256,925,659
Less -Fund Development & Communication Expenses	-55,959,437	-94,578,632
School Fees	111,759,360	129,135,116
Bank Interest / Profit on Redemption on Mutual Funds Units	53,189,451	49,100,948
Income from Rent / Lease	1,296,900	1,725,480
Profit on Sale of Assets	15,182	0
Miscellaneous Income / Receipts	7,302,123	11,860,350
<b>TOTAL - I</b>	<b>888,228,677</b>	<b>1,081,264,231</b>
<b>EXPENDITURE</b>		
Grant to Affiliated Projects	30,304,518	37,486,889
<b>Sub Total 'A'</b>	<b>30,304,518</b>	<b>37,486,889</b>
Project Expenses		
Direct Opening expenses	371,175,820	399,345,563
Personal Expenses	214,607,694	228,829,687
Repair Maintenances	24,622,626	27,733,356
Travel expenses	19,111,629	17,357,672
Communication Postage Expenses	4,210,991	3,935,994
Administrative Expenses (including Publicity)	12,864,780	13,570,407
<b>Sub Total 'B'</b>	<b>646,593,540</b>	<b>690,772,679</b>
School expenses		
Direct Operating Expenses	13,974,546	16,830,565
Personal Expenses	69,224,537	75,288,739
Repair & maintenance	5,996,460	7,015,701
Travel Expenses	9,193,639	10,015,599
Communication & postage Expenses	540,832	602,360
Administrative Expenses (including publicity)	4,296,014	6,797,054
<b>Sub Total 'C'</b>	<b>103,226,028</b>	<b>116,550,018</b>
Non project Expenses		
Direct Operating Expenses	25,408,051	25,165,466
Personal Expenses	36,168,062	38,502,268
Repair & maintenance	3,175,235	2,279,595
Travel Expenses	6,420,458	6,093,001
Communication & postage Expenses	1,287,708	970,570
Administrative Expenses(including Publicity)	7,899,982	5,034,908
<b>Sub Total 'D'</b>	<b>80,357,496</b>	<b>78,045,808</b>
<b>TOTAL EXPENDITURE EXCLUDING DEPRECIATION - II (A+B+C+D)</b>	<b>860,481,582</b>	<b>922,855,394</b>
Surplus / (Deficit) before Depreciation -III (I - II)	27,747,095	158,408,837
Less Depreciation for the year	74,918,688	74,968,389
<b>NET SURPLUS / (DEFICIT) FOR THE YEAR</b>	<b>-47,171,593</b>	<b>83,440,448</b>

\*Amount in Rupees

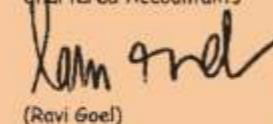
## STATEMENT OF AFFAIRS AS AT 31st MARCH 2013

PARTICULARS	PREVIOUS YEAR* 31.03.2012	CURRENT YEAR* 31.03.2013
<b>LIABILITIES</b>		
Project Fund	1,827,364,317	1,937,657,525
Liabilities:		
Children's Money Gift	339,308,451	355,907,039
Long Term	18,074,051	18,256,157
Short Term	12,658,049	20,547,527
Provisions:		
Long Term	0	0
Short Term	4,888,873	9,575,825
<b>TOTAL</b>	<b>2,202,293,741</b>	<b>2,341,944,073</b>
<b>ASSETS</b>		
Fixed Assets	1,083,996,722	1,078,486,409
Capital Work in Progress	104,649,490	122,361,474
Investment in approved Securities	591,212,865	683,497,805
Current Assets:		
Cash and Bank Balances:		
Cash in Hand	712,991	603,443
Balances with Banks	181,965,912	171,255,623
Cheques in Hand/DD in Hand	353,750	1,022,101
Time Deposit with Banks	204,216,767	251,435,479
Other Current Assets:		
Security Deposits	9,075,750	8,470,952
Imprest with Co-Workers	1,253,517	1,088,426
TDS Recoverable	3,424,875	886,632
Other Recoverables	21,431,102	22,835,729
<b>TOTAL</b>	<b>2,202,293,741</b>	<b>2,341,944,073</b>

\*Amount in Rupees

As per our separate Audit Report of even date  
for Jagdish Chand & Co.

Firm registration No. 000129 N  
Chartered Accountants

  
(Ravi Goel)

Partner

Membership No. 078748

Place: New Delhi

Dated : 03rd June 2013



for SOS Children's Villages of India

  
(Rivu Banerjee)  
Chief Finance Officer

  
(Rakesh Jinsi)  
Secretary General



# RECEIPTS & PAYMENTS

FOR THE PERIOD 01ST APRIL 2012 TO 31ST MARCH 2013

RECEIPTS	TOTAL(INR)
<b>OPENING BALANCES</b>	
Cash	712,991
Bank	386,182,679
Grant from NO/Rem of fund amongst FDC/OTHER pr.	853,369,459
International sponsorship from IDS Vienna	406,335,589
International Maintenance Subsidy for Running Cost	144,084,496
Donation from PSAs	167,560,202
Direct Donation from Abroad	62,204,072
CMG Money Gift received - KDI	20,640,511
CMG Money Gift received - Local	258,280
CMG Money Gift received - FC	0
Local Sponsors	0
General Donation	239,391,072
KG Income	832,200
School Fee Income	129,069,111
Bank Interest	51,813,788
Misc. Income	7,868,004
Adoption Fee	3,620,750
Receipt from Sale of Asset	446,355
Donations collected at Projects	33,164,634
Recoverable/Payable form other Projects	4,989,361
Other Recoverable/Payable	38,308,734
Payment to Children Reversed	0
Investment Matured during the year	27,300,000
<b>TOTAL</b>	<b>2,568,141,288</b>

PAYMENTS	TOTAL(INR)
Investments	52,822,084
Low Value Investments	2,047,931
<b>Current Working Expenses</b>	
Repair & Maintenance	35,644,657
Family Budgets	180,495,585
Other Current Working Expenses	226,124,422
Material	1,007,147
Medical Expenses	21,045,836
Vehicle and Travel Expenses	35,489,143
Personnel cost	350,134,344
Administrative Expenses	34,660,329
Publicity Expenses	61,447,982
Outgoing Transfers/Rem of fund amng. FDC	64,924,614
Outgoing Transfers to other SOS projects by FDC	125,001,119
Outgoing Transfers - Others	698,149,304
Payment to Children	25,923,488
Site Development Exp.	100,000
Payment to Contractor	57,115,062
Payment to Architect	1,666,820
Payment for Material	333,300
Payment for Furniture	2,345,066
Payment for Equipment	1,233,672
Payment for Vehicle	4,350
Other Construction Costs	1,000,680
Other Recoverable/Payable	30,243,848
Recoverable/Payable from other Projects	1,339,296
Local Donation sent to NO	32,076,690
Investment during the year	112,581,193
<b>CLOSING BALANCES</b>	
Cash	603,443
Bank	422,691,103
<b>TOTAL</b>	<b>2,568,141,288</b>



As per our separate Audit Report of even date  
for Jagdish Chand & Co.  
Firm registration No. 000129 N  
Chartered Accountants

*Ravi Goel*  
(Ravi Goel)

Partner  
Membership No. 078748

Place: New Delhi  
Dated : 03rd June 2013



for SOS Children's Villages of India

*Rivu Banerjee*  
(Rivu Banerjee)  
Chief Finance Officer

*Rakesh Jinsi*  
(Rakesh Jinsi)  
Secretary General



# RECEIVING THE NOURISHMENT



**Communication is critical to everything we do. Hence, we regularly interact with our sponsors, contributors, corporate partners as well as others through different mediums like internet, print, events, seminars, etc.**

We have recently developed a set of brand guidelines to ensure a synergy through all our communication, be it a brochure, website or a leaflet. Other than monetary assistance, you can help us create awareness about our cause and gain support in every possible way to continue with our mission.

**Here's how you can help us in your own small way:**

- Be an ambassador of SOS India and spread the word about us in your neighbourhood
- Post the SOS links on your websites
- Follow and share our Facebook and LinkedIn pages
- Sign up as a Volunteer at our national office and SOS's Children's Villages
- Providing PR and branding opportunities which will help us save money
- Share our information by including our website's link in your mails
- Come and join us in our endeavour of creating a beautiful future for all these little souls who are the future of our country!

## INDIVIDUAL SPONSORSHIP

You can opt for any on these ways to support our cause.

**Sponsor a child by donating only Rs.650 a month**

**Sponsor a child by donating only Rs.7,800 a year**  
This one-time donation will help a child grow up in a loving and caring SOS family.

**Sponsor a child and his education by donating only Rs. 15,600 a year**

This one-time donation will help a child grow up in a loving and caring SOS family as well as take care of all his educational needs.

**You can also support our Family Strengthening Program (FSP) by donating Rs. 8,400 per year**

## CORPORATE SPONSORSHIP

Below mentioned are the ways through which corporates can partner with us:

**Family Home Sponsorship**  
Rs. 7,00,000 per annum

**Education Partnership**  
Rs. 1,45,000 per annum for 10 children  
Rs. 7,25,000 per annum for 50 children

**Capital Asset Funding**  
Youth House/ Computer Centre – Hardware & Software/ Retired Mothers' Home

**Cause Related Marketing**

**Portion of Sales Proceed**

**Payroll and Employee Group Giving**

**Spreading the Word**





# FUNDRAISING

**Everything needs energy to survive. And this energy comes in different forms, different ways. Even an organisation like SOS Children's Village needs energy to survive, and this energy comes in the form of donations or funds.**

Our work has been supported extensively by donations from abroad. With the recession in Europe and USA, the foreign donations are under severe pressure. The need thus is to increase funding from within the country.

In 2012, we raised 35% more funds than the previous year i.e. Rs 256 million as compared to Rs. 190 million in 2011. Locally raised funds now meet 37.5% of the total expenditure.

Our focus is mainly on 3 aspects: raising more and more funds to support our cause, reducing the cost involved in fund raising as much as possible and developing long-term relationships with the donors. In 2012 This year we also integrated digital media in our efforts of generating awareness and got a good response.

To simply sustain our current level of work, to simply manage the 6500+ children who live in our 33 villages across India, we are in need of support, not a one-time donation, but a sustained support. We constantly are in the process of inspiring the people around us to help us in every manner possible to support these children and help them grow into better citizens. Like every institution, the resources are

limited and the tasks at hand are huge, and also important to our society. Hence, we are in constant search of individuals and corporate organisations that would help us by means of donations/ contributions in order to keep our initiatives going on. These funds are critical to our survival and help us continue with our programmes. Thousands of children have been part of SOS India and are leading a better life thanks to funds and donations received from different sources. As NGOs start getting increased support it also becomes their responsibility to develop mechanisms of good governance and deliver quality donor services. In the last year we have spent a substantial amount of time in streamlining our operational framework. From upgrading our technology platforms to introducing systems and processes and restructuring our team, we have done our best to enhance efficiency levels and improved donor servicing aspects.

Every year, an increasing number of individuals join our cause of providing the needy children a better environment to grow. The idea of 'Individual Social Responsibility' is gaining momentum and an increasing number of youth are coming forward to help social organisations and NGOs with monetary assistance. Earlier, most of the people use to donate for religious purposes but thanks to the development of social media as well as the awareness created by a few energetic and willing individuals, many people have become socially active and are thinking of different ways of 'giving back to the society'. In 2012, around 30,000 donors were acquired and retained due to our awareness initiatives through various channels like tele-calling, tele-facing, direct mail and social media platforms like Facebook, Twitter, Youtube, etc. That's an increase of over 30% over the previous year.



The joy of giving

*SOS India has been getting more than 70% of its total donations from individuals. And fortunately, while our contributions have grown more than 35% over the previous year, we were successful at keeping our expenses at the requisite level. We had a fruitful 2012 with a few supporters giving legacy donations and more than 35 donors contributing over Rs. 1,00,000. Also, thanks to these individuals and other 2,000 who have assured us their eager support for the next 3 years, we have been able to plan ahead in a better and convincing manner.*



# CORPORATE PARTNERSHIPS

**SOS India has been very fortunate for the help that it has received from the Corporate sector of this country through various programmes and initiatives.**

Many companies and institutions have been coming forward and helping NGOs like us irrespective of the scale of their Corporate Social Responsibility (CSR). We sincerely thank the below mentioned our corporate partners who have been supporting our cause through their many projects and helping us regularly to continue with our efforts of providing the children of the country a better life and a better future.

Alcatel Lucent Foundation  
Amicorp  
Andritz Hydro  
Anglo American Group Foundation  
Applied Materials  
AT Kearney  
Autodesk India  
Barclays Bank PLC  
Balmer Lawrie & Co.  
Bank of America  
Berger Paints  
Bharti Group  
BMR Associates  
Canara HSBC OBC Life Insurance  
CAF India  
Capital One  
Care Today  
Caterpillar Foundation  
Cenlub Industries  
Coal India Ltd.  
Dantal Hydraulics  
Dimension Data  
Drish Shoes  
Ernst & Young  
FC Sondhi & Co  
Federal-Mogul Goetze India  
Fena Foundation  
4Life Foundation  
GAIL(India) Ltd.  
Godrej industries

Give India  
HCL Infosystems & its employees  
HSBC Future First  
Herbalife & its Distributors  
ING Vysya Foundation  
Indian Oil Corporation Ltd.  
JCB Ltd.  
Johnson & Johnson  
JP Morgan Chase Foundation  
Jubilant Life Sciences  
KPMG  
Kent Reliance  
Lajjya Dev Darshan Charitable Trust (Hi-Tech Gears Ltd.)  
Mankind Pharma Ltd.  
Metso Corporation  
Microsoft & its employees  
Mphasis & its employees  
Nav Bharat Samark Nidhi  
New India Group  
Northern Trust  
Numaligarh Refinery Ltd.  
Oil India Ltd.  
Oil and Natural Gas Corporation Ltd.  
Page Industries Ltd. – Jockey India  
RocSearch & its employees  
Religare Enterprises  
Rajasthan Drugs & Pharmaceuticals Ltd.  
Rashtriya Ispat Nigam Ltd.  
RITES Ltd.  
Red Hat  
SIAM  
State Bank of India  
SanDisk Corporation  
Shriram Pistons  
Sterling Tools Ltd.  
Target Corporation  
United Way Mumbai  
VMware Software  
XL Business Services



*SOS India has been very fortunate for the help that it has received from the Corporate sector of this country through various programmes and initiatives. Many companies and institutions have been coming forward and helping NGOs like us irrespective of the scale of their Corporate Social Responsibility (CSR). With the support from foreign donors declining due to the recession, SOS India needs committed funding support to sustain the current level of operations in India. Moreover, it is also a matter of national pride for us to sustain our development needs, since we are one of the high growth economies in the world.*