

50
YEARS



SOS CHILDREN'S
VILLAGES
INDIA



50

years of
enabling
lives

A TRIP DOWN MEMORY LANE

Annual Report 2014-15

A loving home for every child



50 YEARSSOS CHILDREN'S
VILLAGES OF INDIA**GOLDEN JUBILEE**

We celebrated 50 years of existence in India with festivities spread over six months. We won several awards and accreditations as a recognition of our work that reinforced our credibility as a leading child care organisation.

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SOS CHILDREN'S VILLAGES OF INDIA

Gallery Inauguration

The Golden Jubilee celebration kicked off with the inauguration of SOS Gallery at Greenfields, Faridabad. The Gallery displays the evolution of SOS Children's Villages globally and in India.

50 Years Facts



32 SOS Children's Villages in India



Around 4500 settled children



94% of the settled children enjoy above average psycho-social profile



Entry to the Gallery



President of SOS Children's Villages International Mr Siddhartha Kaul, Vice President of SOS Children's Villages International Dr Gitta Trauernicht, and President of SOS Children's Villages of India Mr S. Sandilya inaugurating the Gallery



Inside the Gallery



Dr Gitta Trauernicht & Mr S. Sandilya appreciating the SOS Gallery

Mother's Day Celebration

The merriment was also complemented by Mother's Day 2014 celebration at the village.



SOS Children performing on Mother's Day



Dr Gitta Trauernicht with an SOS Mother



Mr S. Sandilya with an SOS Mother

03

SOS CHILDREN'S VILLAGES OF INDIA



The zonal and national level dance competitions during the golden jubilee celebration of the organisation gave a chance to the children of different villages to befriend each other.

SOS Mother

Gala Function

SOS Children's Villages of India celebrated its Golden Jubilee with a gala function at India International Centre on 31st October 2014. On this occasion we proudly announced the settlement of 4500 children, since our inception in India. It is a matter of great pride that above 94% of the settled SOS youths enjoy above average psycho social profile as per the Human Development Society Report.



Prayer song by SOS Hermann Gmeiner School students



Dignitaries and eminent guests lighting the lamp



Performance by children in the Gala function



Performance by East zone children



Performance by children in the North zone competition



Performance by children in the South zone competition



Performance by children in the West zone competition

04 ABOUT SOS CHILDREN'S VILLAGES

SOS CHILDREN'S
VILLAGES OF INDIA

SOS Children's Villages is an international, non-governmental and non-profit organisation founded in 1949 at Imst, Austria by an Austrian philanthropist named Dr Hermann Gmeiner. The organisation works for the well-being of parentless children across the world.



Since the organisation was established in Austria, it has grown and spread across 134 countries. **Over 82,000 children and young adults worldwide are supported under SOS Family and Youth Programmes.** Similarly, over 3,20,000 children and adults worldwide are benefitting from SOS Family Strengthening Programmes.

Over 1,00,000 children and young adults worldwide are being empowered through education received at SOS Hermann Gmeiner Schools and Vocational Training Centres. Little children are initiated into the world of knowledge through the numerous SOS Kindergartens present globally. **The organisation also extends its support through SOS Medical Centres and SOS Emergency Relief Programmes.** Overall, the organisation plays an active social role in ensuring the welfare of children in need of love, care and protection.

The first SOS Children's Village in India was set up in Greenfields, Haryana in 1964. In India, the organisation reaches out to parentless and abandoned children through 32 villages in 22 states. **In its fifty years of operations in India, the organisation has contributed significantly towards successful upbringing and settlement of over four generations of SOS children.**

Under its flagship programme of Family Based Care (FBC), SOS Children's Villages of India provides a loving home to parentless children who have been rendered homeless. The organisation also extends support to marginalised families living in the vicinity of the villages to prevent abandonment of children under SOS Family Strengthening Programme (FSP). **During natural calamities and man-made disasters, the organisation responds with immediate relief programmes and rebuilds lives of children left vulnerable, helpless and homeless.**



We help children to recognise and express their individual interests and abilities. We instill in them a sense of belonging and support them in realising their dreams. We also ensure that children receive education and necessary skills training to be successful and contributing members of society. We help them find their path and shape their own futures.

Anuja Bansal,
Secretary General of SOS Children's Villages of India.



05

SOS CHILDREN'S
VILLAGES OF INDIA

We build families for children in need, we help them shape their own future and we share in the development of their communities.

WHO WE ARE

Childhood is an integral part of our life. How we perform as adults is a reflection of the childhood we had. Every child needs tender care and nurturing during the growing years. However, for a country like India which faces the problem of ever increasing population, children are the worst affected. They are ignored, exploited, abused and abandoned in large numbers. How can these children be expected to grow up to be responsible citizens?

At SOS Children's Villages, we are committed to the welfare of once parentless children, and to strengthen families and communities as a preventive measure in the fight against abandonment and social neglect.

Our Unique Concept and Guiding Principles



Brothers and Sisters

Family ties grow naturally

Children of different ages live together as part of a big loving SOS family. These children and their SOS mother build emotional ties that last a lifetime.



Home

Each family creates its own home

The family's home has its own unique characteristic, rhythm and routine. When at home, children enjoy a real sense of security and belonging. Children grow and learn together, sharing responsibilities and all the joys and sorrows of daily life.

Unique
Concepts

Mother

Each child has a caring parent.

The SOS mother builds a close relationship with every child entrusted to her, and provides the security, love and stability that each child needs. She lives together with her children, guides their development, and runs her household independently. She recognises and respects each child's background, cultural roots and religion. She, as a mother is the mentor, guide and friend that these children need.



Village

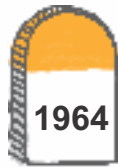
The SOS family is a part of the community

SOS families live together, forming a supportive village environment where children enjoy a happy childhood. The families share experiences and offer one another a helping hand. They also live as contributing members of the local community. Through his or her family, village and community, each child learns to participate actively in society.

06

SOS CHILDREN'S
VILLAGES OF INDIA

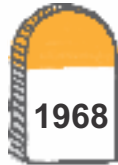
50 YEARS JOURNEY



1964
SOS Children's Village registered in India.



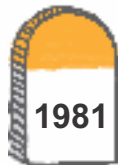
2001
SOS Nursing School started in Anangpur, Faridabad.



1968
First SOS Children's Village set up in Greenfields, Faridabad.



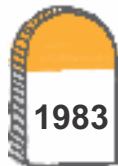
2002
Strengthening Motherhood community Programme impacts 289 beneficiaries.



1981
First SOS Kindergarten came up at Anangpur, Faridabad.



2003
SOS Children's Village Bhuj is founded after the 2001 earthquake.



1983
SOS Mother's Training School set up in Faridabad.



2004
Strengthening Motherhood community Programme impacts 1168 beneficiaries.



1984
First SOS Hermann Gmeiner Medical Centre established in Chennai.



2008

- SOS Children's Village Nagapattinam launched after the 2004 tsunami.
- SOS Social Centre reaches out to 21675 beneficiaries.



1985
First SOS Hermann Gmeiner School set up in Faridabad and the second one at Bhimtal.



2009
Family Strengthening Programme for Below Poverty Level community families, impacts 14871 beneficiaries.



1989
SOS Children's Village Bhopal is inaugurated following the Bhopal Gas Tragedy.



2012
New SOS Children's Village established in Tirupati, Andhra Pradesh.



1994
SOS Children's Village Latur started after the earthquake of September, 1993.

■ Organisation completes 50 years in India.

■ Fully operational 32 SOS Children's Villages in India.

■ 17643 beneficiaries under Family Strengthening Programme



2014



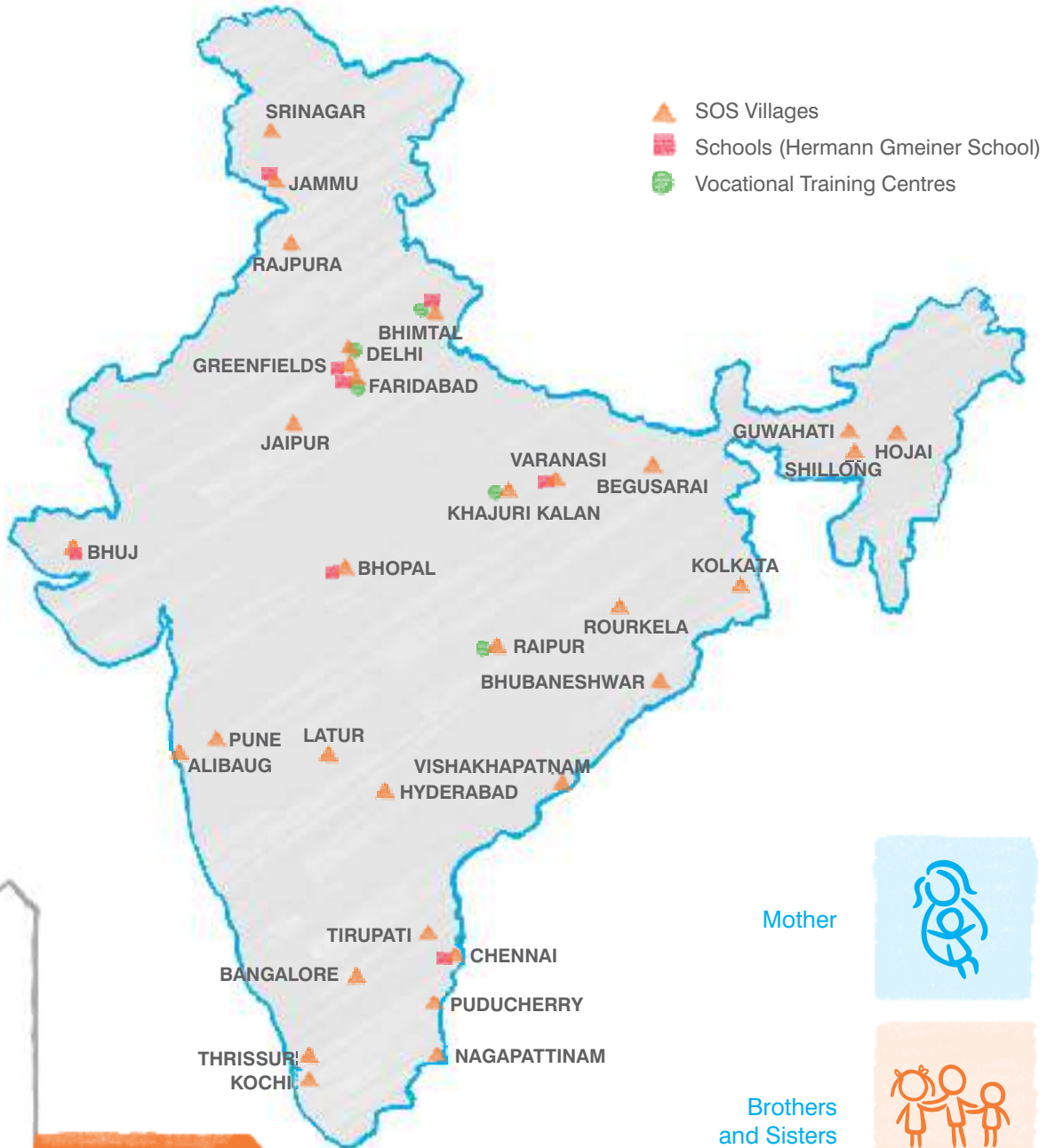
2000
Outreach community Programme impacts 352 beneficiaries.



07

SOS CHILDREN'S VILLAGES OF INDIA

SOS CHILDREN'S VILLAGES ACROSS INDIA



No. of Mothers and Aunts
600+

No. of Children
6700+

No. of Homes
440+

No. of Villages
30+

Mother



Brothers and Sisters



Home



Village (as a child friendly environment)



08

SOS CHILDREN'S
VILLAGES OF INDIA

A journey of fifty years - many more miles to go and many more promises to keep.



PRESIDENT'S MESSAGE

Dear Friend,

India has witnessed unparalleled transformation in the last fifty years. The economy has taken quantum leaps forward and GDP growth is expected to increase in the near future. Penetration of internet and mobile technology has changed traditional ways of doing business. Development goals of the nation now proactively address the digital divide; the Aadhaar card project and Jan Dhan Yojana scheme bear testimony to this. Frameworks of E-governance and mobile governance are enhancing the scale and pace of impact delivery and facilitating the last mile connectivity for all government services and goods to all.

Amidst all these positive attributes, India continues to falter in improving its Human Development Index ranking. Despite all the glory around the economic growth, India languishes at the 135th position in the Human Development Index 2015. The social sector, therefore, has a huge role to play in enabling and improving the lives of the underprivileged. SOS Children's Villages of India has been humbly playing a small part in this national agenda by making a lasting difference to the lives of abandoned and parentless children and underprivileged members of the society.

Over the last fifty years, SOS Children's Villages of India has grown from strength to strength. With a modest beginning in 1964 in Greenfields, Faridabad, the organisation is now spread across 32 locations in 22 states. Having successfully settled about 4000 children, we are proud to have distinguished alumni of doctors, engineers, chartered accountants, teachers, air hostesses etc. The yardstick to measure the success of our work lies in the efficacious settlement of our children. Children, who come to us with no family, step out of our care after 25 years, with both roots and wings. A permanent bond with a family, complete with a mother and siblings, ensures that they are rooted and emotionally secure lifelong. Value based care along with formal education equips them with the much needed qualifications and aptitude to lead successful lives. **This transformation of young lives would not be possible without the dedicated efforts and long term commitment of our Mothers and employees.**

Being an implementing organisation, **SOS Children's Villages of India has focused its energy on child care programme**, but the last decade has also seen an emerging need to attain self-sustainability through ambitious local fundraising and brand building. With India also becoming the first country to mandate CSR investments by profit making corporates, there is potential of a huge amount of financial capital likely

to be available to NGOs. The organisation has started effectively leveraging this opportunity in the past year.

The Golden Jubilee was celebrated with great enthusiasm across the organisation. Some essential branding initiatives to strengthen the brand recall and create brand differentiation were launched. A very impressive picture gallery depicting the rich history of the evolution of the organisation was inaugurated in the first Children's Village - Greenfields. **SOS Children's Villages of India also became the first INGO in the sector to get itself accredited by CRISIL and Credibility Alliance.** It was also a matter of great pride for us to win other notable awards and accreditations. As an organisation, such recognition strengthens our commitment and effort to improve our quality of care and reach out to more children.

As the nation has embarked on a journey towards an emerging economic powerhouse, SOS Children's Villages of India has also re-invented itself to match the pace of growth and expectations of both donors and the new generation whose dreams we continue to nurture. While due importance has been given to the growing psycho-social needs of the children, sufficient attention has been paid to address the hazards of the new age. Child protection policies and guidelines for cyber usage by children are a few steps taken in this direction. Much needed investments have been made in technology, human resource recruitment and training, process mapping, and orientation and policy matters to ensure that the future years are equally robust and sustainable.

Last, but not the least, I must thank our steadfast donors who have been benevolently supporting our children. Thank you for having walked alongside in this memorable journey. I am sure the joy has been equal, if not more, to see the transformation that you have helped bring about in a lonely child's life.

We hope you will continue to support us in our efforts to achieve much larger goals of bringing happiness to many more children.

Warm Regards,

S. Sandilya
President
SOS Children's Villages of India

09

SOS CHILDREN'S
VILLAGES OF INDIA

From humble beginning in 1964 when SOS Children's Villages was registered in India, by 2014 we have made significant progress.

Dear Friend,

2014 was a special year for SOS Children's Villages of India. As we completed 50 years of our presence, it was time to reflect, take stock, cherish and applaud our successes. It is a matter of great pride that over decades we have been true to our goal of providing **'a loving home for every child'**. From humble beginning in 1964 when SOS Children's Villages was registered in India, by 2014 we have made significant progress. Through our Family Based Care programme we are providing parental care to over 6700 children, and reaching out to another 17600 beneficiaries through Family Strengthening Programme. Coworkers lead by example teaching children good values like respect, integrity, trust and hard work.

Two of our villages at Faridabad and Guwahati celebrated their silver jubilee; but amidst celebrations, we dealt with challenges as well. Nature's fury was at its worst during the year with two calamities- floods in Jammu and Kashmir and severe cyclonic storm Hudhud causing immense damage to life and property. While SOS children, mothers and co-workers were safe many others lost their families, assets and livelihood. SOS Children's Villages of India reached out to the affected with relief and rehabilitation support.

Our focus continued to be on Youth Programmes in 2014. Positive Youth Development (PYD) was rolled out during the year and we worked with young adults at improving their social skills through a coordinated, progressive series of activities and experiences.

Education plays an important part in every child's life and we continued to focus on providing quality schooling, college, professional and vocational education to our children. During the year, 191 SOS youths took up various occupations after completing their education. Many completed their education in the field of Engineering, Business management, Nursing, Social work and Hotel management. Through Hermann Gmeiner Schools, Vocational and Professional colleges, we were able to impart education to many more young people.

It is a matter of great pride that three of our special children from Khajuri Kalan village were selected to represent India at the Special Olympics World Games, Los Angeles 2015. Having overcome difficult obstacles in life these children have risen to the challenge and they make us very proud and happy with their achievements.

To further strengthen the Child Protection Policy with zero tolerance for any forms of abuse, two child protection workshops were conducted during the year. Co-workers attended a cyber-mentorship programme to help children protect themselves

from potential cyber threats. We also actively participated in the Juvenile Justice Act amendment process initiated by the government.

In 2014, SOS Children's Villages strengthened its position as sector leaders by winning several awards and recognitions. **CRISIL** (Credit Rating Information Service of India), India's largest credit rating agency has recognised SOS Children's Villages of India for demonstrating best practice and exemplary vision. **Credibility Alliance** has awarded an accreditation certificate for 'desirable norms', the highest form of rating. We also won the **'Best NGO of the Year'** Award at the India NGO Awards 2014, organised by Resource Alliance and sponsored by The Rockefeller Foundation and Edel Give Foundation. SOS Children's Village Hyderabad brought laurels to the organisation by winning the first ever **Bala Rakshak (Child Protector) Award 2014**. We also won the runner's up position from among 307 organisations at the **eNGO Challenge South Asia 2014 Awards**, under the category of 'Organisational Efficiency' showcasing effective use of ICT tools to bring about greater operational efficiency.

None of this would have been possible without the hard work put in by hundreds of coworkers and mothers who have relentlessly worked at guiding and supporting children shape their future and become contributing citizens of society. I salute them for their commitment!

Support provided by donors, both internationally and from within the country is particularly encouraging for SOS Children's Villages of India. Support came from across a wide spectrum in India, from small one time donations, to large sponsors to corporate grants and grants from government. **During the financial year, total Receipts stood at INR 1310 Million of which 593 million (45%)** was generated from domestic sources.

On behalf of the entire SOS Family, I would like to thank all our donors and well-wishers taking care of children in need of support.

Warm Regards,

Anuja Bansal
Secretary General
SOS Children's Villages of India



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SOS CHILDREN'S
VILLAGES OF INDIA

BOARD MEMBERS

SOS Children's Villages of India is governed by an effective board of directors who are committed and dedicated to SOS' objective of improvement of the life of underprivileged children. These board members guide the SOS organisation and ensure that the Management and staff function in-line with the laid down guidelines and rules of the organisation. They meet regularly to discuss various issues concerning the organisation and ensure that the core objectives of the organisation are met.

In short, they are the ones assigned the responsibility of recognising, nurturing and polishing the talent in their care.


Mr S. Sandilya *President*

Mr S. Sandilya is a commerce graduate from Chennai University and an MBA from IIM Ahmedabad. Apart from being the Non-Executive President of SOS Children's Villages of India, he is also the Non-Executive Chairman of Eicher Motors Limited and Mastek Limited, member of the Board of Directors of a few listed companies, Chairman of Lean Management Institute of India, a National Council member of the Confederation of Indian Industries (CII), Executive Committee member of the Society of Indian Automobile Manufacturers (SIAM) and a member of the Board of Lean Global Network, USA. In the past, he has also been the President of SIAM and International Motorcycle Manufacturers Association, Geneva.


Mr Siddhartha Kaul *President of SOS Children's Villages International*

Siddhartha Kaul was elected President of SOS Children's Villages International in June 2012 and leads the federation of 134 member countries and associations. His connection with the organisation started in 1964 as a child living in the first SOS Children's Village in India at Greenfields, where his father Mr J. N. Kaul, founder of SOS movement in India, was the Village Director. Mr S. Kaul started out as an educator and later served in various roles including Village Director and National Director. In 2000, he was appointed Deputy Secretary General of the federation responsible for Asia. His priorities are to ensure personalised care for every child and young adult in our programmes leading to their successful integration in society, and to ensure a federation where each member has an equal and unique role.


Mr Ashok Behari Lal *Vice President*

Mr Lal graduated in Architecture & Fine Arts from Cambridge University, U. K. and Architectural Association Diploma from London. He is Principal of his firm, Ashok B. Lal Architects which specialises in sustainable low energy architecture and planning. He is a Member of Indian Institute of Architects, Council of Architecture (India), Indian Society of Lighting Engineers, Indian Society of Heating, Refrigeration and Air-conditioning Engineers and Fellow of the Royal Institute of Chartered Surveyors. He is the Chair for Technology and Design at the Kamla Raheja Institute for Architecture (KRVA) Mumbai and has been Advisor to the Delhi Urban Arts Commission.


Mr Ashis Kumar Ray *Member*

Mr Ashis Kumar Ray is a practicing Chartered Accountant with an independent practice. He also remained President of Gillanders Arbuthnot & Co. Ltd. for about fifteen years, starting in 1967. Mr Ray did his post-graduation in Commerce & L.L.B. from the University of Calcutta and C.A. from Institute of Chartered Accountants of India. He is the representative of SOS Children's Village Kolkata.


Mr Anuroop Singh *Member*

Mr Anuroop Singh is the Vice Chairman of Max Life Insurance Company and Vice Chairman of Max India. Earlier he was an independent member on the Board of Directors, Audit Committee and Human Resource Committee of Perot Systems, Chair Nomination and Compensation Committee of Development Credit Bank. Prior to his Board career, Anuroop was CEO and Managing Director of Max New York Life Insurance Company; Country Head, India and Regional Head, Retail Banking, Middle East and South Asia, for ANZ Grindlays Bank, and Country General Manager for Retail Banking at Bank of America. His work at American Express as Regional General Manager for South Asia earned him the 'Chairman's Award for Quality' (1994). A Chartered Accountant, Anuroop did his articleship from A.F. Ferguson and Co. Anuroop graduated from Delhi University in 1973 and studied at Doon School.


Mr Bharat Deva *Member*

Coming from a family of philanthropists, Mr Deva has been continuing the family's heritage of giving back to the society. A Mechanical Engineer, Mr Deva is the Founder and Life Member of Varanasi Eye Bank Society, Life Member of INTACH, Associate Member of Habitat Centre, Member Managing Committee of Gopiradha Baalika Intercollege, Varanasi (a government controlled organisation), Donor and Member of Shri Savitri Devi High School, JK High School, Begusarai (under the control of government), and Donor of Basic School Ulao, Begusarai.


Mr D. Ranganathan *Treasurer*

Mr D. Ranganathan is a qualified Chartered Accountant with over 30 years of experience. Currently, he is an independent business cum financial consultant and advisor. He is associated with some NGOs in the NCR as an honorary advisor or in the capacity of a committee member. In the recent past, he has held positions as an honorary member of the Finance Committee of Central University of Haryana, Gurgaon, honorary Vice Chairman of Association for Cricket for the Blind in India (ACBI), honorary Treasurer of the World Blind Cricket Council (WBCC) and external faculty member of the management school NIILM, Greater Noida.



Mr Devinder Rai Puri *Member*

Devinder Rai Puri, a retired Indian Police Service Officer is the representative of SOS Children's Village Rajasthan. He was Senior Vice President of Jet Air and Chairman of RSRTC during the year 1987-90. He served the Indian Police Service during 1956-87 and retired as DG Rajasthan. Mr Puri completed BA (Hons) in 1951 and M.A.L.L.B. in 1954 from the University of Delhi.



Ms Navita Srikant *Member*

Ms Navita Srikant is a Chartered Accountant and is a globally recognised expert in Forensic Accounting and Anti-corruption by American Bar Association, OECD and other international professional bodies. Navita has worked/advised several global multilateral development banks including the World Bank, ADB etc. In 2010, she was invited to consult with India's Central Vigilance Commission, providing invaluable counsel in the drafting of the country's first Anti-Corruption Strategy. She specialises in development aid issues in conflict areas and has been long associated with the cause of child and human rights.



Mrs Sarita Gandhi *Vice President*

Sarita Gandhi has extensive experience in the social sector. She was involved in setting up and running of schools for Eicher Group. As Secretary of the Jamshedpur Chapter of the AIWC, which was supported by Tata Motors, Mrs Gandhi helped to manage a number of projects for underprivileged women and children in education, health and income generation. Mrs Gandhi is an alumni of Presidency College Calcutta, Delhi School of Economics and XLRI Jamshedpur. She has worked with the Eicher Group as a senior HR professional for 30 years.



Mrs Seema Chopra *Member*

Mrs Seema Anand Chopra is a freelance journalist for various leading national newspapers and magazines. She is a Trustee of the Mata Pushpa Gujral Nari Niketan and A.N. Gujral School, Jalandhar, run by the former Prime Minister of India – Shri I. K. Gujral and its President Shri Naresh Gujral. Also, she is a member of the NGO - Goonj and Secretary to Udaan Educational Society for Special Needs Children. Besides writing columns on Travel, Indian Art and Handicrafts, Mrs Chopra has contributed papers on Firewalking, Indian Paintings and Folk Art. Mrs Chopra is the Vice President of Indian Society for Authors. She has authored a Coffee Table Book - Timeless Trails, based on unique travel destinations. She has done research on various forms of Ram Kathas in India and is reviewing the rare books at Indira Gandhi National Centre for Arts, New Delhi.



Ms Shubha Murthi *International Director Asia SOS Children's Village Continental Office Asia*

Ms Shubha Murthi is the International Director – Asia, SOS Children's Villages International, the umbrella organisation of SOS Children's Villages. A University of Delhi graduate she is a post graduate in Business Finance and Computer Application. Ms Murthi over the years has held and worked in various positions within the organisation. For the last ten years, she has been an active member of the group which defines and works on the 'Core Policies' of the organisation.



Mrs Subha Rajan Thampi *Member*

Prof Subha Rajan is Head External Relations of Confederation of Indian Industry. She is on several boards including Heidelberg Club Germany, Shanthi Sahyog, Travancore Titanium (Kerala Government), etc. She is the recipient of several awards for social service including the Dadabhai Millennium Award for life time achievement, the President's award in Toronto for promoting trade with Canada, etc. She was the first CEO of OIFC, the overseas investment facilitation centre, part of the Ministry of Overseas Indian Affairs, Government of India. She has been involved with World Economic Forum Global Leaders Programme, the Indian Engineering Trade Fair, Auto Expo, nation building activities, Brand India, CSR, Women's Empowerment, India Economic Forum etc. She also works with Earth Saviours for homeless people, inmates of Tihar jail, leprosy afflicted patients, slum kids, etc.



Mrs Uma Narayanan *Member*

Uma Narayanan joined the Board of Directors in 1979 as representative of SOS Children's Village – Chatnath Homes, Chennai. She founded SOS Children's Village Chatnath Homes at Chennai in 1968 together with an interested group and in collaboration with SOS Children's Villages of India. As an affiliate of SOS Children's Village, she established Karna Prayag Trust, an adoption cum founding home in 1980. For her dedicated services, she received the 'Golden Badge of Honour' from SOS Children's Villages International. SOS Children's Village Chatnath Homes was recognised by the state government for its contribution to child welfare.



Mrs Valli Alagappan *Member*

An active social worker, Mrs Valli Alagappan is the Associate Managing Trustee of SOS Chatnath Homes. She has also been a member of the National Committee for Promotion of Social and Economic Welfare, Ministry of Finance, Government of India (1997-2000).



Mrs Anuja Bansal *Secretary General*

Mrs Anuja Bansal is a Chartered Accountant with over 20 years of work experience. Before SOS Children's Villages of India, she was working with Oxfam India as Director, Operations. Anuja has vast experience in the social development sector and has worked with organisations like CRY - Child Rights and You, ACCESS Development Services and Bharti Foundation. Having worked in areas of child rights, livelihood promotion and disaster management, she has a strong understanding of the social development sector.

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SOS CHILDREN'S
VILLAGES OF INDIA

SITUATION ANALYSIS

India, despite its consistent economic growth, is still witnessing high levels of poverty, illiteracy, underweight newborns and malnourished children. In order for economic growth to enhance the situation of the poor, every citizen must be able to participate in the growth process and its benefits.

Ground Realities

- India is home to the largest number of children in the world, with 19% of the world's children living in India.
- India with 1.21 billion people is the second most populous country in the world.
- 42% of the total population of the country are children in the age group 0-18 years.
- 16 crore are young children who are less than 6 years old.
- The share of children (0-6 years) in the total population has showed a decline of 2.8 points in 2011, compared to 2001 Census.
- In the age group of 6-18 years, there are about 27 crore children. It is estimated that about 40% of children are in difficult circumstances or are vulnerable which include children without family support, children forced into labour, abused/trafficked children, children on the streets, children affected by substance abuse, by armed conflict/civil unrest/natural calamity etc.
- India faces a great challenge of nutrition related issues, with 42% of children under five being underweight, 20% emaciated, and 48% stunted (NFHS-3); and 56% women (15-49 years) and 79% children under three being anemic, forewarning us of the impending risks and danger.
- Prevalence of emaciating is highest in Madhya Pradesh (35%) followed by Jharkhand (32.3%), Meghalaya (30.7%) and Bihar (27.1%). One out of every five children in India is emaciated.
- Every sixth death in the country pertains to an infant.
- In 2010, IMR (Infant Mortality Rate) is reported to be 47 at the national level, and varied from 51 in rural areas to 31 in urban areas.
- Female infants continue to have a higher mortality rate than male infants.
- The sex ratio is 914 girls for every 1000 boys in 0-6 age group category.
- Neonatal mortality in India is 35 per 1000 live births (SRS 2008), contributing around 55% of under five year old deaths.
- Each year in India there are 1.34 million deaths of children under five; 1.05 million infant deaths; and 0.748 million newborn deaths.
- The country accounts for more than a quarter (26%) of the world's neo-natal deaths.
- The states of Uttar Pradesh, Madhya Pradesh, Rajasthan and Bihar contribute to more than half of newborn and under-five deaths.

Survival, growth, development and protection of such children therefore need priority focus and attention. Children worldwide lose their parents either in conflict, or due to poverty, disability, or HIV/AIDS. Hence, a large number of children grow up without parental care. These children are at a high risk of abuse, exploitation and neglect. A large number of children end up in institutional care. However, inadequate individual care in institutions can socially and emotionally impair a child.



The enactment of Right of Children to free and Compulsory Education Act, 2009 has been a major milestone in ensuring universal access to elementary education. However, the high drop-out rate of children at elementary level requires intensification of efforts, including the need to strengthen the early learning foundation. Overall, literacy level has risen, but the gender gap in literacy continues; albeit it has reduced by at least five points in the last decade.



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SOS CHILDREN'S
VILLAGES OF INDIA

RECOGNITION

CRISIL and Credibility Alliance Accreditation

The most important initiative of 2014 was leading the CRISIL and Credibility Alliance Accreditation, which added tremendously to the brand value of SOS Children's Villages of India. CRISIL (Credit Rating Information Service of India), India's largest credit rating agency recognised SOS Children's Villages of India in 2014 for demonstrating best practice and exemplary vision. SOS Children's Villages of India has secured a CRISIL rating of VO-2A. This grading indicates the organisation's 'Strong Delivery Capability and High Financial Proficiency' adjudged in relation to other VOs. As a global analytical company providing ratings, research, and risk and policy advisory services, CRISIL develops a customised framework that accesses a voluntary organisation's capability to achieve its stated objectives in a sustained manner.

Credibility Alliance has awarded an accreditation certificate for 'desirable norms' to SOS Children's Villages of India. It is one of the highest forms of rating awarded for a period of five years.

Awards - 2014

SOS Children's Villages of India won the "**Best NGO**" Award at the India NGO Awards 2014. The Award ceremony was organised by **Resource Alliance** and sponsored by **The Rockefeller Foundation and EdelGive Foundation**.



SOS Children's Villages of India won the runner up position at '**The eNGO Challenge South Asia 2014**'. The eNGO Challenge aspires to create an ecosystem of NGOs who are using **Information and Communication Technology (ICT)** and digital media tools for good governance and practices benefiting societies and communities at large.



SOS Children's Villages of India won the '**NGO Leadership and Excellence Awards**' at the **Global CSR Excellence & Leadership Awards**, presented by **ABP News**.



SOS Children's Village Hyderabad was conferred with the first ever **Bala Rakshak Award in 2014**. Bala Rakshak Award was constituted for the first time in 2014 by the State Commission for Protection of Child Rights and to commemorate 25th Universal Child Rights Day. As an organisation setting benchmark in child care, SOS Children's Village Hyderabad was honoured with the very first award.





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FAMILY BASED CARE

SOS CHILDREN'S VILLAGES OF INDIA

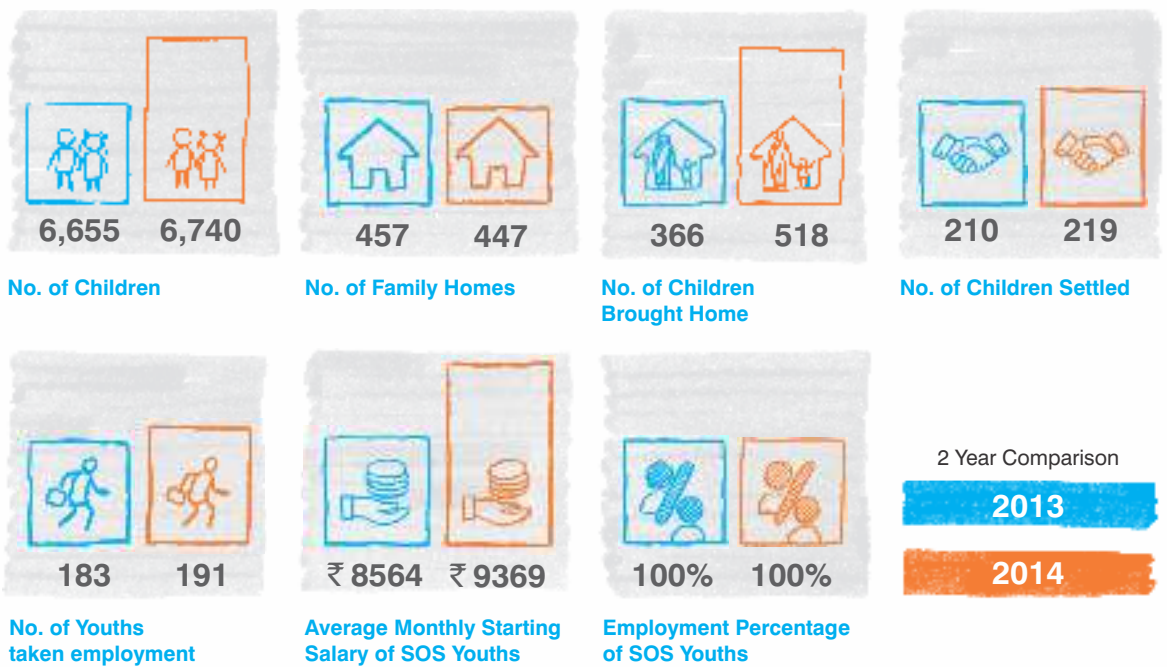


One cannot fathom the deep bond and the sense of belonging that is imbibed by every child thriving in an SOS family.

Reema
SOS Mother, Jaipur

Family Based Care (FBC) is the flagship programme of SOS Children's Villages of India. The organisation provides curative support to abandoned and parentless children by providing them a loving home and an adoring family to help them grow up and settle in their lives either through marriage and/or employment. Presently, SOS Children's Villages of India reaches out to over 6700 children in 32 children's villages across India. Villages have 15-20 family homes, with every home consisting of 10-12 SOS children and an SOS mother.

The children are cared for and nurtured in the village. For their all-round development they receive nutritious diet, good health care and education.



Professional and Vocational Courses Pursued by SOS Children

In 2014, about 220 SOS children took up various professional and vocational courses after the completion of their school education.

- 31 Management
- 28 Commerce
- 28 Nursing
- 25 Hotel Management
- 23 Social Work
- 21 Engineering
- 21 Computer
- 8 Paramedical
- 8 Physical Education
- 7 Humanities
- 6 Mass Media
- 3 Design
- 3 Fine Arts
- 3 Teaching
- 3 Agriculture
- 2 Law



Flying High



Hena Pore was brought to SOS Children's Village Jaipur when she was just a day old. As a teenager, she nurtured big dreams and was eager to create an identity for herself. Under the guidance of her SOS mother and co-workers of the village, Hena decided to pursue her passion. She became the first woman pilot and NCC Cadet from the state of Rajasthan to fly a Microlight Zenair aircraft. Hena co-piloted one of the three aircrafts at the National Cadet Corps Prime Minister's Rally held in Delhi Cantonment in the year 2007. She is now a proud member of the Indian Air Force.



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SOS CHILDREN'S
VILLAGES OF INDIA

Excerpts from the profile of Settled Youths of SOS Children's Villages of India 2014 conducted by Human Development Society

- Youth with certificate and diploma courses in technical and vocational trades are in majority (27%) of all the qualification categories.
- Three other important qualification categories are 'Nursing, radiology, pharmacy & other healthcare disciplines', 'Engineering & management degrees' and 'Graduation in Science, commerce and social sciences'.
- Majority of the youth were settled and they started their first jobs between 21 to 25 years of age (31%) or at the age of 18-20 years (17%).
- Majority of youth are now married (58% in all).



FBC Highlights

Orientation Workshops

- In line with the National Project Charter of Children's Village Programme Policy implementation, Orientation Workshops were conducted at ten programme locations. Location strategies along with action plans were developed during the workshop.

Training of Trainers

- Four co-workers from SOS Children's Villages of India participated in a **Training of Trainers (ToT) on Monitoring, Evaluation and Learning (MEL)**, conducted by the IOR-Asia. Thereafter, four zonal level trainings (one in each zone) were conducted with the help of internal resource persons. The co-workers trained in the zonal level training, trained the other co-workers in their respective projects and rolled out the **Programme Data Base (PDB)**.

Location Development Workshops

- Location Development Workshops were conducted in two projects - SOS Children's



Village Rajpura and SOS Children's Village Varanasi. These projects were selected for renovation during the year. Feasibility studies were conducted for both the locations with the help of an external agency. Strategic plans were developed during the workshops.

Common Sense Parenting

- The Village Directors were oriented on Common Sense Parenting (responsible child caring) in a two day session by an external resource person. The main purpose of the orientation was to provide the Village Directors an understanding of the various ways of handling children such as a) effective praising, b) preventive teaching, c) corrective teaching and, d) teaching self-control. One FBC co-worker from each SOS Children's Village was trained as a Facilitator on Common Sense Parenting, who in turn trained the mothers in their locations.

Strengthening Youth Programme

- An exercise on listening to youth and social skills was conducted in eight projects across the country. Data was analysed and reports made. This was done as part of the **Strengthening Youth Programme**.

Youth Trainings

- **Henkel** conducted a 40 day short **training programme** - 'Shaping the Future' in hair dressing and beauty care at Bawana and Kolkata.

Among other celebrations, **Raksha Bandan** was celebrated in the children's villages. SOS children tied Rakhi on the hands of His Excellency the President of India, Hon'ble Chief Ministers and Their Excellencies, Governors of many provinces.



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SOS CHILDREN'S VILLAGES OF INDIA



We were in a financial crisis and couldn't afford two square meals a day; but now, we have our own piece of land and our children go to a good school. This has been possible only because of proper training, awareness programmes and support from SOS FSP.

Amrita
FSP Caregiver
Hojai

FAMILY STRENGTHENING PROGRAMME

Family Strengthening Programme (FSP) is the preventive community intervention programme of SOS Children's Villages of India. The programme is intended to prevent children from losing parental care or from being abandoned. We conduct this programme in communities around SOS Children's Villages. This two pronged programme aims to nurture vulnerable children through education, health and nutrition while enabling and providing means of livelihood to their guardian. Through our Family Strengthening Programme, we reach out to women who are primary income earners, often widowed or divorced.



FSP Report 2014 (Exiting Families)

Families **1989**

Children **4612**

Education **98%**

Income growth **325%**

Participation **85% > 5 years**

FSP Highlight

In 2014, 16 Self Help Groups (SHG) in Bhuj FSP have received a total of ₹ 22,00,000 loan from banks and other institutions during the reporting period. Complying with the guidelines for developing bank linkage, SHGs had to invite the banks for checking their book of accounts and minutes of meetings. As per the bank's terms for reviewing SHGs, performance of a group is rated between A to E; with 'A' being the best. Senior Bank Managers of each bank appreciated the SHGs' strong record keeping and internal loan/repayment system, and awarded an 'A' rating to all the 16 groups. They sanctioned a loan that was three times more than the budgeted amount at 12.5 % per annum rate of interest. Furthermore, on proper utilisation of the loan amount and timely repayment, the SHGs will be able to avail a loan again. Members of the SHGs can opt for a loan from the group at a reduced rate of interest to improve their living condition and income (through expansion of existing livelihood). They can also improve their standard of living.

FSP Report Exiting Families 2014

A. Number of exiting families:
A total of 1989 families and 4612 children exited from 32 FSP locations during the year 2014.

B. Education of Children:
98% children are accessing quality education. Out of the total 4612 children who exited from the programme in 2014, 11% completed matriculation (10 years of schooling), 6% children completed senior secondary (12 years of schooling), 3% children were pursuing undergraduate courses and around 63 % of children were studying below Class IX.

C. Income and Savings:
Average family income at the time of enrolment was ₹ 1730 p.m. while at the time of exit it was ₹ 7348 p.m. The average saving at the time of enrolment was ₹ 172, and at the time of exit it was ₹ 5096. During the duration of the project, there was an increase of 325% in the monthly income of the families.

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SOS CHILDREN'S
VILLAGES OF INDIA**D. Duration of participation in the programme:**

85% of the families participated in the programme for more than five years, 6% families for five years, 5% families for four years, 2% families for three years and 2% families were in the programme for two or lesser than two years.

E. Self Help Group Membership:

At the time of enrolment, 32% of the caregivers were members of SHGs but at the time of exit, 92% of the caregivers were members of the SHGs.

F. Livelihood Support:

Out of the total 1989 families that exited from the programme, 1823 families were provided economic support for individual as well as group livelihood activities. 158 Families were not economically supported; the main reasons being migration, employment after capacity building support and reluctance of the caregivers to take up any economic activity during their involvement in the programme.

**Weaving the Threads of Life**

Akbari, from Dubkiyan village in Varanasi, is the proud owner of a weaving loom. She earns a decent living for her family. Her children attend classes in the nearby school and she is able to provide them with all basic amenities of life.

However, things weren't always comfortable for Akbari. A few years ago, she was living a miserable life, getting emotionally and physically abused by her husband. There was never enough food so the children had to drop out of school.

Under the Family Strengthening Programme, SOS Children's Village Varanasi helped Akbari to emerge from this pitiable state and empowered her to look after herself and her children's health and education. Noticing her talent in weaving sarees, a weaving loom was set up at her house. She was also connected to the nearby saree vendors in order to secure initial orders. Within five years, Akbari was earning sufficiently well.

Today, Akbari is not only liberated but also manages her finances independently. Her husband helps her in the loom and receives a wage for his services. She also tries to establish gender equality at home by encouraging her sons to engage in household chores and share meals with their sisters.

Akbari's story is a strong example of how SOS Family Strengthening Programme has empowered marginalised women over the years to weave the threads of their life beautifully.



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EDUCATION

SOS Children's Villages of India strongly believes in the power of education and understands its vital role in helping children build a better future. Since its inception in India, SOS Children's Villages has advocated children's right to education. The organisation operates schools and vocational training centres with an emphasis on promoting quality education for women and children alike.



SOS Hermann Gmeiner School

The SOS Hermann Gmeiner School (HGS) was set up in different parts of India by the founder of SOS Children's Villages, Dr Hermann Gmeiner. The primary objective of the school was to provide quality, primary and secondary education to underprivileged children living in the vicinity of our villages. The schools have helped to integrate SOS children back into the society; it is a platform to learn and interact with other children of the society and develop their confidence.

SOS Hermann Gmeiner Schools provide education to around 7000 children and has a strong team of teaching and non-teaching staff dedicated to the educational needs of the children. These schools not only encourage the physical and intellectual growth of the children but also ensure a holistic overall development.

Our schools also offer an egalitarian culture through integration of children coming from various strata of society. Many children from SOS Children's Villages study in these schools. **SOS Hermann Gmeiner Schools implement an impactful education system to create the leaders for tomorrow.**

Highlights:

- SOS Hermann Gmeiner Schools are located at Jammu, Varanasi, Faridabad, Bhimtal, Nuh, Bhopal, Bhuj, Anangpur and Chennai, and cater to around 7000 students.
- In all, the class X result of four CBSE schools has been 100%.
- Class XII result of Hermann Gmeiner School Jammu was 100%, Varanasi - 98%, Faridabad - 98% and Bhimtal - 97%.
- The Schools are well equipped with Library, Laboratories and Sport facilities. All the schools have smart classes and are well equipped with computers, projectors and e-learning content.
- As per our Mission: "To facilitate Physical, Moral, Social and Academic development of children, enabling them to become conscientious and contributing human beings who will make the world a better place", we are designing a theme based curriculum in the schools, based on experiential learning. This has been rolled out in classes Nursery and KG.

SOS Hermann Gmeiner Schools

Theme based curriculum

Near 100% result in class X and XII

7000 children

Many national and state level awards

Perseverance and Hard Work Fulfils Dreams

16 year old Anita came to SOS Children's Village Varanasi as a six month old infant. Irrespective of life's challenges, she has proved to be a very good student securing a CGPA of 7.8 in her class X board examinations. She is equally good at sports and has won first positions in Kho-Kho, Volleyball and Table Tennis matches. She has also won several dance competitions and a Bhajan singing competition. In her spare time, she enjoys reading and playing instruments like Tabla and Congo.

Her class teacher considers her to be a jovial, obedient and hardworking student who is always ready to take on new challenges. Anita is grateful to the organisation and her SOS mother, Ms Savitri Pandey, for filling her life with love, trust, wisdom and values.



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SOS CHILDREN'S
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The plan is to take it forward in all primary classes.

- To make the students smarter, happier, and confident; and to develop mental and behavioral skills, we organise Inter HGS Sports, Inter HGS Literary Competitions and Inter HGS Science Exhibitions. In 2014, HGS Varanasi emerged as the overall Champion in Sports and HGS Faridabad was the champion in literary competitions.
- Students of HGS have participated in various co-curricular activities at District, State and National levels and won many prizes, trophies and cash rewards. Student from HGS Varanasi, Ashmina (class VIII) won the first prize and a cash reward of ₹ 10,000 in a national painting competition organised by Dhanuka Agritech Ltd., Gurgaon. Vaishnavi Mishra was awarded ₹ 5000 cash prize and a merit certificate by Hon'ble HRD Minister Smriti Irani for ranking first in a Sanskrit Shlok Recitation. Vinati Pandey bagged ₹ 5000 cash award in an online essay writing competition conducted by CBSE. Master Prashant Yadav also received a cash award of ₹ 2500 for an online Hindi essay writing competition conducted by CBSE.

Vocational Training Centres and Professional Colleges

Besides schools, SOS Children's Villages of India also runs Vocational Training Centres and Professional Institutes. The Vocational Training Centres located at Raipur and Nizamuddin are affiliated to DGE&T (Directorate General of Employment & Training) and provide training in Computer Skills, Automobiles, Electrical, Fabrication and Soft Skills. These institutes have a

placement record of more than 80%. SOS J.N. Kaul Institute of Education, affiliated to Kumaun University is set up at Bhimtal and caters to 60 students with 100% pass percentage and 100% placement. In 2014, the Institute got approval to conduct distance courses from Uttarakhand Open University (UOU) for courses such as B.A. and M.A in Education, Psychology, Hindi, English, Economics, History, Political Science, Sociology, and Master of Social Work.

To have the students pass out with skills required for being "today's" teacher, we have upgraded the curriculum which prepares teachers to deal with the areas relevant to contemporary teaching. This upgraded curriculum is over and above the present curriculum of Kumaun University and is ready to be rolled out in 2015.

SOS Nursing School Faridabad, affiliated to Haryana Nursing Council and Indian Nursing Council provides ANM (Auxiliary Nursing and Midwifery) and GNM (General Nursing and Midwifery) courses and is imparting high class Nursing Training to 221 girl students with the help of well qualified staff and well equipped labs, transport & clinical facilities. In 2014, SOS Nursing School has been declared the 'Best Performer' in Haryana by DMER from among 67 Nursing Schools. The school has 100% pass result and 100% placement record.

Vocational Training Centre Highlight

In March 2015, Vocational Training Centre Nizamuddin got approval and registration as Vocational Training Provider from Government of NCT of Delhi, DGE&T, Pitampura under Skill Development Initiative – Modular Employability Scheme run by DGE&T.

SOS Vocational Training Centres in India



Success Stories



Ashna from SOS Children's Village Trichur pursuing Masters in Clinical Nutrition at WCC, Chennai was honored by His Excellency Dr K Rosiah, Governor of Tamil Nadu with a gold medal in recognition of her meritorious academic performance as well as for supporting others in need (Best Out Going Student).



One of our settled youth, Dr Muruga from SOS Children's Village Bangalore who is a medical practitioner and works in a reputed hospital - JSS Medical College Hospital at Mysore, got selected on merit to study MD in Biochemistry at Government Medical College Mysore.

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SOS CHILDREN'S
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ADVOCACY

SOS Children's Villages of India has been consistently advocating child's rights since the beginning of its operation in India. The organisation aims to provide a loving home to abandoned children in need of love, care and protection. Through our advocacy programmes, we spearhead campaigns and seminars that promote child rights, create awareness and prevent child abuse.



Ex-Secretary General
Mr Rakesh Jinsi at the
'Quality Care for Every
Child' seminar

Every child deserves a nurturing childhood. He or she should have access to a caring family environment that is conducive for growth. For becoming responsible individuals of tomorrow, the foundation of noble values, positive attitude and self-reliance has to be laid today. This is what everyone at SOS Children's Villages of India strongly supports.

The key focus of our advocacy initiatives is to be part of collective voices for the rights of children in our target group, by networking with like-minded NGOs and the government.

Advocacy Campaigns

- We organised two seminars on 'Quality Care for Every Child' in Mumbai and Chandigarh.
- Our efforts in bringing changes to the Juvenile Justice Act 2000, focussing on promoting family-like models of care for children without 'parental care' continued with momentum in 2014.

Some of the important activities undertaken in 2014 are as follows:

Workshops

To further strengthen the child protection policy (CPP) with an aim for zero tolerance of any forms of abuse, two child protection workshops were conducted for First Instance Persons (FIPs) from north and west zone and FIPs of Hermann Gmeiner schools at NTC and SOS Children's Village Kolkata respectively.

Networking with NGOs and Government

- SOS Children's Villages of India participated

in a convention organised by NCPDR (National Commission for Protection of Child Rights) in collaboration with UNICEF titled 'National Convention on the Progress of Right to Education' held from 14 - 15 January 2014 at Vigyan Bhavan, New Delhi.

- SOS Children's Villages of India participated in the 'National Stock Taking for Children' consultation organised by IACR (India Alliance for Child Rights) from 21- 22 January 2014.
- SOS Children's Villages of India participated in a meeting organised by WCD Department, Government of Karnataka and UNICEF on recommendations to draft foster care guidelines developed for the State of Karnataka.
- SOS Children's Villages of India was one of the partners in the Seminar organised by Udayan Care on 'Institutionalised Children: Seminar on Standard of Care and Mental Health' held at Amity Campus Noida from 14 -15 March 2014. The seminar focussed on SAARC countries. An e-poster was presented on 'Effective Parenting Skills' based on the work done with the mothers of SOS Children's Village Bawana.
- SOS Children's Villages of India has become a member of National Action and Co-Ordination Group (NACG) on 'Ending Violence against Children'. We participated in the launch of the NACG - India Chapter at India International Centre on 6 June 2014.
- SOS Children's Villages of India participated in a meeting organised by Pro-Child coalition of which we are a member at UNICEF office, to provide recommendations to the JJ Act amendments as asked by the Ministry of Women and Child Development, Government of India.



Glimpses of various workshops and seminars organised by SOS Children's Villages of India

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SOS CHILDREN'S VILLAGES OF INDIA

- SOS Children's Villages of India participated in a National Convention on 'Inclusive Education of Children with Special Needs' organised by NCPCR at Vigyan Bhavan on 23 September 2014.
- SOS Children's Villages of India was one of the panellist in the session 'Aspects of After Care Services in India, Issues, Challenges and the Way Forward' organised by Udyan Care at the India International Centre on 17 September 2014. Mr Rakesh Jinsi, then Secretary General SOS Children's Villages of India presented our work in the session. Mr Asutosh Sharma, a settled youth from SOS Children's Village Bawana shared his experience of growing up in the village, during the session 'Experience Sharing by Young Adults'.
- Two new projects, Jaipur and Hojai received government grant to meet part running expenses of the project during the year and two projects, Cochin and Rajpura also received the sanction order. In total, twelve projects started getting the grant.

Seminars & Advocacy Campaigns

SOS Children's Villages of India organised a seminar on 'Quality Care for Every Child' in partnership with Tata Institute of Social Sciences (TISS) at Mumbai on 10 October 2014. The Chief Guest for the seminar was Mr A.N. Tripathi, Member Secretary MSCPCR (Maharashtra State Commission for Protection of Child Rights). About 90 participants from different NGOs, academia, UNICEF and government departments attended the seminar.



The 'Quality Care for Every Child' seminar in progress

SOS Children's Villages of India also organised a State Seminar on 'Quality Care for Every Child' in Chandigarh on 21 November 2014. The Chief Guest for the seminar was Prof Devi Sirohi,



Delegates at the 'Quality Care for Every Child' seminar

Chairperson - Chandigarh commission for Child Protection. The Guest of Honour was Mr Jaspal Singh, Secretary Finance - Government of Punjab. The seminar brought together around 100 participants from academia, INGOs, government, UNICEF and child care organisations. It was held at CRRID, Chandigarh.



Glimpses from the 'Quality Care for Every Child' seminar

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SOS CHILDREN'S
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I have now worked for SOS Children's Villages of India for over 27 years. During this period I have seen many children grow up and become responsible adults and take charge of their lives. As a village director, the realisation that I am helping these children shape their lives is extremely enriching and satisfying. At SOS India, our model of child care is very unique. A caring mother, a loving home and a nurturing village community helps the children learn social skills, build confidence and belief in themselves. Combined with right education, they are ready with all necessary skills to become independent responsible members of society.

Tsewang Paldon
Village Director
SOS Children's Village
Faridabad

HUMAN RESOURCES

The real assets of any organisation are its people. At SOS Children's Villages of India about 1800 dedicated professionals and social workers are committed to the cause of child welfare and champion the vision and mission of the organisation. They are placed in different programmes and administrative functions. The vibrant staff in the organisation ensures the implementation of appropriate development activities, in the interest of SOS children.

The Human Resources team takes special initiatives to nurture and enhance the diverse workforce of the organisation. It is essential that co-workers or employees of the organisation are equipped with the latest skills and sector knowledge. Our constant endeavour is to build capacities of the team, and encourage them to be leaders driving the organisation forward.

Human Resources 2014-15	
Total employee strength	1743
Number of new employees	224
Number of employees resigned	169
Number of retirements	78
Employee turnover (core care)	8.1%
Employee trained	86.4%

SOS Ring of Honour Award 2014

SOS Children's Villages of India awards the SOS Kinderdorf Ring to deserving SOS Mothers who have been active in their function for ten years or more, as a token of respect for their dedicated service and achievements.

Names of the winners	Village
Kota Chandra Mouli	Green Fields
Radhamani Amma P.K	Trichur
Mohila Saikia	
Kremilla N. Marak	Shillong
Withila I. Sangma	



Mr Siddhartha Kaul, President of SOS Children's Villages International handing over the award to one of the winners

Prem Pandhi Award of Honour 2014

Prem Pandhi Award of Honour was started in the year 2009. Late Mr Prem Pandhi, ex-member of Board and a longstanding friend of SOS Children's Villages of India had expressed his desire to institute an award for co-workers of SOS Children's Villages of India. The co-worker for the award is selected based on his/her performance, dedication and length of service.



Ex-Secretary General Mr Rakesh Jinsi congratulating Mr Mohammad Jibril

In the year 2014, Mr Mohammad Jibril won the award. Having worked for over seven years now, he joined SOS Children's Village Bawana as a Co-worker-FSP on 1 August 2007. He was promoted to the position of Sr. Co-worker-FSP in July 2012 and is currently working at SOS Children's Village Srinagar.



President of SOS Children's Villages of India Mr S. Sandilya handing over the award to Mr Mohammad Jibril

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SOS CHILDREN'S
VILLAGES OF INDIA

2014 Activities and Achievements

The main focus of the HR department in the year 2014 was to achieve the strategic objective of proficiency and effectiveness of Human Resources in fulfilling the mission of the organisation.

Following actions were implemented for the same:

- Performance Management System was further improved and performance linked increment policy was implemented for co-worker. The Individual Development Plan based training needs were collated and discussed with each Village and Zonal Directors to arrive at a need based Zonal Training Plan. Market study was conducted for HR policies and compensation and recommendation based actions were taken.
- A MIS system was developed which further strengthened HR operations. All co-workers were educated about the prevailing Code of Conduct and a declaration was signed leading to 100% implementation.



- Employee engagement activities were led by the Zonal HR Coordinators and it received great appreciation from our co-workers.
- For the sixth consecutive year, training activities were carried out based on individual needs identified through PMS. Areas of ICT, Communication and Presentation skills, Counseling skills, Basic Management skills, and Report Writing and Documentation skills were some of the areas of training. Specific trainings for Fund Development team were organised to assist them in the retention of existing donors.
- Annual Co-workers' Seminar was conducted for all Village Directors followed by specific behavioural and IO/PO training.



- Associate Village Directors completed training in supervisory skills.
- Management Development Programme was conducted in each zone for co-workers and senior co-workers.
- The senior management underwent training in Crucial Conversations.



- Capacity Building Workshop for teachers on teaching methodology with special emphasis on the usage of technology in classes and Capacity Building Workshop for heads of schools on 'changes in curriculum' was held at the schools.
- **This year we participated in Great Places to Work Survey organised by Great Places to Work India. For the 'Trust' index part of the survey, we received a score higher than top 50 organisations and the results were shared with all employees.**



- A mother's training hand book has been designed for proactively educating and training mothers. Further, the curriculum for Mothers' Training was reviewed and revised to update it in line with current requirements.

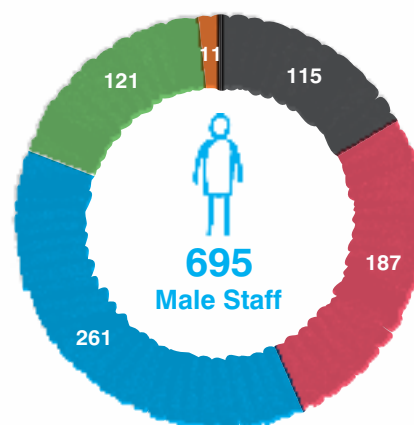
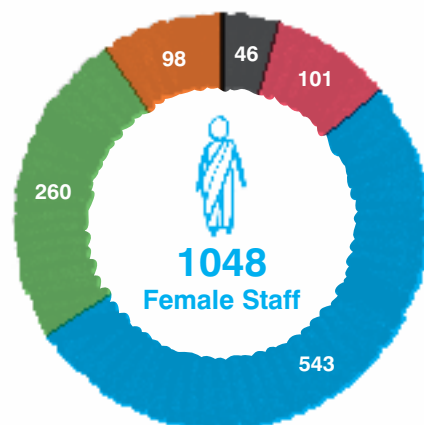


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SOS CHILDREN'S
VILLAGES OF INDIASlab of Gross Monthly
Salary (in INR) plus
benefits paid to staff

HR STATISTICS

Distribution of staff according to salary levels and gender break-up for the Year 2014-15



Details of International Travel by Staff and Board Members during Financial Year 2014-2015

Name	Designation	Purpose	Total Cost	Sponsored
Mr Sumanta Kar	Head – ICC	Vienna, Hungary and Czech for Foster Care Study 2014 and Sri Lanka for attending Programme Development Meet 2015	₹ 1,68,131	NA
Mr Bartho J. Basumatary	Director - Programmes	Sri Lanka for attending Programme Development Meet 2015	₹ 46,501	NA
Dr Archina Dhar	Director - Advocacy	Sri Lanka for attending Asia CPP workshop 2015	₹ 37,597	NA
Mr Sanjay Hakhu	Director - ICT	Innsbruck, Austria for attending ALM Training 2014	₹ 33,782	NA
Mr Aavinaash Sapru	Head - Donor Services	Philippines for attending Regional IDS Meet 2015	₹ 63,092	NA

Note: The governing board of SOS Children's Villages of India is known as the Board of Directors. None of the board members are related to one another through blood or marriage.



Staff Remuneration

(Gross yearly + Benefits)

Highest paid member

Secretary General

₹ 50,80,528

Lowest paid member

Helper

₹ 1,08,974



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SOS CHILDREN'S VILLAGES OF INDIA

MEDIA CLIPPINGS - English

Business Line
New Delhi, 25 June 2014

'Project Vidya' at SOS Villages

Kolkata, June 24
United Technologies Corporation (UTC), in partnership with SOS Children's Villages India, has launched 'Project Vidya' to support the education of 800 children living in SOS Children's Villages, across nine cities. The project will offer the children education, mentoring and support to facilitate improved academic performance. Palash Roy Chowdhury, Head - CSR Council, UTC India said at the project's launch here, "Formal education is the most significant means in providing children with the knowledge and life skills necessary for their advancement, and UTC is proud to partner with SOS Children's Villages in this initiative." **OUR STORY**

CSR project of United Technologies Corporation with SOS Children's Villages of India

Life starts anew for four children at SOS village



SOS Children's Village Guwahati transforming lives

June 2, 2014, Hindustan Times - Faridabad Live, Page 3



SOS Children's village recently celebrated International Family Day in all its 31 centres across the country.

Celebration

SOS Children's villages, a global NGO working actively in providing secure and loving homes to orphaned and abandoned children, recently celebrated International Family Day with a cultural programme across all its 31 centres across the country. All the 31 SOS Villages hosted special guests and donor partners. Anila Rani, an educationist, was the chief guest in Faridabad. The purpose of the celebration was to create awareness about the SOS family based care model and importance of family as society's building block in the

holistic development of a child. Rakesh Jaisi, secretary general, SOS Children's Villages of India, based in the national office at Delhi said, "Families play an important role in the overall development of an individual. Our mission is to provide family environment to vulnerable children that gives them a solid foundation on to build their lives." SOS mothers and SOS children shared their inspirational stories and experiences. Beautiful dance performances and plays were staged by children.

Family Day celebration at SOS Children's Villages of India

Daily Excelsior
Jammu, 10 February 2015



Students of SOS Hermann Gmeiner School, Gole Gajral, Jammu who excelled in Science Exhibition posing for a group photograph along with School Management.

SOS students excel

Excelsior Correspondent
JAMMU, Feb 9: The students of SOS Hermann Gmeiner School, Gole Gajral, Jammu excelled in the Inter-Hermann Gmeiner School Science Exhibition competition which was held at SOS School Vietnam.
Eight students of the institution participated in the competition and made 4 models, 2 of which bagged II and III prizes in junior and senior categories respectively.
In junior group, model was based on "Acid-Rain and Agriculture" made by Oshia Sharma and Bishika Sharma of class VIII, while in senior group model was based on "Use of Polythene Bags in Making Roads" Made by Parth Rana of class X and Arinsh Bhat of class IX.
The models were made under the guidance of Nidhi Choudhary PGT Biology and Ramesh Kumar Bhat (Lab-Assistant).
Principal, B.K Dhar and staff of the School lauded the efforts of the students for this achievement.

Students of Hermann Gmeiner School, Jammu excelled in science exhibition

Fest of colours



Celebration of Magh Bihu at SOS Children's Village Guwahati



CSR activities of RITES Ltd in collaboration with SOS Children's Villages of India



In the news

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SOS CHILDREN'S VILLAGES OF INDIA

MEDIA CLIPPINGS - Hindi



एसओएस चिल्ड्रेंस विलेज में मदर्स डे के अवसर पर आयोजित कार्यक्रम का रिचम काटकर शुभारम्भ करते मुख्य अतिथि। - हिन्दुस्तन

Mother's Day & Gallery inauguration at SOS Children's Villages of India



एसओएस चिल्ड्रन विलेज में मदर्स डे मनाया गया

Mother's Day celebration at SOS Children's Villages of India



अभिभावक बच्चों के लिए भी निकालें समय : अयूब

SOS Children's Villages Bhimtal in the news



SOS Child Annapurna makes a mark in the glamour world



Chief Minister Raman Singh visits SOS Children's Village Raipur



SOS Children's Village Bhopal in the news



SOS Child Isha authored the book- 'Mann Ki Baat'



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SOS CHILDREN'S
VILLAGES OF INDIA

INCOME & EXPENDITURE

INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31ST MARCH 2015

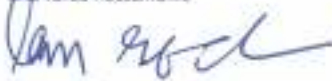
SOS CHILDREN'S VILLAGES OF INDIA			
INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31.03.2015			
INCOME			
PREVIOUS YEAR	PARTICULARS	Schedule	CURRENT YEAR
₹			₹
735,295,340	Contribution from Overseas Donors	17	717,473,873
	Contribution from Domestic Donors		
333,869,591	Gross Receipt	18	518,329,991
129,589,105	Less: Fund Development & Communication Expenses	19	194,225,089
204,283,486			354,104,903
8,547,700	Government Grants		9,813,495
155,700,511	School Fees	20	161,214,288
69,590,981	Bank Interest / Profit on Redemption on Mutual Funds Units	21	59,175,159
607,418	Income from Rent / Lease	22	859,735
	Profit on Sale of Assets	23	12,000
8,104,139	Miscellaneous income / receipts	24	7,894,177
1,178,131,873	TOTAL - I		1,310,337,830
EXPENDITURE			
PREVIOUS YEAR	PARTICULARS	Schedule	CURRENT YEAR
₹			₹
44,378,843	Grant to Affiliated Projects	31	25,749,876
44,378,843	Sub Total 'A'		25,749,876
	Project expenses		
468,720,857	= Direct Operating Expenses	25	524,709,851
247,882,111	= Personnel Expenses	26	359,114,326
28,039,829	= Repair & Maintenance	27	38,913,772
20,718,700	= Travel Expenses	28	22,804,099
4,273,543	= Communication & Postage Expenses	29	5,015,896
10,993,959	= Administrative Expenses (including Publicity)	30	14,736,870
810,629,639	Sub Total 'B'		964,282,414
	School expenses		
24,959,534	= Direct Operating Expenses	25	30,945,341
82,432,577	= Personnel Expenses	26	95,182,164
6,637,169	= Repair & Maintenance	27	5,894,790
14,690,120	= Travel Expenses	28	16,333,115
694,050	= Communication & Postage Expenses	29	859,025
7,613,189	= Administrative Expenses (including Publicity)	30	8,709,705
137,076,639	Sub Total 'C'		157,824,146
	Non project expenses		
33,448,377	= Direct Operating Expenses	25	29,816,858
45,372,895	= Personnel Expenses	26	65,897,779
2,721,518	= Repair & Maintenance	27	3,132,231
8,233,292	= Travel Expenses	28	5,710,263
1,247,725	= Communication & Postage Expenses	29	1,356,977
4,738,698	= Administrative Expenses (including Publicity)	30	5,470,853
93,766,603	Sub Total 'D'		113,385,958
1,685,645,624	Total Expenditure excluding depreciation - II (A+B+C+D)		1,261,251,494
92,385,545	Surplus / (Deficit) before Depreciation - III (I - II)		49,086,336
73,239,439	Less Depreciation for the year	7	74,714,682
19,046,510	Net Surplus / (Deficit) for the year		(25,628,346)

Significant Accounting policies and Notes to Accounts

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As per our separate Audit Report of even date
for Jagdish Chand & Co.

for SOS Children's Villages of India

Firm Registration No. 00012919
Chartered Accountants


[Ravi Goel]

Partner

Membership No. 078748

Place of Signing: New Delhi

Date : 02nd June 2015




[Ritu Banerjee]

Chief Financial Officer



[Anuja Bansal]

Secretary General



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SOS CHILDREN'S
VILLAGES OF INDIA

BALANCE SHEET

STATEMENT OF AFFAIRS AS AT 31ST MARCH 2015

SOS CHILDREN'S VILLAGES OF INDIA			
STATEMENT OF AFFAIRS AS AT 31ST MARCH 2015			
AS AT 31.03.2014 ₹	LIABILITIES	SCHEDULE	AS AT 31.03.2015 ₹
1,992,438,466	Project Fund	1	2,024,896,167
	Liabilities:		
379,886,254	Children's Money Gift	2	396,042,828
17,706,318	Long Term	3	15,937,787
11,584,448	Short Term	4	14,760,776
	Provisions:		
0	Long Term	5	0
18,465,466	Short Term	6	15,514,717
2,420,079,960	TOTAL		2,467,182,273
AS AT 31.03.2014 ₹	ASSETS	SCHEDULE	AS AT 31.03.2015 ₹
1,112,566,071	Fixed Assets	7	1,134,012,922
82,044,320	Capital Work in Progress	8	87,225,882
768,880,210	Investment in Approved Securities	9	661,841,208
	CURRENT ASSETS:		
	Cash and Bank Balances:		
818,302	Cash in Hand	10	728,444
191,893,637	Balance with Banks	11	261,743,904
2,270,159	Cheques in Hand /DD in Hand	11A	3,444,020
194,906,111	Time Deposit with Banks	12	262,188,195
	Other Current Assets:		
8,893,518	Security Deposits	13	10,506,700
970,579	Imprest with Co-Workers	14	1,289,055
800,068	TDS Recoverable	15	985,454
36,337,985	Other Recoverables	16	33,246,488
2,420,079,960	TOTAL		2,467,182,273

Significant Accounting policies and Notes to Accounts

32

As per our separate Audit Report of even date
for Jagdish Chand & Co.

Firm registration No. 002129 N

Chartered Accountants



(Ravi Goel)

Partner

Membership No. 076748

Place of Signing: New Delhi

Date : 02nd June 2015



for SOS Children's Villages of India


(Ritu Banerjee)
Chief Financial Officer(Anuja Bansal)
Secretary General

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SOS CHILDREN'S
VILLAGES OF INDIA

FUND RAISING

India is a developing economy, and in the face of progress it is only natural that we, the citizens of the country take full responsibility of our children who are without parental care, instead of relying on foreign funds. By 2020, SOS Children's Villages of India would like to become self-sufficient in fund-raising so as to be able to support maximum number of children who are in need of love, care and protection. After all, India can boast of quality citizens in future, only if every child in the country can get access to proper health, nutrition and education. With the help of generous friends like you, we can make this dream a reality.

- In 2014, we aligned our fundraising efforts to the ambitious sustainable path projections. This included enhancing efforts for growing the gross income, reducing the cost of fund raising and recruiting professional fund raisers.
- Fund Development & Communication (FDC) grew the gross income by 24% in 2014.
- The Individual Partnerships (IP) grew at 17% and the Corporate Partnerships (CP) grew at 41%.
- Supporters have grown from 39,000 to about 41,000 and child sponsors have gone up from 15,590 to 16,645 exhibiting the supreme trust of donors on SOS Children's Villages of India as a non-profit organisation.
- Online donations have increased by 89% over the previous year. There has been increased engagement on Facebook, LinkedIn, Twitter and YouTube.
- Back end processes were further streamlined by upgrading the current Donor Management System. A donor portal has been launched to improve donor servicing aspects.



**24% increase
in gross
income in
2014**

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INDIVIDUAL PARTNERSHIPS

SOS CHILDREN'S
VILLAGES OF INDIA

We can't save the world in its entirety but we can save a child, one at a time.

Anil Ambati
SOS donor & social worker

SOS Children's Villages of India has been traditionally dependent on overseas donors for funds. However, since the last few years, we have been trying to raise funds from individual donors within the country, as the Indian economy is booming. More than 28,000 new friends joined our family in 2014-15.

Life is a boomerang, you get what you give.

In the midst of atrocities, wars and non-tolerance, there is also another side of the world which is fortunately growing. The giving habits, the journey from philanthropy to responsibility is also happening across the world and of course, in India as well.

India, a country known for its rich diversity of culture, is the seventh largest country in the world in terms of area. In the present scenario, India's economy is the 3rd largest by Purchasing Power Parity (PPP) and 11th largest by nominal Gross Domestic Product (GDP), globally. Due to the rapid advancements in the previous decade, India is fast becoming one of the prime industrialised nations in the world.

World Bank has projected India's growth at 6.3% in 2015-16 and 6.6% in 2016-17, while most of the developing economies are finding it tough to be even positive. The country has been consistently rated among the world's top three investment destinations by international bodies such as the World Bank and UNCTAD, supported by its liberal foreign investment policies. Growing internet penetration coupled with constant adoption of high end communication devices available with cheap data services has boosted the growth of online retailing business in India which as per Internet and Mobile Association of India (IAMAI) is growing at an annual rate of over 30%.

There has been a consistent rise in the income, especially for the middle class and this has improved the potential for charity in India. Though unfortunately, disparity in population and poverty also remains a deterrent in India. Every second child in India is malnourished, and homelessness, abandonment, and atrocities towards children remain a concern in India.

SOS Children's Villages of India has been relentlessly working in the sphere of child care for over 50 years now, providing homes and families to parentless and abandoned children. Traditionally, dependent on overseas donors for most of the 50 years, in the last few years due to pressures of recession in West, the donors are finding it difficult to sustain their support; hence we are at a serious risk of losing support for the children. Also, as Indian economy is showing a lot of potential, foreign donors are raising questions on why Indians do not come forward to support their



children. Additionally, increase in the price of basic commodities has escalated the costs further adding to more trouble.

In this context, **for the last few years we have been actively reaching out to individual donors and 70% of India's funds were raised through this stream.** More than 28,000 new friends joined our family and the contributions grew over 16% from last year. The biggest achievement was that over 64% of our old donors continued with us Year-on-Year and we are now actively fundraising in 14 cities. Considering that India was becoming more tech-savvy, we enhanced our activities on social media and digital platforms and this has helped us improve fundraising from this channel as well. About 14% of the overall revenue this year came from digital streams which used to be a mere 4% a couple of years back. While constantly trying to innovate, we also kept a strong vigil on performance and costs as well.

However, keeping in sync with the cost escalations we have revised our donation amounts from 2015.

Sponsorship Options:

You can opt for any on these ways to support our cause.



A. Sponsor a child by donating only INR 800 a month.



B. Sponsor a child by donating only ₹ 9600 a year. (This one-time donation will help a child grow up in a loving and caring SOS family.)



C. Sponsor a child and his education by donating only ₹ 19,200 a year. (This one-time donation will help a child grow up in a loving and caring SOS family as well as take care of all his educational needs.)



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SOS CHILDREN'S
VILLAGES OF INDIA

CORPORATE PARTNERSHIPS

With the CSR Directives issued by GOI in 2014, there is a big paradigm shift in the development initiatives of the Corporate Sector. The year witnessed robust and innovative partnerships that developed with companies across the country.

SOS Children's Villages of India particularly takes pride in multi-stakeholder engagements, wherein CSR is not just about donations but taking joint ownership of child development. We believe that to maximise the positive social impact in the long run, successful CSR projects require engagement not only from the companies and its senior management, but a more holistic engagement from its employees, consumers and external stakeholders as well.

In the year 2014-15, we saw many new companies come forward to support the cause of parentless children and vulnerable families. The CSR directives are a positive step towards formalising NGO-Corporate collaboration and together with our partners, we are confident to create lasting changes in the lives of children and women.

At SOS Children's Villages of India, we salute the spirit of long term relationships!

Mentioned below are the corporate partnerships in the financial year 2014-15:

AGA Assistance Pvt. Ltd

Airpush India

Anglo American Group Foundation

Applied Materials

Autodesk India

Bajaj Allianz General Insurance & its employees

Balmer Lawrie & Co.

Bank of America

Berger Paints

Bharti Group

Blue Cross Laboratories

BMR Associates

Brahmos Aerospace

Canara HSBC OBC Life Insurance

CAF India

Capital One

Carrier Air-conditioning and Refrigeration Ltd.

Caterpillar Foundation

C & S Electric Ltd.

Cibersites India

Dantal Hydraulics

DELL

Dimension Data

Drish Shoes

EIH Ltd. (The Oberoi Group)

EIH Associated Hotels Ltd. (The Oberoi Group)

EMC²

Ernst & Young

Exide Life Insurance

FC Sondhi & Co

Federal-Mogul Goetze India

Fena Foundation

Flemingo Duty free Pvt. Ltd

Food Panda

4Life Foundation

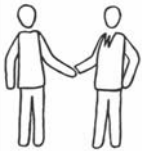
GAIL (India) Ltd.

Godrej industries

Goodyear South Asia Tyres Pvt. Ltd.

Give India

Gripple India



**41% growth
in 2014**

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SOS CHILDREN'S
VILLAGES OF INDIA

HDFC Standard Life Insurance

HSBC Future First

HSBC Electronic Data Processing India Pvt. Ltd.

Herbalife & its Distributors

Indus Towers

ING Vysya Foundation

Interglobe Aviation (Indigo)

Johnson & Johnson

KPMG

Lajjya Dev Darshan Charitable Trust (Hi-Tech Gears Ltd.)

Mankind Pharma Ltd.

Mastek

Metso Corporation

Microsoft & its employees

Mitsui & Co. India Pvt. Ltd.

Mphasis & its employees

Newgen Software Technologies Ltd.

Northern Trust

North End Foods

Nirmala Devi Charitable Trust (Tapasya Group)

Otis Elevator Company (India) Limited

PoddarTyres

Radha and Sri Venkatnarayan Trust

RocSearch& its employees

RIICO

RITES Ltd.

Rourkela Steel Plant

SanDisk Corporation

SBI Life Insurance

Schneider Electric

SITA Information Networking Computing India

SONY India Software Centre Pvt. Ltd.

State Bank of India

Tata Steel Processing and Distribution Ltd.

Target Corporation

TrelleborgVibracoustic

United Technologies

United Way Mumbai

VMware Software

XL Business Services



Corporates interacting with SOS children during 'Employee Engagement Activities'



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 Institutional Area, Nelson Mandela Marg,
 Vasant Kunj, New Delhi-110070, India
 Phone: +91-11-43239200, 1800 102 6905
 Email: soscv@soscvindia.org
 Website: www.soschildrensvillages.in

/sosindia /SOSVillageINDIA /user/SOSCVIndia



THOTIN