

Corporate Digest

JANUARY – AUGUST 2022



SOS CHILDREN'S
VILLAGES
INDIA



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In recognition
of our excellence

From the desk of the Secretary General



Dear Friends,

We are back with the next edition of the Corporate Digest, and our theme for this issue is partnerships. It brings to mind a famous quote: Alone we can do so little. Together we can do so much.

Post the pandemic, challenges have not subsided, but emerged stronger for those who are vulnerable, be it children, caregivers and/or communities. The first half of the year has gone by, faster than we could imagine, and we are looking at the next few months with the hope of reaching out to more of those, who are in dire need of support. The aim is not only to reach more numbers and, thereby, expanding our reach, but to also enhance our processes to strengthen the qualitative aspects even more.

It is not going to be an easy task, but then bringing about change has never been. We understand this, and strive to ensure that the change we bring in is long-term, positive and sustainable.

Till date, we have reached empowered more than 68,000 children, youth and families; secured a loving home for more than 6700 parentless or abandoned children; and skilled more than 2000 youth to secure productive employment. All this would not have been possible without your support. And, with support we don't just mean financial support, a vital component too, but also your never-ending trust and belief in what we do, edging us to do more and better, all the time. Without your encouragement, our milestones would never have been possible.

As we look forward to the next half of this year, we take this opportunity to thank all our valuable partners, and hope to take our partnerships to the next level, so that they serve not only as symbiotic partnerships, but help also to achieve more of the greater good.

With warm wishes,

Sumanta Kar

Sumanta Kar
Secretary General



Established in 1964, SOS Children's Villages India provides children without parental care or at the risk of losing it, a value chain of quality care services that goes beyond childcare alone, ensuring comprehensive child development.

Our customised care interventions such as: Family Like Care, Family Strengthening, Kinship Care, Short Stay Homes, Foster Care, Education and Youth Skilling, Emergency Childcare and Special Needs Childcare are aimed at transforming lives and enabling children under care into self-reliant and contributing members of society.


The organisation empowers vulnerable families in communities to become financially independent, thereby enabling them to create safe and nurturing spaces for children under their care.

Today, over 6,500 children live in more than 440 family homes, inside 32 SOS Children's Villages India, in 22 States/UTs, from Srinagar to Kochi, and Bhuj to Shillong. They are lovingly cared for and nurtured by over 600 SOS Mothers and Aunts. As India's largest self-implementing childcare NGO, SOS Children's Villages India directly touches the lives of more than 30,000 children every year.





Our Basket of Care Solutions

Not childcare, but wholesome child development



Emergency Childcare
Providing relief and rehabilitation to families affected by calamities/emergencies

Short Stay Homes
Creating safe spaces for children in distress



Family Strengthening
Helping vulnerable families to become self-reliant to afford quality care for their children

Kinship Care
Promoting parental care among next-of-kin families


Family Like Care
Committed to providing a caring family to every child without parental care

Special Needs Childcare
Focusing on specialised, long-term care for differently-abled children without parental care

Individual Foster Care
Providing a loving family and quality childcare in certified foster homes

Education and Youth Skilling
Ensuring quality and value-based education for children, and supporting youth in skilling to make them employable




OUR VISION

Every child belongs to a family and grows with love, respect and security.



OUR MISSION

We build families for children in need; we help them shape their own futures; we share in the development of their communities.



OUR VALUES

COURAGE
We take action

TRUST
We believe in each other

COMMITMENT
We keep our promises

ACCOUNTABILITY
We are reliable partners



OUR CARE PROMISE

1 Ensure minimum higher secondary school education

2 One employable skill for every youth

3 Ensure employment prior to exiting our care

4 Basic Information Technology and communication skills

5 Working knowledge of English with basic conversational skills

6 Character building and pertinent social skills to navigate life

7 Increase family income of caregivers and FS beneficiaries

Delivering Change

FAMILY STRENGTHENING PROGRAMME



As on July 31, 2022

Direct Beneficiaries		Indirect Beneficiaries	
Children reached (0-17 years)	35,470	Number of siblings	4,010
Number of youth beneficiaries	274	Secondary caregivers	16,953
Primary caregivers	19,330		
	55,074		20,963

Total Beneficiaries
76,037

KINSHIP CARE PROGRAMME



As on July 31, 2022

461
Children

291
Families

YOUTH SKILLING



January – June, 2022

2,577
Youth Settled

FAMILY LIKE CARE



January – June, 2022

6,777

Children served by the
Family Like Care programme

583

Children brought for
long-term and short-term care

222

Youth settled

285

Youth restored to biological families/
another NGO/CCI/adoption



Sharing the Good Times

We, at SOS Children's Villages of India, are grateful to each and every one of our partners, whose generosity has ensured that children in our care grow up happy and healthy, with bright futures.

HSBC Electronic Data Processing India

Building shelters for children in need

HSBC Electronic Data Processing India assisted SOS Children's Villages India in equipping eight Short Stay Homes in eight SOS Villages, supporting more than 90 children under the HSBC Care project.



Pangea3 Legal Database Systems

Teaching our children and youth about climate change

A climate action workshop was organised by Pangea3 Legal Database Systems for more than 20 children from SOS Children's Village Bengaluru, in March 2022. The session was conducted by Ms. Soumya, Ms. Akhila and Ms. Geetha from Pangea3. The session gave a detailed view of the current environmental conditions in India and across the globe, along with the steps to reduce environmental degradation.



Hansol Logistics India

Creating a safe haven for children in distress

Hansol Logistics is our new corporate partner and is supporting our Short Stay Home in Safdarjung, New Delhi. The Head HR and Head Accountant were present for the inauguration on June 15. A dance performance by children was the highlight of the event. The guests interacted with the children and motivated them.



SITA Information Networking Computing

Helping children thrive with education

SITA Information Networking Computing has been supporting our Child Education Sponsorship programme for a continuous seven years and has renewed its support for this year. The support is benefiting 85 children in SOS Children's Villages Chennai, Varanasi, Jaipur, Kochi and Alibaug.

HSBC Software Development

Empowering youth for a better future

HSBC Software Development is supporting 1,000 youth through our Youth Skilling programme in Pune and Hyderabad. Around 120 youth, who are pursuing certificate courses in financial accounting, web designing and as computer operators, were supported with tablets, enabling them to continue their education uninterrupted. These youth belong to BPL families, and have lost either or both the parents.



Temenos India

Creating a lasting change with new-age tools



With the objective of narrowing the digital divide, Temenos India extended support towards setting-up a state-of-the-art IT lab at SOS Children's Village Chennai, Chatnath Homes, which is home to 100 plus children. The digital infrastructure provided for the Village is of the same configuration as used by IT professionals at Temenos India. The computer lab was inaugurated by Ms. Sugandha Priya, Director – Management Product, Temenos India.

Canon India

Ensuring a brighter future for our children

A long-standing partner, Canon India extends financial support to run two family homes in SOS Villages; one in Greenfields and the other in Hyderabad. The organisation also provides non-financial support to our children, including internship opportunities, exposure visits, motivational and photography sessions, in several project locations.



Konica Minolta Business Solutions

Empowering the underprivileged to become self-reliant

Konica Minolta launched the partnership with SOS Children's Villages India in December 2021, to support 200 children and 100 caregivers under the Family Strengthening Programme in Nuh, Haryana. The

company renewed its partnership for financial years 2022-23 and 2023-24 by supporting two Family Homes in SOS Villages Bawana and Greenfields.



Kintetsu World Express

Promoting the wellbeing of SOS Mothers and children

Kintetsu World Express sponsored the construction of a fitness room in SOS Children's Village Bengaluru. The initiative is helping SOS Mothers and Aunts as well as young children, living in our Village, to indulge in physical activities and maintain good health. Mr. Venkataraghavan, General Manager, HR & Administration, Kintetsu World Express (India) inaugurated the facility, amidst much fanfare.



FactSet

Nurturing hopes of vulnerable children and families

A virtual event marked the launch of FactSet's partnership with SOS Children's Villages India. Our beneficiaries from various programmes, including Family Like Care, Family Strengthening (FS) and Youth Skilling were present during the launch. The company is supporting four children via Children Education Sponsorship, 163 children under FS and 85 youth under Youth Skilling programmes.

Volunteering Activities

Sumitomo Mitsui Banking Corporation

A traditional welcome greeted the leadership team from Sumitomo Mitsui Banking Corporation during their visit to SOS Children's Village Bawana. The team participated in various activities, including wall painting and sapling plantation, besides interacting with children.



Parker Hannifin

Employees of Parker Hannifin visited SOS Children's Village Chennai, Chatnath Homes, as a part of their CSR support extended to SOS Children's Villages India. The visitors had a wonderful interaction with the children and SOS Mothers, and are keen on volunteering opportunities with the children.



BorgWarner Cooling Systems

As a part of its recent partnership with SOS Children's Villages India, a senior team from BorgWarner Cooling Systems visited our Village in Chennai. The visitors interacted with the children and SOS Mothers of the home that the company is supporting.



Smiths Detection

Mr Vikrant Trilokekar, Managing Director, Smiths Detection, visited SOS Children's Village Kochi, where the company is supporting a family home besides sponsoring children's education in Faridabad, Haryana.



Herbalife Nutrition

Mr. John Agwunobi, Executive Chairman and Chief Executive Officer, Herbalife Nutrition Ltd. and Mr. Ajay Khanna, Senior Vice President & India Country Head visited SOS Children's Village Bengaluru and interacted with SOS Mothers, coworkers and children.



Indus Towers

Twelve Indus Towers employees devoted 72 hours for a week-long online session, helping our youth prepare for the job market. The session included resume writing, and improving communication and presentation skills. Additionally, over a hundred employees have mentored our children on topics as varied as environmental protection to career development, besides organising exposure trips and museum visits.



What do you think is the world's most powerful button?

'The World's Most Powerful Button' was launched by SOS Children's Village India on social media. The objective of the campaign was to remind people how they can empower someone by doing

something as simple as pressing the 'Donate' button. The campaign began by posing a simple question, "What is the World's Most Powerful Button'.

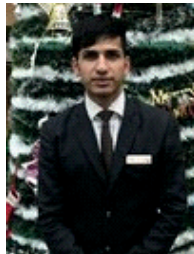


Stories of Impact and Change



FAMILY LIKE CARE

Farooq*



At SOS Children's Villages, we ensure that all children and young people have access to education to arm them with the skills needed to make the best of future opportunities. Twenty-two-year-old Farooq's achievement substantiates our conviction that education has the power to affect change.

Farooq completed his B.Sc. in Hotel and Hospitality Management from Bathinda, Punjab. An internship with Hyatt Regency Pune and The Westin Goa gave him valuable work experience to land him a job at Rosetum Anjuna, Goa. As a guest service associate, Farooq is drawing a salary of INR 23,000.



Scan the QR code
to know more about
the programme



FAMILY STRENGTHENING

Shalini*



Twenty-year-old Shalini wants to become a successful entrepreneur with her own beauty parlour, so she could lift her family out of poverty.

Shalu lives with her family in Varanasi. Her father's meagre income from agricultural wage labour, was not enough to sustain the family, let alone sponsor Shalini's ambition. Fortunately for Shalini, the family was enrolled in the Family Strengthening Programme, which enabled her to pursue her graduation and a diploma course in Cosmetology and Beauty Culture, simultaneously.

Shalini will be completing the course soon and she is confident of securing a placement through her institute. She aspires to set-up her parlour someday and help the youth of her community gain from her experience.



Scan the QR code
to know more about
the programme

Rajeshwari



K. Rajeshwari, who hails from Andhra Pradesh, lost her father young, but was determined to complete her formal education. She holds a Diploma in Electronics and took up a job post completion of studies. Post marriage and children, and as her place of work was far away, she decided to start her own business – a green grocery store, with which her husband also helps her. The initial investment of INR 15,000, which she received towards this income generation activity, helped her procure the first lot of goods, which she has now converted into a sustainable business.



KINSHIP CARE

Kaajal*



After losing her parents in 2002, Kaajal and her three siblings were brought up by their grandmother, the sole earning member of the family. Her income came from extending her culinary skills at weddings and during festivals. The flow of income stopped altogether during the COVID-induced lockdown, making it hard for the family to survive.

The Kinship Care programme team of SOS Children's Villages India stepped in to provide not only financial support but also medical and hygiene kits to keep the children safe, and study material, including a tablet, to facilitate continuity of learning.

Kaajal, who is currently pursuing her 2nd year in college, wants to become a Bank Manager someday. She realises the significance of education in shaping a better life and future, and therefore, she is working diligently to excel in academics.



Scan the QR code
to know more about
the programme



YOUTH SKILLING

Jaahnavi*



At SOS Children's Villages, our work is not limited to just nurturing and educating the children and young people in our care; we also support their transition to independence and productive employment. This means that we work with our corporate partners in improving employment opportunities for our youth as well as helping them gain soft and technical skills through mentoring.

When Jaahnavi, a student of Journalism, was seeking an internship opportunity, we approached Canon India for support. With the help of Canon India, Jaahnavi bagged an internship with India's leading daily, *The Indian Express*. She is extremely happy to gain valuable work experience and knowledge, and is grateful to Canon for their assistance.

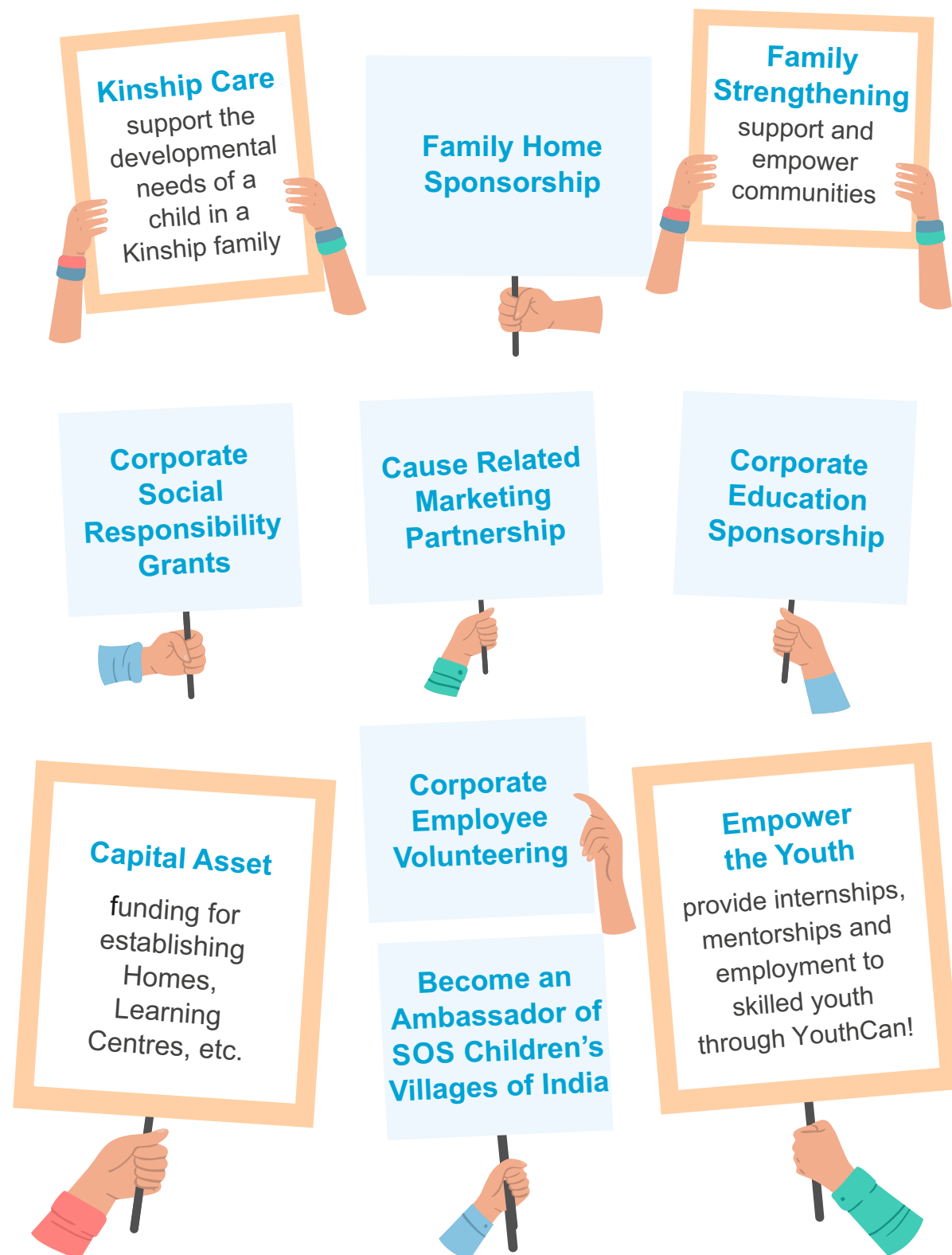


Scan the QR code
to know more about
the programme

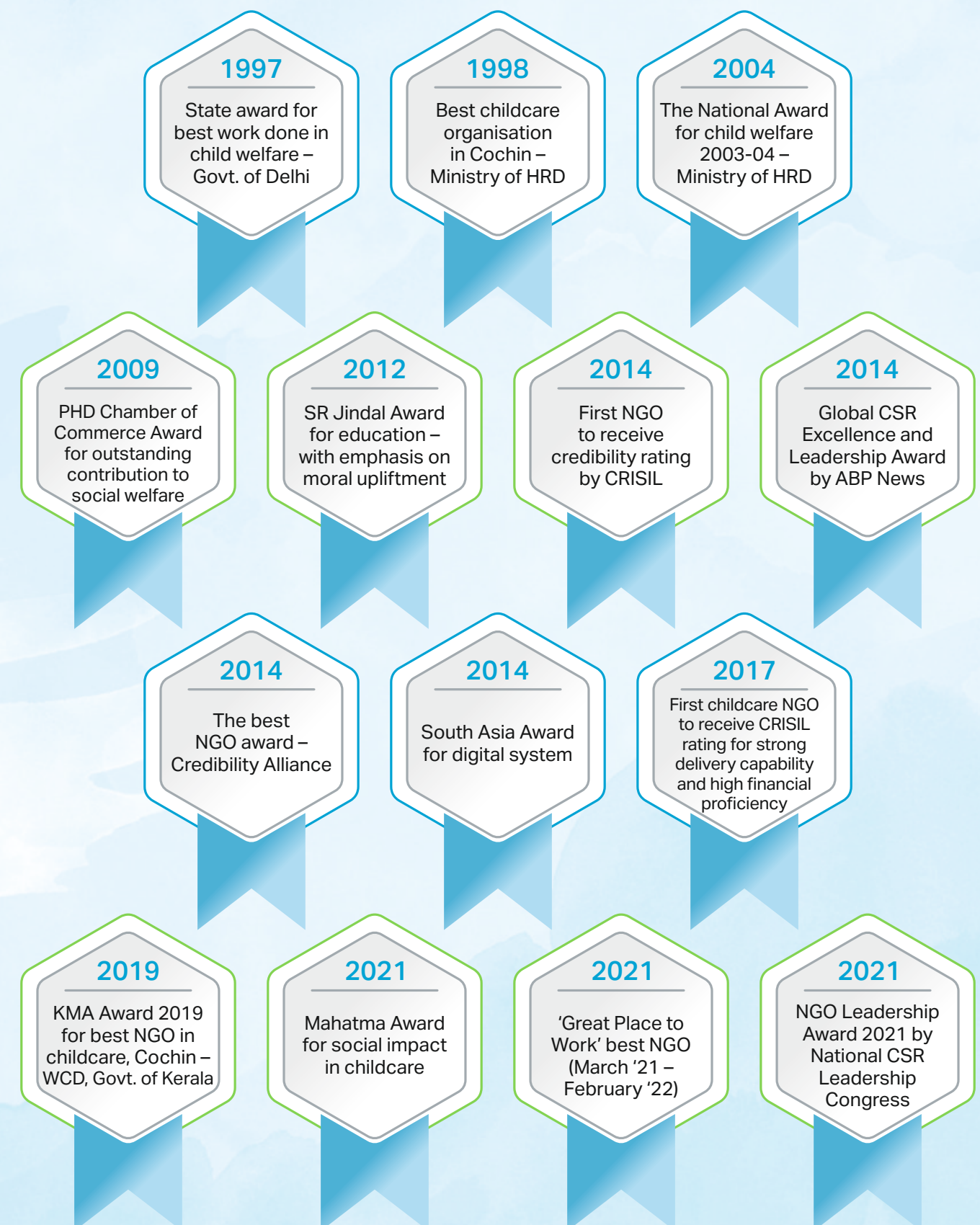
*Names changed to protect the privacy of children/youth.

Sponsorship Options

The different ways your organisation can give back!



In recognition of our excellence





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