



SOS CHILDREN'S  
VILLAGES  
INDIA

A loving home for every child

BASKET OF CARE SOLUTIONS



# CORPORATE DIGEST

JANUARY – SEPTEMBER 2021





# From the desk of the Secretary General



*Dear Friends,*

To begin with, I take this opportunity to express our deepest gratitude for your continued support to SOS Children's Villages of India in providing quality care to children in need.

The year 2021 witnessed unprecedented sufferings. With your generous support, our committed Mothers and coworkers did everything in their capacity to reach out to the needy; children and families under our care, as well as in extended disadvantaged communities. Our employees have embraced the digital way of working, and so have our children when it comes to their education.

In its five decades' long journey, SOS Children's Villages of India has transformed the lives of thousands of children, enabling a better future for them. The organisation has also evolved over the years; it now offers a value chain of care solutions, customised for every child in need. Our Basket of Care Solutions ranges from providing a loving home for children without parental care in Children's Villages, to preventing at-risk children from losing it, by strengthening their vulnerable families. This Basket of Care Solutions includes long-term solutions such as the flagship Family Like Care, Special Needs Child Care, Family Strengthening, Kinship Care and Foster Care, and short-term solutions like Emergency Child Care, Short Stay Homes, Education and Youth Skilling.

## From the desk of the Secretary General

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Last year, we signed a Memorandum of Understanding (MoU) with the Government of Gujarat for providing Kinship Care and Youth Skilling. This year, we signed another MoU with the Government of Meghalaya to design and implement support to foster parents and families under the Individual Foster Care Programme.

Through our Basket of Care Solutions, more than 7,000 children are being supported in over 440 family homes inside 32 SOS Children's Villages in 22 States / Union Territories; additionally, we are directly touching the lives of more than 30,000 children, and thousands more, indirectly, every year through our community interventions, ensuring that no child, of any age, grows up alone. I would also like to reaffirm our commitment towards providing a safe and nurturing environment for all children under our care. We have a zero-tolerance policy as far as child safeguarding is concerned; and we continually strive to make our systems more robust.

I would like to congratulate and thank all stakeholders involved: our employees, communities, individual/ corporate donors and partners, whose commitment and support has enabled us to continue to work for the greater good. This has helped us empower, thereby, the lives of underserved children and their families to the best of our capacity, despite limitations and challenges.

It is my pleasure to share with you our Corporate Newsletter – CP Digest. This issue showcases what we can achieve by working, together.

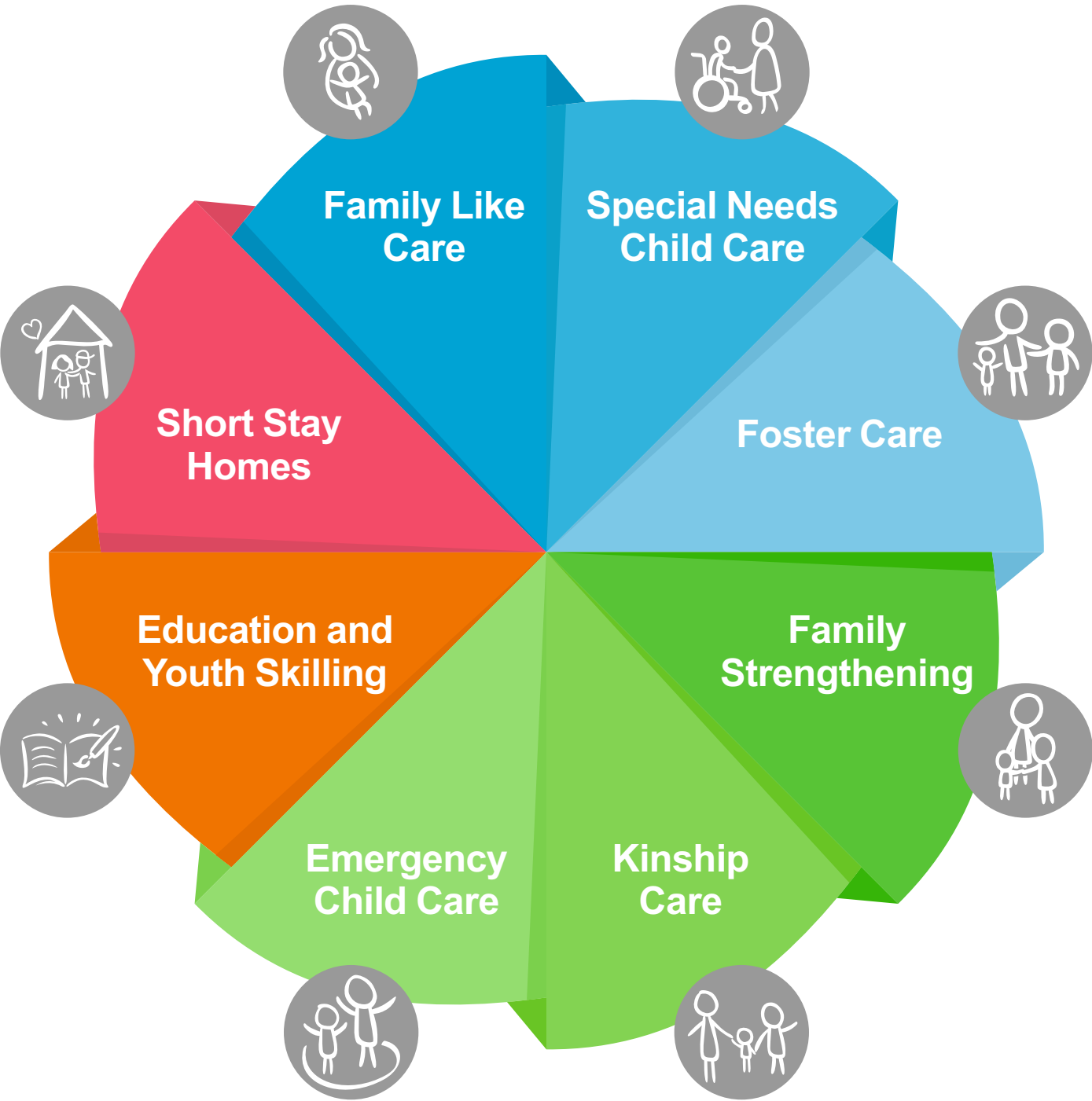
With best of wishes,



**Sumanta Kar**  
Secretary General

# Basket of Care Solutions

For over five decades, we continue to provide children, without parental care or at the risk of losing it, a value chain of quality care services that goes beyond childcare alone, to ensure comprehensive child development. Our customised care interventions such as: **Family Like Care (FLC)**, **Family Strengthening Programme (FSP)**, **Kinship Care**, **Short Stay Homes**, **Foster Care**, **Education and Youth Skilling**, **Emergency Child Care** and **Special Needs Child Care** are aimed at transforming lives, and empowering children to become self-reliant and contributing members of society. We secure vulnerable families in communities to become financially independent, thereby enabling them to create safe and nurturing spaces for children under their care.



**Not child care, but wholesome child development**



# Sharing Good Times

SOS Children's Villages of India is forever grateful to volunteers for extending their support to us and volunteering at various Children's Villages (CVs). It is due to your persistence and commitment that we have been able to provide many children with the best chance of a fulfilled and happy life.

## The Music Room at our Learning Centre, Greenfields, sees a new avatar, thanks to AIG

AIG helped revamp our Music Room, metamorphosing it into a colourful Learning Centre, which now houses a collection of various Indian and Western instruments: Tabla, Harmonium, Dholak, Violin, Flute, Guitar, Octapad, Keyboard, Congo and many more. This initiative will go miles in enhancing the appreciation for music, and ensuring the holistic development of our children.

## Blue Dart Express organises an interaction at CV Raipur

The Blue Dart team conducted an interactive session with SOS Mothers and children, which served as a wonderful opportunity for children to speak about their hobbies and academic achievements. Caregivers also shared their experiences and had a wonderful time.

## BMW Foundation supports vulnerable children

BMW Foundation is supporting 50 vulnerable children, impacted by the second wave of COVID-19, in Delhi and Haryana, by providing them a short stay home and isolation centre for a period of six months. The initiative will enable children access to care and safety.

## Club Mahindra supports digital learning

Seniors from Club Mahindra were hosted by CV Puducherry. They gifted four computers for the learning centre.

This kind step will go a long way in encouraging digital education and literacy.

## Engagement session by Clarivate Analytics

Children at CV Bangalore were part of a very informative English learning session by the team members of Clarivate Analytics. The children learned a lot, participating with motivation and zest.

## ExxonMobil conducts sessions aimed at the holistic development of our children

ExxonMobil conducted an aspiration building session for 12 children at CV Alibaug. They also conducted a session on female hygiene with our youth girls; both domains are vital components of a child's overall development.

## H&M prepares our youth for the corporate world

H&M organised two (volunteering) sessions for 40 youth, where their visual merchandisers demonstrated the nuances of power dressing for cracking interviews.

## Dry ration support by Herbalife Nutrition

Through their Nutrition for Zero Hunger initiative, Herbalife Nutrition facilitated dry ration support across communities that are a part of our Family Strengthening Communities, pan India; this initiative ensured much needed relief to the families in need, during the pandemic.

### HSBC youth programme

Our donor HSBC supported 717 youth from our Family Strengthening Programme in Pune and Hyderabad by enrolling them under a programme which focused on building capacities of youth in order to empower them with employability skills.

### Indigo Airlines celebrates Holi in Children's Village Greenfields, Faridabad

Employees of Indigo Airlines visited Children's Village (CV) Greenfields and celebrated the festival of colours, Holi, with our children. Moments of pure joy and fun were the highlights of this get-together.

### Training sessions by Indus Towers

100 hours of training were provided to our youth, during a six-day training programme, by Indus Towers; this involved training oriented towards cracking job interviews, CV designing and updating professional profiles on various job portals.

### Let's Learn English imparts language skills

The volunteering team is trying to support 35 children from Nagapatnam to brush up their English vocabulary

by offering telephonic one-on-one training. Proper communication skills are an important part of the 21st century skill sets.

### The skills of our children and youth are honed by Mercer

Mercer organised a series of skill-based (volunteering) sessions with children from CV Greenfields and CV Pune on writing, and interview etiquettes.

### Microsoft India holds a session on career guidance

Fifteen girls, from the Commerce stream, attended a session on Career Guidance and Personal Finance Management by Microsoft CFO, Rekha Talluri. This session served as an eye-opener for our young girls, who wish to embark on a career in Commerce/ Finance.

### Virtual CSR day celebration by Smith Detection

Our long-standing CSR partner, Smith Detection, organised its annual CSR event, virtually, with children of CV Greenfields and CV Cochin. The theme of the event was 'Bringing Behavioural Change to Save Mother Earth' – a burning topic that needs urgent addressing.





# Supporting the Cause

We, at SOS Children’s Villages of India, are grateful to each and every one of our partners, whose generosity has ensured that children in our care grow up happy and healthy, with bright futures. We also welcome our new partners to the SOS Family.

<b>Aadhar Housing Finance</b>	<b>LTTS</b>
<b>Aahwahan Foundation</b>	<b>Lubrizol</b>
<b>Antrix Corporation</b>	<b>Matrimony.com</b>
<b>Applied Materials</b>	<b>M&amp;G Investments</b>
<b>BC Examinations and English Services India</b>	<b>Momentive Performance Materials</b>
<b>Blue Dart Express</b>	<b>Murata Machinery</b>
<b>BMW India Private Limited</b>	<b>Nexus India Capital Advisors Private Limited</b>
<b>Citibank</b>	<b>Nikon India Private Limited</b>
<b>Clarivate</b>	<b>Northern Operating Services Private Limited</b>
<b>Cochin Shipyard Limited</b>	<b>Parker Hannifin</b>
<b>Covance India</b>	<b>Railway Energy Management Company Limited</b>
<b>Danaher India CSR Foundation</b>	<b>Red Hat India</b>
<b>Dharampal Satyapal</b>	<b>Saint-Gobain Foundation</b>
<b>EIH Limited</b>	<b>SanDisk</b>
<b>Elsevier</b>	<b>Sequoia Capital</b>
<b>ExxonMobil Services &amp; Technology Private Limited</b>	<b>SBI Card</b>
<b>Federal-Mogul Goetze India Limited</b>	<b>Sony Pictures Entertainment</b>
<b>Franklin Templeton</b>	<b>Spar International</b>
<b>Herbalife India</b>	<b>Synchronoss Technologies</b>
<b>Hero MotoCorp</b>	<b>Teradata</b>
<b>Hexaware Technologies</b>	<b>The Oberoi Hotels</b>
<b>Hi-Tech Gears Limited</b>	<b>United Way of Mumbai</b>
<b>Hindustan Colas</b>	<b>United Way of Hyderabad</b>
<b>H&amp;M India</b>	<b>Valmet Technologies</b>
<b>HSBC Electronic Data Processing India</b>	<b>Von Roll</b>
<b>HSBC Software Development India</b>	<b>Wagh Bakri Foundation</b>
<b>L&amp;T-MHPS Boilers</b>	

# Stories of impact and change

## Philarisa Rynjah\*

Sixteen-year old Philarisa, from SOS Children's Village Shillong, experienced the positive impact of the right kind of nutrition, when nutrition support was provided by Herbalife Nutrition Foundation.

In June 2019, Philarisa shared with her SOS Mother that her menstruation cycle was disturbed and that she had had continuous menstruation for the past month. Immediately, her SOS Mother and one of the coworkers, took her to the nearest Civil Hospital for a diagnosis, after which she was referred to another hospital in the city.

After undergoing several tests, her problem was attributed to a simple ovarian cyst and she was put on medication. However, the medications did not work as effectively as expected, and the Village Director suggested that she be taken to the best hospital for better treatment.

Finally, after several consultations and research, her SOS Mother decided to get her treated at the North Eastern Indira Gandhi Regional Institute of Health and Medical Sciences (NEIGRIHMS). Even though the process was slow, gradual changes were seen in Philarisa's health. Her SOS Mother and other coworkers monitored her health progress on a daily basis.

Visiting nutritionist of the Children's Village also advised her SOS Mother on the importance of a balanced diet and other key nutritional requirements. Thanks to Herbalife Nutrition Foundation, all our children have been receiving the right kind of nutrition since the past several years.

At present, Philarisa's SOS Mother is taking additional care of her by providing her nutritious food on the doctor's and

nutritionist's advice. Philarisa's problem has finally ceased due to the tireless efforts of her SOS Mother and the coworkers of CV Shillong.

## Sushma Reddy\*

A 19-year-old girl, Sushma, was just a year old when she came to SOS Children's Village Bangalore, in the year 2002. Every coworker made an effort to provide her with the best possible care.

The Mother, in close coordination with other coworkers, prepared a child development plan to chart out her growth and align the activities accordingly. Sushma was very affectionate, and reciprocated love and care, forming a deep bond with her Mother and siblings. Although she now resides in a hostel, she visits the village whenever she can and takes special interest in the décor of her 'SOS home'. She is now growing up to be a young girl, confident, and helpful by nature.

The project ensured holistic support to her, which has also enhanced her singing skills. She now pro-actively participates in cultural events at the college and Village level, whenever possible.

Currently, Sushma is pursuing her B. Com. 2nd year from M.S. Ramaiah College of Arts and Science and Commerce, Bangalore. She makes it a point to complete all her project work on time, spends extra time studying, and has also learnt to manage things on her own. She has started interning in her field of study, and expresses her profound gratitude to her SOS Mother and SOS Children's Villages of India. We are confident about her success in the future, and thank our partner Lowe's India for their support!



\* Names of children have been changed to protect their privacy.









# Our Impact

In our endeavour to ensure that every child is cared for, we are supported by the generosity of individuals and corporate partners like you. Your contribution enables us to provide the love and care that children need to grow and thrive.



## Family Like Care

Committed to providing a caring family to every child, without parental care

 <div><b>6,742</b> children being cared for under the FLC programme</div>	 <div><b>₹17,530</b> / month average salary of first-time employed youth</div>
 <div><b>727</b> children were brought home to various Villages</div>	 <div><b>350</b> youth settled (formally off our rolls)</div>
 <div><b>164</b> youth secured first-time employment</div>	 <div><b>217</b> children were restored with their biological families/ adopted/ shifted to other NGOs</div>

Figures as on September 30, 2021



# Our Impact



## Family Strengthening

Helping vulnerable families to become self-reliant to afford quality care for their children



**54,624**  
beneficiaries

DIRECT  
BENEFICIARIES

**40,516**

- **25,011**  
children (below 18 years)
- **14,049**  
primary caregivers
- **1,456**  
youth (above 18 years)

INDIRECT  
BENEFICIARIES

**14,108**

- **2,399**  
siblings (below 18 years)
- **11,709**  
secondary caregivers



**1,331**  
Self Help Groups

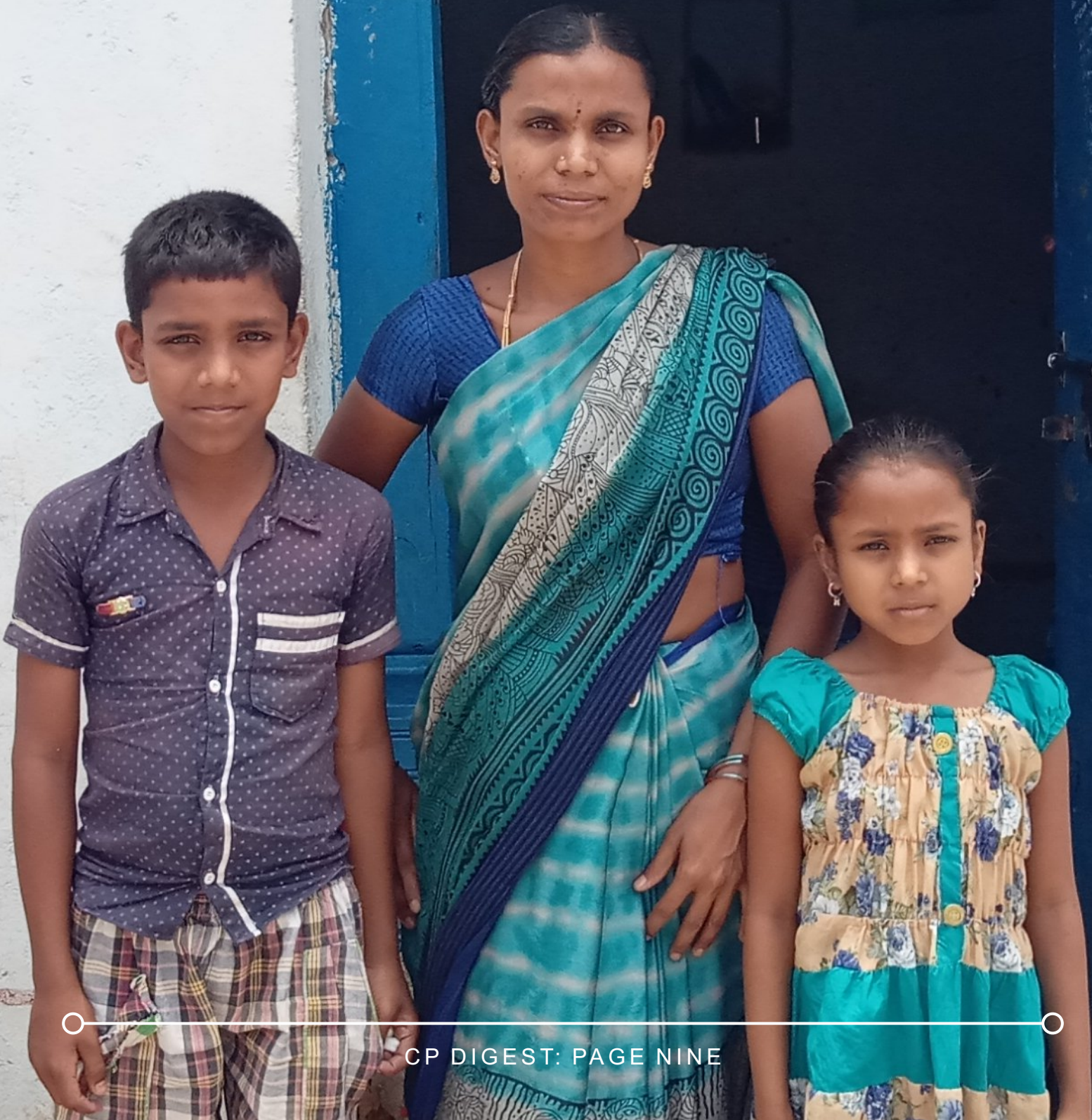


**1,131** youth skilled  
**973** youth placed in jobs after skilling



**5,156**  
children in 260  
**Bal Panchayats**

Figures as on September 30, 2021





# Our Impact



## Short Stay Homes

Providing safe spaces for children in distress

**38** Short Stay Homes are operating in 28 Children's Villages

**727** children were brought to Short Stay Homes in Children's Villages

**497** children benefitted from short-term care

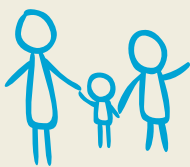
**230** children were moved to a long-term care programme

Figures as on September 30, 2021





# Our Impact



## Kinship Care

Facilitating parental care among next-of-kin families

**730** beneficiaries

**400** children were part of the Kinship Care programme

**257** primary caregivers

**73** secondary caregivers

Figures as on September 30, 2021





# Partner with SOS Children's Villages of India & create a lasting impact

Your organisation can create true wealth  
by giving vulnerable children  
what is priceless – opportunities to  
fulfil their dreams with love!



If you wish to donate or partner with us on any Corporate Social Responsibility activity, please get in touch with **[Neelima.Sharma@soscvindia.org](mailto:Neelima.Sharma@soscvindia.org)**

Please contact the following if you wish to donate or partner in specific regions:

NORTH: **[Ruchita.Sood@soscvindia.org](mailto:Ruchita.Sood@soscvindia.org)**

WEST: **[Neelima.Sharma@soscvindia.org](mailto:Neelima.Sharma@soscvindia.org)**

SOUTH: **[B.Ambika@soscvindia.org](mailto:B.Ambika@soscvindia.org)**



# About Us

We are a child first, innovative, accountable & impactful organisation

Established in 1964, SOS Children's Villages of India provides children without parental care or at the risk of losing it, a value chain of quality care services that goes beyond childcare alone, ensuring comprehensive child development. Our customised care interventions such as: Family Like Care, Family Strengthening, Kinship Care, Short Stay Homes, Foster Care, Youth Skilling, Emergency Child Care and Special Needs Child Care are aimed at transforming lives and enabling children under care into self-reliant and contributing members of society. The organisation empowers vulnera-

ble families in communities to become financially independent, thereby enabling them to create safe and nurturing spaces for children under their care. Today, over 6,500 children live in more than 440 family homes, inside 32 SOS Children's Villages of India, in 22 States / Union Territories, from Srinagar to Kochi, and Bhuj to Shillong. They are lovingly cared for and nurtured by over 600 SOS Mothers and Aunts. As India's largest self-implementing childcare NGO, SOS Children's Villages India directly touches the lives of around 30,000 children every year.

More than  
**29,000**  
CHILDREN  
AND YOUTH  
supported with  
a loving home

**2,000**  
YOUTH  
supported with  
employability

**15,000**  
CHILDREN  
supported during  
disaster and  
emergencies

**8,000**  
FAMILIES  
supported





# Sponsorship Options

The different ways your organisation can give back!

## Kinship Care

support the developmental needs of a child in a Kinship family

## Family Home Sponsorship

## Family Strengthening

support and empower communities

## Corporate Social Responsibility Grants

## Cause Related Marketing Partnership

## Corporate Education Sponsorship

## Capital Asset

funding for establishing Homes, Learning Centres, etc.

## Corporate Employee Volunteering

## Become an Ambassador of SOS Children's Villages of India

## Empower the Youth

provide internships, mentorships and employment to skilled youth through YouthCan!

## Spread the Word

Like, follow and share SOS Children's Villages of India on social media

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[t /SOSVillageINDIA](#)

[@ /soschildrensvillagesindia](#)

[v /user/sosCVIndia](#)





SOS CHILDREN'S  
VILLAGES  
INDIA

A loving home for every child

## SOS CHILDREN'S VILLAGES OF INDIA

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